

Over the Air Updates Market, Global Outlook and Forecast 2022-2028

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Abstracts

Over-the-Air (OTA) updates will change the way cars perform as they get older by providing system upgrades without needing as much take-it-to-the-shop maintenance. With OTA technology, automakers will have the ability to trim down warranty expenses and improve their completion rates for software related recall work.

This report contains market size and forecasts of Over the Air Updates in Global, including the following market information:

Global Over the Air Updates Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Over the Air Updates market was valued at 3445.7 million in 2021 and is projected to reach US\$ 9303.2 million by 2028, at a CAGR of 15.2% during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Firmware Over-The-Air Technology (FOTA) Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Over the Air Updates include Continental AG, Robert Bosch, Delph Automotive, Blackberry, Harman International, Garmin Ltd, NXP Semiconductors, Verizon Communications and Infineon Technologies, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Over the Air Updates companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Over the Air Updates Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Over the Air Updates Market Segment Percentages, by Type, 2021 (%)

Firmware Over-The-Air Technology (FOTA)

Software Over-The-Air Technology (SOTA)

Global Over the Air Updates Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Over the Air Updates Market Segment Percentages, by Application, 2021 (%)

Electronic Control Unit (ECU)

Infotainment

Safety & Security

Telematics Control Unit (TCU)

User Interface & User Experience

Others

Global Over the Air Updates Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global Over the Air Updates Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Over the Air Updates revenues in global market, 2017-2022
(estimated), (\$ millions)

Key companies Over the Air Updates revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Continental AG

Robert Bosch

Delph Automotive

Blackberry

Harman International

Garmin Ltd

NXP Semiconductors

Verizon Communications

Infineon Technologies

NVIDIA

Qualcomm

Airbiquity Inc

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