

Outdoor Tea Market, Global Outlook and Forecast 2022-2028

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Abstracts

Outdoor tea refers to the outdoor party is convenient brewed tea.

This report contains market size and forecasts of Outdoor Tea in global, including the following market information:

Global Outdoor Tea Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global Outdoor Tea Market Sales, 2017-2022, 2023-2028, (K MT)

Global top five Outdoor Tea companies in 2021 (%)

The global Outdoor Tea market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Black Tea Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Outdoor Tea include Unilever Group, Tata Global Beverages, Associated British Foods, Celestial Seasonings, The Republic of Tea, Tenfu, Peet's Coffee & Tea, Bettys and Taylors Group and Kusmi Tea, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Outdoor Tea manufacturers, suppliers, distributors and industry experts on this industry, involving the

sales, revenue, demand, price change, product type, recent development and plan, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Outdoor Tea Market, by Type, 2017-2022, 2023-2028 (\$ Millions) & (K MT)

Global Outdoor Tea Market Segment Percentages, by Type, 2021 (%)

Black Tea

Green Tea

Herbal Tea

Matcha Tea

Oolong Tea

Global Outdoor Tea Market, by Application, 2017-2022, 2023-2028 (\$ Millions) & (K MT)

Global Outdoor Tea Market Segment Percentages, by Application, 2021 (%)

Quick Service Restaurants

Restaurants

Bars and Pubs

Hotels

Other

Global Outdoor Tea Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions) & (K MT)

Global Outdoor Tea Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Outdoor Tea revenues in global market, 2017-2022 (Estimated), (\$ millions)

Key companies Outdoor Tea revenues share in global market, 2021 (%)

Key companies Outdoor Tea sales in global market, 2017-2022 (Estimated), (K MT)

Key companies Outdoor Tea sales share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Unilever Group

Tata Global Beverages

Associated British Foods

Celestial Seasonings

The Republic of Tea

Tenfu

Peet's Coffee & Tea

Bettys and Taylors Group

Kusmi Tea

Dilmah Ceylon Tea

Starbucks

Costa

Nestle

Coca Cola

Pepsico

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