

# Outdoor TV Market in China - Manufacturing and Consumption, Outlook and Forecast 2020-2026

<https://marketpublishers.com/r/O9FB7AA1193EEN.html>

Date: April 2020

Pages: 93

Price: US\$ 2,700.00 (Single User License)

ID: O9FB7AA1193EEN

## Abstracts

Outdoor TV is built to withstand the ever changing temperatures and lighting conditions of the great outdoors. The easy day/night dimming adjustment adapts to any lighting condition, from the brightest mid-day sun by the pool to the darkest night under the cabana. The TV panel offers a scratch resistant, anti-glare surface to provide a bright, crisp picture while reducing the negative effects of unwanted reflections and light sources. The television plays perfectly in a wide operating range from freezing cold 23F to a hot 122F degrees.

This report contains market size and forecasts of Outdoor TV in China, including the following market information:

China Outdoor TV Market Revenue, 2015-2020, 2021-2026, (\$ millions)

China Outdoor TV Market Consumption, 2015-2020, 2021-2026, (K Units)

China Outdoor TV Production Capacity, 2015-2020, 2021-2026, (K Units)

Top Five Competitors in China Outdoor TV Market 2019 (%)

The global Outdoor TV market was valued at 346.5 million in 2019 and is projected to reach US\$ 510 million by 2026, at a CAGR of 10.1% during the forecast period. While the Outdoor TV market size in China was US\$ XX million in 2019, and it is expected to reach US\$ XX million by the end of 2026, with a CAGR of XX% during 2020-2026.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Outdoor TV manufacturers, suppliers, distributors and industry experts on the impacts of the COVID-19 pandemic on businesses, with top challenges including ingredients and raw material delays, component and packaging shortages, reduced/cancelled orders from clients and consumers, and closures of production lines in some impacted areas.

This report also analyses and evaluates the COVID-19 impact on Outdoor TV production and consumption in China

Total Market by Segment:

China Outdoor TV Market, By Type, 2015-2020, 2021-2026 (\$ millions) & (K Units)  
China Outdoor TV Market Segment Percentages, By Type, 2019 (%)

Below 32 Inch Size

40 Inch Size

42 Inch Size

46 Inch Size

47 Inch Size

50 Inch Size

55 Inch Size

60 Inch Size

65 Inch Size

? 70 Inch Size

China Outdoor TV Market, By Application, 2015-2020, 2021-2026 (\$ millions) & (K Units)

China Outdoor TV Market Segment Percentages, By Application, 2019 (%)

Commercial

Residential

Competitor Analysis

The report also provides analysis of leading market participants including:

Total Outdoor TV Market Competitors Revenues in China, by Players 2015-2020

(Estimated), (\$ millions)

Total Outdoor TV Market Competitors Revenues Share in China, by Players 2019 (%)

Total China Outdoor TV Market Competitors Sales, by Players 2015-2020 (Estimated),  
(K Units)

Total China Outdoor TV Market Competitors Sales Market Share by Players 2019 (\$  
millions)

Further, the report presents profiles of competitors in the market, including the following:

SunBriteTV

MirageVision

Seura

Platina

SkyVue

Cinios

Peerless-AV

Oolaa

Luxurite

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