

Outdoor LED Signage Market, Global Outlook and Forecast 2022-2028

<https://marketpublishers.com/r/O682430123DDEN.html>

Date: March 2022

Pages: 127

Price: US\$ 3,250.00 (Single User License)

ID: O682430123DDEN

Abstracts

This report contains market size and forecasts of Outdoor LED Signage in global, including the following market information:

Global Outdoor LED Signage Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global Outdoor LED Signage Market Sales, 2017-2022, 2023-2028, (K Units)

Global top five Outdoor LED Signage companies in 2021 (%)

The global Outdoor LED Signage market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Single Color Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Outdoor LED Signage include Daktronics, Samsung, Unilumin, Leyard, LG, Absen, LianTronics, Shenzhen Lightking Tech Group Co., Ltd. and Lighthouse Technologies Limited, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Outdoor LED Signage manufacturers, suppliers, distributors and industry experts on this industry, involving the sales, revenue, demand, price change, product type, recent development and plan, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Outdoor LED Signage Market, by Type, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Outdoor LED Signage Market Segment Percentages, by Type, 2021 (%)

Single Color

Two-color/Three-color

Full Color

Global Outdoor LED Signage Market, by Application, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Outdoor LED Signage Market Segment Percentages, by Application, 2021 (%)

Advertising Media

Traffic and Safety

Gym

Others

Global Outdoor LED Signage Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Outdoor LED Signage Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Outdoor LED Signage revenues in global market, 2017-2022 (Estimated), (\$ millions)

Key companies Outdoor LED Signage revenues share in global market, 2021 (%)

Key companies Outdoor LED Signage sales in global market, 2017-2022 (Estimated), (K Units)

Key companies Outdoor LED Signage sales share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Daktronics

Samsung

Unilumin

Leyard

LG

Absen

LianTronics

Shenzhen Lightking Tech Group Co., Ltd.

Lighthouse Technologies Limited

Sansi

Yaham Electronics

Ledman Optoelectronic Co., Ltd.

Shenzhen Mary Photoelectricity Co.Ltd(MRLED)

Lopu

Shenzhen AOTO Electronics Co., Ltd.

Chipshow

Shenzhen CLT

INFiLED

Retop LED Display Co., LTD.

QSTECH Co., Ltd.

Shenzhen Teeho Optoelectronic Co., Ltd

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