

# Over the Top Media Service Market, Global Outlook and Forecast 2022-2028

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## Abstracts

This report contains market size and forecasts of Over the Top Media Service in Global, including the following market information:

Global Over the Top Media Service Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Over the Top Media Service market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period 2022-2028.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

On-Premises Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Over the Top Media Service include Apple, Brightcove, Edgio, Google, Meta, Microsoft, Netflix, Nimbuzz and Roku and etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Over the Top Media Service companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Over the Top Media Service Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Over the Top Media Service Market Segment Percentages, by Type, 2021 (%)

On-Premises

Cloud-Based

Global Over the Top Media Service Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Over the Top Media Service Market Segment Percentages, by Application, 2021 (%)

Large Enterprises

SMEs

Global Over the Top Media Service Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global Over the Top Media Service Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

## Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Over the Top Media Service revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies Over the Top Media Service revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Apple

Brightcove

Edgio

Google

Meta

Microsoft

Netflix

Nimbuzz

Roku

Tencent

## Contents

### **1 INTRODUCTION TO RESEARCH & ANALYSIS REPORTS**

- 1.1 Over the Top Media Service Market Definition
- 1.2 Market Segments
  - 1.2.1 Market by Type
  - 1.2.2 Market by Application
- 1.3 Global Over the Top Media Service Market Overview
- 1.4 Features & Benefits of This Report
- 1.5 Methodology & Sources of Information
  - 1.5.1 Research Methodology
  - 1.5.2 Research Process
  - 1.5.3 Base Year
  - 1.5.4 Report Assumptions & Caveats

### **2 GLOBAL OVER THE TOP MEDIA SERVICE OVERALL MARKET SIZE**

- 2.1 Global Over the Top Media Service Market Size: 2021 VS 2028
- 2.2 Global Over the Top Media Service Market Size, Prospects & Forecasts: 2017-2028
- 2.3 Key Market Trends, Opportunity, Drivers and Restraints
  - 2.3.1 Market Opportunities & Trends
  - 2.3.2 Market Drivers
  - 2.3.3 Market Restraints

### **3 COMPANY LANDSCAPE**

- 3.1 Top Over the Top Media Service Players in Global Market
- 3.2 Top Global Over the Top Media Service Companies Ranked by Revenue
- 3.3 Global Over the Top Media Service Revenue by Companies
- 3.4 Top 3 and Top 5 Over the Top Media Service Companies in Global Market, by Revenue in 2021
- 3.5 Global Companies Over the Top Media Service Product Type
- 3.6 Tier 1, Tier 2 and Tier 3 Over the Top Media Service Players in Global Market
  - 3.6.1 List of Global Tier 1 Over the Top Media Service Companies
  - 3.6.2 List of Global Tier 2 and Tier 3 Over the Top Media Service Companies

### **4 MARKET SIGHTS BY PRODUCT**

#### 4.1 Overview

4.1.1 by Type - Global Over the Top Media Service Market Size Markets, 2021 & 2028

4.1.2 On-Premises

4.1.3 Cloud-Based

#### 4.2 By Type - Global Over the Top Media Service Revenue & Forecasts

4.2.1 By Type - Global Over the Top Media Service Revenue, 2017-2022

4.2.2 By Type - Global Over the Top Media Service Revenue, 2023-2028

4.2.3 By Type - Global Over the Top Media Service Revenue Market Share, 2017-2028

### 5 SIGHTS BY APPLICATION

#### 5.1 Overview

5.1.1 By Application - Global Over the Top Media Service Market Size, 2021 & 2028

5.1.2 Large Enterprises

5.1.3 SMEs

#### 5.2 By Application - Global Over the Top Media Service Revenue & Forecasts

5.2.1 By Application - Global Over the Top Media Service Revenue, 2017-2022

5.2.2 By Application - Global Over the Top Media Service Revenue, 2023-2028

5.2.3 By Application - Global Over the Top Media Service Revenue Market Share, 2017-2028

### 6 SIGHTS BY REGION

6.1 By Region - Global Over the Top Media Service Market Size, 2021 & 2028

#### 6.2 By Region - Global Over the Top Media Service Revenue & Forecasts

6.2.1 By Region - Global Over the Top Media Service Revenue, 2017-2022

6.2.2 By Region - Global Over the Top Media Service Revenue, 2023-2028

6.2.3 By Region - Global Over the Top Media Service Revenue Market Share, 2017-2028

#### 6.3 North America

6.3.1 By Country - North America Over the Top Media Service Revenue, 2017-2028

6.3.2 US Over the Top Media Service Market Size, 2017-2028

6.3.3 Canada Over the Top Media Service Market Size, 2017-2028

6.3.4 Mexico Over the Top Media Service Market Size, 2017-2028

#### 6.4 Europe

6.4.1 By Country - Europe Over the Top Media Service Revenue, 2017-2028

6.4.2 Germany Over the Top Media Service Market Size, 2017-2028

6.4.3 France Over the Top Media Service Market Size, 2017-2028

- 6.4.4 U.K. Over the Top Media Service Market Size, 2017-2028
- 6.4.5 Italy Over the Top Media Service Market Size, 2017-2028
- 6.4.6 Russia Over the Top Media Service Market Size, 2017-2028
- 6.4.7 Nordic Countries Over the Top Media Service Market Size, 2017-2028
- 6.4.8 Benelux Over the Top Media Service Market Size, 2017-2028

## 6.5 Asia

- 6.5.1 By Region - Asia Over the Top Media Service Revenue, 2017-2028
- 6.5.2 China Over the Top Media Service Market Size, 2017-2028
- 6.5.3 Japan Over the Top Media Service Market Size, 2017-2028
- 6.5.4 South Korea Over the Top Media Service Market Size, 2017-2028
- 6.5.5 Southeast Asia Over the Top Media Service Market Size, 2017-2028
- 6.5.6 India Over the Top Media Service Market Size, 2017-2028

## 6.6 South America

- 6.6.1 By Country - South America Over the Top Media Service Revenue, 2017-2028
- 6.6.2 Brazil Over the Top Media Service Market Size, 2017-2028
- 6.6.3 Argentina Over the Top Media Service Market Size, 2017-2028

## 6.7 Middle East & Africa

- 6.7.1 By Country - Middle East & Africa Over the Top Media Service Revenue, 2017-2028
- 6.7.2 Turkey Over the Top Media Service Market Size, 2017-2028
- 6.7.3 Israel Over the Top Media Service Market Size, 2017-2028
- 6.7.4 Saudi Arabia Over the Top Media Service Market Size, 2017-2028
- 6.7.5 UAE Over the Top Media Service Market Size, 2017-2028

## 7 PLAYERS PROFILES

### 7.1 Apple

- 7.1.1 Apple Corporate Summary
- 7.1.2 Apple Business Overview
- 7.1.3 Apple Over the Top Media Service Major Product Offerings
- 7.1.4 Apple Over the Top Media Service Revenue in Global Market (2017-2022)
- 7.1.5 Apple Key News

### 7.2 Brightcove

- 7.2.1 Brightcove Corporate Summary
- 7.2.2 Brightcove Business Overview
- 7.2.3 Brightcove Over the Top Media Service Major Product Offerings
- 7.2.4 Brightcove Over the Top Media Service Revenue in Global Market (2017-2022)
- 7.2.5 Brightcove Key News

### 7.3 Edgio



- 7.3.1 Edgio Corporate Summary
- 7.3.2 Edgio Business Overview
- 7.3.3 Edgio Over the Top Media Service Major Product Offerings
- 7.3.4 Edgio Over the Top Media Service Revenue in Global Market (2017-2022)
- 7.3.5 Edgio Key News
- 7.4 Google
  - 7.4.1 Google Corporate Summary
  - 7.4.2 Google Business Overview
  - 7.4.3 Google Over the Top Media Service Major Product Offerings
  - 7.4.4 Google Over the Top Media Service Revenue in Global Market (2017-2022)
  - 7.4.5 Google Key News
- 7.5 Meta
  - 7.5.1 Meta Corporate Summary
  - 7.5.2 Meta Business Overview
  - 7.5.3 Meta Over the Top Media Service Major Product Offerings
  - 7.5.4 Meta Over the Top Media Service Revenue in Global Market (2017-2022)
  - 7.5.5 Meta Key News
- 7.6 Microsoft
  - 7.6.1 Microsoft Corporate Summary
  - 7.6.2 Microsoft Business Overview
  - 7.6.3 Microsoft Over the Top Media Service Major Product Offerings
  - 7.6.4 Microsoft Over the Top Media Service Revenue in Global Market (2017-2022)
  - 7.6.5 Microsoft Key News
- 7.7 Netflix
  - 7.7.1 Netflix Corporate Summary
  - 7.7.2 Netflix Business Overview
  - 7.7.3 Netflix Over the Top Media Service Major Product Offerings
  - 7.7.4 Netflix Over the Top Media Service Revenue in Global Market (2017-2022)
  - 7.7.5 Netflix Key News
- 7.8 Nimbuzz
  - 7.8.1 Nimbuzz Corporate Summary
  - 7.8.2 Nimbuzz Business Overview
  - 7.8.3 Nimbuzz Over the Top Media Service Major Product Offerings
  - 7.8.4 Nimbuzz Over the Top Media Service Revenue in Global Market (2017-2022)
  - 7.8.5 Nimbuzz Key News
- 7.9 Roku
  - 7.9.1 Roku Corporate Summary
  - 7.9.2 Roku Business Overview
  - 7.9.3 Roku Over the Top Media Service Major Product Offerings

7.9.4 Roku Over the Top Media Service Revenue in Global Market (2017-2022)

7.9.5 Roku Key News

7.10 Tencent

7.10.1 Tencent Corporate Summary

7.10.2 Tencent Business Overview

7.10.3 Tencent Over the Top Media Service Major Product Offerings

7.10.4 Tencent Over the Top Media Service Revenue in Global Market (2017-2022)

7.10.5 Tencent Key News

## **8 CONCLUSION**

## **9 APPENDIX**

9.1 Note

9.2 Examples of Clients

9.3 Disclaimer

## List Of Tables

### LIST OF TABLES

Table 1. Over the Top Media Service Market Opportunities & Trends in Global Market

Table 2. Over the Top Media Service Market Drivers in Global Market

Table 3. Over the Top Media Service Market Restraints in Global Market

Table 4. Key Players of Over the Top Media Service in Global Market

Table 5. Top Over the Top Media Service Players in Global Market, Ranking by Revenue (2021)

Table 6. Global Over the Top Media Service Revenue by Companies, (US\$, Mn), 2017-2022

Table 7. Global Over the Top Media Service Revenue Share by Companies, 2017-2022

Table 8. Global Companies Over the Top Media Service Product Type

Table 9. List of Global Tier 1 Over the Top Media Service Companies, Revenue (US\$, Mn) in 2021 and Market Share

Table 10. List of Global Tier 2 and Tier 3 Over the Top Media Service Companies, Revenue (US\$, Mn) in 2021 and Market Share

Table 11. By Type – Global Over the Top Media Service Revenue, (US\$, Mn), 2021 & 2028

Table 12. By Type - Over the Top Media Service Revenue in Global (US\$, Mn), 2017-2022

Table 13. By Type - Over the Top Media Service Revenue in Global (US\$, Mn), 2023-2028

Table 14. By Application – Global Over the Top Media Service Revenue, (US\$, Mn), 2021 & 2028

Table 15. By Application - Over the Top Media Service Revenue in Global (US\$, Mn), 2017-2022

Table 16. By Application - Over the Top Media Service Revenue in Global (US\$, Mn), 2023-2028

Table 17. By Region – Global Over the Top Media Service Revenue, (US\$, Mn), 2021 & 2028

Table 18. By Region - Global Over the Top Media Service Revenue (US\$, Mn), 2017-2022

Table 19. By Region - Global Over the Top Media Service Revenue (US\$, Mn), 2023-2028

Table 20. By Country - North America Over the Top Media Service Revenue, (US\$, Mn), 2017-2022

Table 21. By Country - North America Over the Top Media Service Revenue, (US\$,

Mn), 2023-2028

Table 22. By Country - Europe Over the Top Media Service Revenue, (US\$, Mn), 2017-2022

Table 23. By Country - Europe Over the Top Media Service Revenue, (US\$, Mn), 2023-2028

Table 24. By Region - Asia Over the Top Media Service Revenue, (US\$, Mn), 2017-2022

Table 25. By Region - Asia Over the Top Media Service Revenue, (US\$, Mn), 2023-2028

Table 26. By Country - South America Over the Top Media Service Revenue, (US\$, Mn), 2017-2022

Table 27. By Country - South America Over the Top Media Service Revenue, (US\$, Mn), 2023-2028

Table 28. By Country - Middle East & Africa Over the Top Media Service Revenue, (US\$, Mn), 2017-2022

Table 29. By Country - Middle East & Africa Over the Top Media Service Revenue, (US\$, Mn), 2023-2028

Table 30. Apple Corporate Summary

Table 31. Apple Over the Top Media Service Product Offerings

Table 32. Apple Over the Top Media Service Revenue (US\$, Mn), (2017-2022)

Table 33. Brightcove Corporate Summary

Table 34. Brightcove Over the Top Media Service Product Offerings

Table 35. Brightcove Over the Top Media Service Revenue (US\$, Mn), (2017-2022)

Table 36. Edgio Corporate Summary

Table 37. Edgio Over the Top Media Service Product Offerings

Table 38. Edgio Over the Top Media Service Revenue (US\$, Mn), (2017-2022)

Table 39. Google Corporate Summary

Table 40. Google Over the Top Media Service Product Offerings

Table 41. Google Over the Top Media Service Revenue (US\$, Mn), (2017-2022)

Table 42. Meta Corporate Summary

Table 43. Meta Over the Top Media Service Product Offerings

Table 44. Meta Over the Top Media Service Revenue (US\$, Mn), (2017-2022)

Table 45. Microsoft Corporate Summary

Table 46. Microsoft Over the Top Media Service Product Offerings

Table 47. Microsoft Over the Top Media Service Revenue (US\$, Mn), (2017-2022)

Table 48. Netflix Corporate Summary

Table 49. Netflix Over the Top Media Service Product Offerings

Table 50. Netflix Over the Top Media Service Revenue (US\$, Mn), (2017-2022)

Table 51. Nimbuzz Corporate Summary

Table 52. Nimbuzz Over the Top Media Service Product Offerings

Table 53. Nimbuzz Over the Top Media Service Revenue (US\$, Mn), (2017-2022)

Table 54. Roku Corporate Summary

Table 55. Roku Over the Top Media Service Product Offerings

Table 56. Roku Over the Top Media Service Revenue (US\$, Mn), (2017-2022)

Table 57. Tencent Corporate Summary

Table 58. Tencent Over the Top Media Service Product Offerings

Table 59. Tencent Over the Top Media Service Revenue (US\$, Mn), (2017-2022)

## List Of Figures

### LIST OF FIGURES

- Figure 1. Over the Top Media Service Segment by Type in 2021
- Figure 2. Over the Top Media Service Segment by Application in 2021
- Figure 3. Global Over the Top Media Service Market Overview: 2021
- Figure 4. Key Caveats
- Figure 5. Global Over the Top Media Service Market Size: 2021 VS 2028 (US\$, Mn)
- Figure 6. Global Over the Top Media Service Revenue, 2017-2028 (US\$, Mn)
- Figure 7. The Top 3 and 5 Players Market Share by Over the Top Media Service Revenue in 2021
- Figure 8. By Type - Global Over the Top Media Service Revenue Market Share, 2017-2028
- Figure 9. By Application - Global Over the Top Media Service Revenue Market Share, 2017-2028
- Figure 10. By Region - Global Over the Top Media Service Revenue Market Share, 2017-2028
- Figure 11. By Country - North America Over the Top Media Service Revenue Market Share, 2017-2028
- Figure 12. US Over the Top Media Service Revenue, (US\$, Mn), 2017-2028
- Figure 13. Canada Over the Top Media Service Revenue, (US\$, Mn), 2017-2028
- Figure 14. Mexico Over the Top Media Service Revenue, (US\$, Mn), 2017-2028
- Figure 15. By Country - Europe Over the Top Media Service Revenue Market Share, 2017-2028
- Figure 16. Germany Over the Top Media Service Revenue, (US\$, Mn), 2017-2028
- Figure 17. France Over the Top Media Service Revenue, (US\$, Mn), 2017-2028
- Figure 18. U.K. Over the Top Media Service Revenue, (US\$, Mn), 2017-2028
- Figure 19. Italy Over the Top Media Service Revenue, (US\$, Mn), 2017-2028
- Figure 20. Russia Over the Top Media Service Revenue, (US\$, Mn), 2017-2028
- Figure 21. Nordic Countries Over the Top Media Service Revenue, (US\$, Mn), 2017-2028
- Figure 22. Benelux Over the Top Media Service Revenue, (US\$, Mn), 2017-2028
- Figure 23. By Region - Asia Over the Top Media Service Revenue Market Share, 2017-2028
- Figure 24. China Over the Top Media Service Revenue, (US\$, Mn), 2017-2028
- Figure 25. Japan Over the Top Media Service Revenue, (US\$, Mn), 2017-2028
- Figure 26. South Korea Over the Top Media Service Revenue, (US\$, Mn), 2017-2028
- Figure 27. Southeast Asia Over the Top Media Service Revenue, (US\$, Mn), 2017-2028

- Figure 28. India Over the Top Media Service Revenue, (US\$, Mn), 2017-2028
- Figure 29. By Country - South America Over the Top Media Service Revenue Market Share, 2017-2028
- Figure 30. Brazil Over the Top Media Service Revenue, (US\$, Mn), 2017-2028
- Figure 31. Argentina Over the Top Media Service Revenue, (US\$, Mn), 2017-2028
- Figure 32. By Country - Middle East & Africa Over the Top Media Service Revenue Market Share, 2017-2028
- Figure 33. Turkey Over the Top Media Service Revenue, (US\$, Mn), 2017-2028
- Figure 34. Israel Over the Top Media Service Revenue, (US\$, Mn), 2017-2028
- Figure 35. Saudi Arabia Over the Top Media Service Revenue, (US\$, Mn), 2017-2028
- Figure 36. UAE Over the Top Media Service Revenue, (US\$, Mn), 2017-2028
- Figure 37. Apple Over the Top Media Service Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)
- Figure 38. Brightcove Over the Top Media Service Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)
- Figure 39. Edgio Over the Top Media Service Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)
- Figure 40. Google Over the Top Media Service Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)
- Figure 41. Meta Over the Top Media Service Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)
- Figure 42. Microsoft Over the Top Media Service Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)
- Figure 43. Netflix Over the Top Media Service Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)
- Figure 44. Nimbuzz Over the Top Media Service Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)
- Figure 45. Roku Over the Top Media Service Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)
- Figure 46. Tencent Over the Top Media Service Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

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