

# Outdoor TV Market in US - Manufacturing and Consumption, Outlook and Forecast 2020-2026

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## Abstracts

Outdoor TV is built to withstand the ever changing temperatures and lighting conditions of the great outdoors. The easy day/night dimming adjustment adapts to any lighting condition, from the brightest mid-day sun by the pool to the darkest night under the cabana. The TV panel offers a scratch resistant, anti-glare surface to provide a bright, crisp picture while reducing the negative effects of unwanted reflections and light sources. The television plays perfectly in a wide operating range from freezing cold 23F to a hot 122F degrees.

This report contains market size and forecasts of Outdoor TV in US, including the following market information:

US Outdoor TV Market Revenue, 2015-2020, 2021-2026, (\$ millions)

US Outdoor TV Market Consumption, 2015-2020, 2021-2026, (K Units)

US Outdoor TV Production Capacity, 2015-2020, 2021-2026, (K Units)

Top Five Competitors in US Outdoor TV Market 2019 (%)

The global Outdoor TV market was valued at 346.5 million in 2019 and is projected to reach US\$ 510 million by 2026, at a CAGR of 10.1% during the forecast period. While the Outdoor TV market size in US was US\$ XX million in 2019, and it is expected to reach US\$ XX million by the end of 2026, with a CAGR of XX% during 2020-2026.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Outdoor TV manufacturers, suppliers, distributors and industry experts on the impacts of the COVID-19 pandemic on businesses, with top challenges including ingredients and raw material delays, component and packaging shortages, reduced/cancelled orders from clients and consumers, and closures of production lines in some impacted areas.

This report also analyses and evaluates the COVID-19 impact on Outdoor TV production and consumption in US

Total Market by Segment:

US Outdoor TV Market, By Type, 2015-2020, 2021-2026 (\$ millions) & (K Units)  
US Outdoor TV Market Segment Percentages, By Type, 2019 (%)

Below 32 Inch Size

40 Inch Size

42 Inch Size

46 Inch Size

47 Inch Size

50 Inch Size

55 Inch Size

60 Inch Size

65 Inch Size

? 70 Inch Size

US Outdoor TV Market, By Application, 2015-2020, 2021-2026 (\$ millions) & (K Units)  
US Outdoor TV Market Segment Percentages, By Application, 2019 (%)

Commercial

Residential

Competitor Analysis

The report also provides analysis of leading market participants including:

Total Outdoor TV Market Competitors Revenues in US, by Players 2015-2020  
(Estimated), (\$ millions)

Total Outdoor TV Market Competitors Revenues Share in US, by Players 2019 (%)

Total US Outdoor TV Market Competitors Sales, by Players 2015-2020 (Estimated), (K Units)

Total US Outdoor TV Market Competitors Sales Market Share by Players 2019 (\$ millions)

Further, the report presents profiles of competitors in the market, including the following:

SunBriteTV

MirageVision

Seura

Platina

SkyVue

Cinios

Peerless-AV

Oolaa

Luxurite

## Contents

### **1 INTRODUCTION TO RESEARCH & ANALYSIS REPORTS**

- 1.1 Outdoor TV Market Definition
- 1.2 Market Segments
  - 1.2.1 Segment by Type
  - 1.2.2 Segment by Application
- 1.3 US Outdoor TV Market Overview
- 1.4 Features & Benefits of This Report
- 1.5 Methodology & Sources of Information
  - 1.5.1 Research Methodology
  - 1.5.2 Research Process
  - 1.5.3 Base Year
  - 1.5.4 Report Assumptions & Caveats

### **2 COVID-19 IMPACT: US OUTDOOR TV OVERALL MARKET SIZE**

- 2.1 US Outdoor TV Market Size: 2020 VS 2026
- 2.2 US Outdoor TV Revenue, Prospects & Forecasts: 2015-2026
- 2.3 US Outdoor TV Sales (Consumption): 2015-2026

### **3 COMPANY LANDSCAPE**

- 3.1 Top Outdoor TV Players in US (including Foreign and Local Companies)
- 3.2 Top US Outdoor TV Companies Ranked by Revenue
- 3.3 US Outdoor TV Revenue by Companies (including Foreign and Local Companies)
- 3.4 US Outdoor TV Sales by Companies (including Foreign and Local Companies)
- 3.5 US Outdoor TV Price by Manufacturer (2015-2020)
- 3.6 Top 3 and Top 5 Outdoor TV Companies in US, by Revenue in 2019
- 3.7 US Manufacturers Outdoor TV Product Type
- 3.8 Tier 1, Tier 2 and Tier 3 Outdoor TV Players in US
  - 3.8.1 List of US Tier 1 Outdoor TV Companies
  - 3.8.2 List of US Tier 2 and Tier 3 Outdoor TV Companies

### **4 SIGHTS BY PRODUCT**

- 4.1 Overview
  - 4.1.1 By Type - US Outdoor TV Market Size Markets, 2020 & 2026

- 4.1.2 Below 32 Inch Size
- 4.1.3 40 Inch Size
- 4.1.4 42 Inch Size
- 4.1.5 46 Inch Size
- 4.1.6 47 Inch Size
- 4.1.7 50 Inch Size
- 4.1.8 55 Inch Size
- 4.1.9 60 Inch Size
- 4.1.10 65 Inch Size
- 1.2.11 ? 70 Inch Size
- 4.2 By Type - US Outdoor TV Revenue & Forecasts
  - 4.2.1 By Type - US Outdoor TV Revenue, 2015-2020
  - 4.2.2 By Type - US Outdoor TV Revenue, 2021-2026
  - 4.2.3 By Type - US Outdoor TV Revenue Market Share, 2015-2026
- 4.3 By Type - US Outdoor TV Sales & Forecasts
  - 4.3.1 By Type - US Outdoor TV Sales, 2015-2020
  - 4.3.2 By Type - US Outdoor TV Sales, 2021-2026
  - 4.3.3 By Type - US Outdoor TV Sales Market Share, 2015-2026
- 4.4 By Type - US Outdoor TV Price (Manufacturers Selling Prices), 2015-2026

## **5 SIGHTS BY APPLICATION**

- 5.1 Overview
  - 5.1.1 By Application - US Outdoor TV Market Size, 2020 & 2026
  - 5.1.2 Commercial
  - 5.1.3 Residential
- 5.2 By Application - US Outdoor TV Revenue & Forecasts
  - 5.2.1 By Application - US Outdoor TV Revenue, 2015-2020
  - 5.2.2 By Application - US Outdoor TV Revenue, 2021-2026
  - 5.2.3 By Application - US Outdoor TV Revenue Market Share, 2015-2026
- 5.3 By Application - US Outdoor TV Sales & Forecasts
  - 5.3.1 By Application - US Outdoor TV Sales, 2015-2020
  - 5.3.2 By Application - US Outdoor TV Sales, 2021-2026
  - 5.3.3 By Application - US Outdoor TV Sales Market Share, 2015-2026
- 5.4 By Application - US Outdoor TV Price (Manufacturers Selling Prices), 2015-2026

## **6 MANUFACTURERS & BRANDS PROFILES**

- 6.1 SunBriteTV

- 6.1.1 SunBriteTV Corporate Summary
- 6.1.2 SunBriteTV Business Overview
- 6.1.3 SunBriteTV Outdoor TV Major Product Offerings
- 6.1.4 SunBriteTV Sales and Revenue in US (2015-2020)
- 6.1.5 SunBriteTV Key News
- 6.2 MirageVision
  - 6.2.1 MirageVision Corporate Summary
  - 6.2.2 MirageVision Business Overview
  - 6.2.3 MirageVision Outdoor TV Major Product Offerings
  - 6.2.4 MirageVision Sales and Revenue in US (2015-2020)
  - 6.2.5 MirageVision Key News
- 6.3 Seura
  - 6.3.1 Seura Corporate Summary
  - 6.3.2 Seura Business Overview
  - 6.3.3 Seura Outdoor TV Major Product Offerings
  - 6.3.4 Seura Sales and Revenue in US (2015-2020)
  - 6.3.5 Seura Key News
- 6.4 Platina
  - 6.4.1 Platina Corporate Summary
  - 6.4.2 Platina Business Overview
  - 6.4.3 Platina Outdoor TV Major Product Offerings
  - 6.4.4 Platina Sales and Revenue in US (2015-2020)
  - 6.4.5 Platina Key News
- 6.5 SkyVue
  - 6.5.1 SkyVue Corporate Summary
  - 6.5.2 SkyVue Business Overview
  - 6.5.3 SkyVue Outdoor TV Major Product Offerings
  - 6.5.4 SkyVue Sales and Revenue in US (2015-2020)
  - 6.5.5 SkyVue Key News
- 6.6 Cinios
  - 6.6.1 Cinios Corporate Summary
  - 6.6.2 Cinios Business Overview
  - 6.6.3 Cinios Outdoor TV Major Product Offerings
  - 6.6.4 Cinios Sales and Revenue in US (2015-2020)
  - 6.6.5 Cinios Key News
- 6.7 Peerless-AV
  - 6.6.1 Peerless-AV Corporate Summary
  - 6.6.2 Peerless-AV Business Overview
  - 6.6.3 Peerless-AV Outdoor TV Major Product Offerings

6.4.4 Peerless-AV Sales and Revenue in US (2015-2020)

6.7.5 Peerless-AV Key News

6.8 Oolaa

6.8.1 Oolaa Corporate Summary

6.8.2 Oolaa Business Overview

6.8.3 Oolaa Outdoor TV Major Product Offerings

6.8.4 Oolaa Sales and Revenue in US (2015-2020)

6.8.5 Oolaa Key News

6.9 Luxurite

6.9.1 Luxurite Corporate Summary

6.9.2 Luxurite Business Overview

6.9.3 Luxurite Outdoor TV Major Product Offerings

6.9.4 Luxurite Sales and Revenue in US (2015-2020)

6.9.5 Luxurite Key News

6.10 Aqualite

6.10.1 Aqualite Corporate Summary

6.10.2 Aqualite Business Overview

6.10.3 Aqualite Outdoor TV Major Product Offerings

6.10.4 Aqualite Sales and Revenue in US (2015-2020)

6.10.5 Aqualite Key News

## **7 OUTDOOR TV PRODUCTION CAPACITY, EXPORT AND IMPORT ANALYSIS**

7.1 Outdoor TV Production Capacity and Value in US, Situation Analysis and Prediction, 2015-2026

7.1.1 US Outdoor TV Production Capacity, 2015-2026

7.1.2 US Outdoor TV Production 2015-2026

7.1.3 US Outdoor TV Production Value 2015-2026

7.2 Key Local Outdoor TV Manufacturers in US

7.2.1 US Key Local Outdoor TV Manufacturers Production Capacity

7.2.2 US Key Local Outdoor TV Manufacturers Production

7.2.3 US Key Local Outdoor TV Manufacturers Production Value

7.2.4 The Proportion of Outdoor TV Production Sold in US and Sold Other Than US by Manufacturers

7.3 Outdoor TV Export and Import in US

7.3.1 US Outdoor TV Export Market

7.3.2 US Outdoor TV Source of Imports

## **8 COVID-19 IMPACT: KEY MARKET TRENDS, OPPORTUNITY, DRIVERS AND**

## **RESTRAINTS**

- 8.1 PESTLE Analysis for US Outdoor TV Market
- 8.2 Market Opportunities & Trends
- 8.3 Market Drivers
- 8.4 Market Restraints

## **9 COVID-19 IMPACT ON OUTDOOR TV SUPPLY CHAIN ANALYSIS**

- 9.1 Supply Chain Analysis
- 9.2 Upstream Market Analysis
- 9.3 Downstream and Clients Market Analysis
- 9.4 Marketing Channels Analysis
  - 9.4.1 Marketing Channels
  - 9.4.2 Outdoor TV Distributors and Sales Agents in US

## **10 CONCLUSION**

## **11 APPENDIX**

- 11.1 Note
- 11.2 Examples of Clients
- 11.3 Disclaimer



## List Of Tables

### LIST OF TABLES

- Table 1. Key Players of Outdoor TV in US
- Table 2. Top Players in US, Ranking by Revenue (2019)
- Table 3. US Outdoor TV Revenue by Companies, (US\$, Mn), 2015-2020
- Table 4. US Outdoor TV Revenue Share by Companies, 2015-2020
- Table 5. US Outdoor TV Sales by Companies, (K Units), 2015-2020
- Table 6. US Outdoor TV Sales Share by Companies, 2015-2020
- Table 7. Key Manufacturers Outdoor TV Price (2015-2020) (USD/Unit)
- Table 8. US Manufacturers Outdoor TV Product Type
- Table 9. List of US Tier 1 Outdoor TV Companies, Revenue (US\$, Mn) in 2019 and Market Share
- Table 10. List of US Tier 2 and Tier 3 Outdoor TV Companies, Revenue (US\$, Mn) in 2019 and Market Share
- Table 11. By Type - Outdoor TV Revenue in US (US\$, Mn), 2015-2020
- Table 12. By Type - Outdoor TV Revenue in US (US\$, Mn), 2021-2026
- Table 13. By Type - Outdoor TV Sales in US (K Units), 2015-2020
- Table 14. By Type - Outdoor TV Sales in US (K Units), 2021-2026
- Table 15. By Application - Outdoor TV Revenue in US, (US\$, Mn), 2015-2020
- Table 16. By Application - Outdoor TV Revenue in US, (US\$, Mn), 2021-2026
- Table 17. By Application - Outdoor TV Sales in US, (K Units), 2015-2020
- Table 18. By Application - Outdoor TV Sales in US, (K Units), 2021-2026
- Table 19. SunBriteTV Corporate Summary
- Table 20. SunBriteTV Outdoor TV Product Offerings
- Table 21. SunBriteTV Outdoor TV Sales (K Units), Revenue (US\$, Mn) and Average Price (USD/Unit) (2015-2020)
- Table 22. MirageVision Corporate Summary
- Table 23. MirageVision Outdoor TV Product Offerings
- Table 24. MirageVision Outdoor TV Sales (K Units), Revenue (US\$, Mn) and Average Price (USD/Unit) (2015-2020)
- Table 25. Seura Corporate Summary
- Table 26. Seura Outdoor TV Product Offerings
- Table 27. Seura Outdoor TV Sales (K Units), Revenue (US\$, Mn) and Average Price (USD/Unit) (2015-2020)
- Table 28. Platina Corporate Summary
- Table 29. Platina Outdoor TV Product Offerings
- Table 30. Platina Outdoor TV Sales (K Units), Revenue (US\$, Mn) and Average Price

(USD/Unit) (2015-2020)

Table 31. SkyVue Corporate Summary

Table 32. SkyVue Outdoor TV Product Offerings

Table 33. SkyVue Outdoor TV Sales (K Units), Revenue (US\$, Mn) and Average Price (USD/Unit) (2015-2020)

Table 34. Cinios Corporate Summary

Table 35. Cinios Outdoor TV Product Offerings

Table 36. Cinios Outdoor TV Sales (K Units), Revenue (US\$, Mn) and Average Price (USD/Unit) (2015-2020)

Table 37. Peerless-AV Corporate Summary

Table 38. Peerless-AV Outdoor TV Product Offerings

Table 39. Peerless-AV Outdoor TV Sales (K Units), Revenue (US\$, Mn) and Average Price (USD/Unit) (2015-2020)

Table 40. Oolaa Corporate Summary

Table 41. Oolaa Outdoor TV Product Offerings

Table 42. Oolaa Outdoor TV Sales (K Units), Revenue (US\$, Mn) and Average Price (USD/Unit) (2015-2020)

Table 43. Luxurite Corporate Summary

Table 44. Luxurite Outdoor TV Product Offerings

Table 45. Luxurite Outdoor TV Sales (K Units), Revenue (US\$, Mn) and Average Price (USD/Unit) (2015-2020)

Table 46. Aqualite Corporate Summary

Table 47. Aqualite Outdoor TV Product Offerings

Table 48. Aqualite Outdoor TV Sales (K Units), Revenue (US\$, Mn) and Average Price (USD/Unit) (2015-2020)

Table 49. Outdoor TV Production Capacity (K Units) of Local Manufacturers in US, 2015-2020

Table 50. Outdoor TV Production (K Units) of Local Manufacturers in US, 2015-2020

Table 51. US Outdoor TV Production Market Share of Local Manufacturers, 2015-2020

Table 52. Outdoor TV Production Value (US\$, Mn) of Local Manufacturers in US, 2015-2020

Table 53. US Outdoor TV Production Value Market Share of Local Manufacturers, 2015-2020

Table 54. The Percentage of Outdoor TV Production Sold in US and Sold Other Than US by Manufacturers

Table 55. The Percentage of Outdoor TV Production Sold in US and Sold Other Than US by Manufacturers

Table 56. Dangeguojia Outdoor TV Sales (Consumption), Production, Export and Import, 2015-2020

Table 57. Raw Materials and Suppliers

Table 58. Outdoor TV Downstream Clients in US

Table 59. Outdoor TV Distributors and Sales Agents in US

## List Of Figures

### LIST OF FIGURES

- Figure 1. Outdoor TV Segment by Type
- Figure 2. Outdoor TV Segment by Application
- Figure 3. Dangeguojia Outdoor TV Market Overview: 2020
- Figure 4. Key Caveats
- Figure 5. Outdoor TV Market Size in US, (US\$, Mn) & (K Units): 2020 VS 2026
- Figure 6. US Outdoor TV Revenue, 2015-2026 (US\$, Mn)
- Figure 7. Outdoor TV Sales in US: 2015-2026 (K Units)
- Figure 8. The Top 3 and 5 Players Market Share by Outdoor TV Revenue in 2019
- Figure 9. By Type - US Outdoor TV Incremental Growth, (US\$, Mn), 2015-2026
- Figure 10. By Type - US Outdoor TV Market Share, 2015-2020
- Figure 11. By Type - US Outdoor TV Market Share, 2020-2026
- Figure 12. By Type - US Outdoor TV Price (USD/Unit), 2015-2026
- Figure 13. By Application - Outdoor TV Revenue in US (US\$, Mn), 2020 & 2026
- Figure 14. By Application - US Outdoor TV Market Share, 2015-2020
- Figure 15. By Application - US Outdoor TV Market Share, 2020-2026
- Figure 16. By Application -US Outdoor TV Price (USD/Unit), 2015-2026
- Figure 17. US Outdoor TV Production Capacity (K Units), 2015-2026
- Figure 18. US Outdoor TV Actual Output (K Units), 2015-2026
- Figure 19. US Outdoor TV Production Value (US\$, Mn), 2015-2026
- Figure 20. The Percentage of US Outdoor TV Export Destination, 2019
- Figure 21. The Source of Imports of US Outdoor TV, 2019
- Figure 22. PEST Analysis for US Outdoor TV Market in 2020
- Figure 23. Outdoor TV Market Opportunities & Trends in US
- Figure 24. Outdoor TV Market Drivers in US
- Figure 25. Outdoor TV Market Restraints in US
- Figure 26. Outdoor TV Industry Value Chain

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