

Over-the-top (OTT) Platform Market, Global Outlook and Forecast 2022-2028

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Abstracts

Over-the-top (OTT) platforms allow users to create their own OTT media streaming services. OTT streaming services have become popular content channels since content creators can distribute their work without using traditional cable or broadcast platforms. Additionally, most services don't require viewers to purchase or install any proprietary hardware for access. These platforms act as the driving force behind popular internet streaming services and can include features like subscription management, built-in advertising, and content management. While most OTT platforms are intended to build video-based streaming services, some products also allow users to create audio-based streaming services.

This report contains market size and forecasts of Over-the-top (OTT) Platform in Global, including the following market information:

Global Over-the-top (OTT) Platform Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Over-the-top (OTT) Platform market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Vedio-Based Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Over-the-top (OTT) Platform include Muvi.com, Zype, Uscreen, Dacast, Contus, Kaltura, MAZ Systems, Brightcove and Powr, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Over-the-top (OTT) Platform companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Over-the-top (OTT) Platform Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Over-the-top (OTT) Platform Market Segment Percentages, by Type, 2021 (%)

Vedio-Based

Audio-Based

Global Over-the-top (OTT) Platform Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Over-the-top (OTT) Platform Market Segment Percentages, by Application, 2021 (%)

Government

Retail and eCommerce

Healthcare and Life Sciences

BFSI

Transportation and Logistics

Telecom and IT

Manufacturing

Others

Global Over-the-top (OTT) Platform Market, By Region and Country, 2017-2022,
2023-2028 (\$ Millions)

Global Over-the-top (OTT) Platform Market Segment Percentages, By Region and
Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Over-the-top (OTT) Platform revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies Over-the-top (OTT) Platform revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Muvi.com

Zype

Uscreen

Dacast

Contus

Kaltura

MAZ Systems

Brightcove

Powr

Quickplay Media

Streann Media

TradeCast.TV

Vidmind

VODEVOLUTION.COM

Xstream

ZebraOTT

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