

Over-the-Counter Mouthwashe Market, Global Outlook and Forecast 2022-2028

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Abstracts

Mouthwash, mouth rinse, oral rinse, or mouth bath is a liquid which is held in the mouth passively or swilled around the mouth by contraction of the perioral muscles and/or movement of the head, and may be gargled, where the head is tilted back and the liquid bubbled at the back of the mouth.

The main ingredient of over-the-counter mouthwash is oral cleanser, which has the effect of removing food residues and freshening breath, and is suitable for daily use.

This report contains market size and forecasts of Over-the-Counter Mouthwashe in global, including the following market information:

Global Over-the-Counter Mouthwashe Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global Over-the-Counter Mouthwashe Market Sales, 2017-2022, 2023-2028, (K Units)

Global top five Over-the-Counter Mouthwashe companies in 2021 (%)

The global Over-the-Counter Mouthwashe market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period 2022-2028.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Alcoholic Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Over-the-Counter Mouthwashe include Johnson & Johnson, Church & Dwight, Crest (P&G), Hawley & Hazel, Reckitt Benckiser, Colgate-Palmolive, Chattem (Sanofi), GSK and Sunstar, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Over-the-Counter Mouthwashe manufacturers, suppliers, distributors and industry experts on this industry, involving the sales, revenue, demand, price change, product type, recent development and plan, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Over-the-Counter Mouthwashe Market, by Type, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Over-the-Counter Mouthwashe Market Segment Percentages, by Type, 2021 (%)

Alcoholic

Non-Alcoholic

Global Over-the-Counter Mouthwashe Market, by Application, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Over-the-Counter Mouthwashe Market Segment Percentages, by Application, 2021 (%)

Hypermarket and Supermarket

Convenience Stores

Online Sale

Global Over-the-Counter Mouthwashe Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Over-the-Counter Mouthwashe Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Over-the-Counter Mouthwashe revenues in global market, 2017-2022 (Estimated), (\$ millions)

Key companies Over-the-Counter Mouthwashe revenues share in global market, 2021 (%)

Key companies Over-the-Counter Mouthwashe sales in global market, 2017-2022 (Estimated), (K Units)

Key companies Over-the-Counter Mouthwashes sales share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Johnson & Johnson

Church & Dwight

Crest (P&G)

Hawley & Hazel

Reckitt Benckiser

Colgate-Palmolive

Chattem (Sanofi)

GSK

Sunstar

Lion

Amway

Caldwell Consumer Health

Dr. Harold Katz

Weleda

Dentyl Active

Kao Corporation

Colgate

TheraBreath

CloSYS

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