

Outdoor LED Billboard Lights Market, Global Outlook and Forecast 2022-2028

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Abstracts

It offers a unique modular family of solid state LED lighting products that can replace your existing metal halide or high pressure sodium traditional lighting sources with long lasting energy saving LED based billboard luminaire.

This report contains market size and forecasts of Outdoor LED Billboard Lights in global, including the following market information:

Global Outdoor LED Billboard Lights Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global Outdoor LED Billboard Lights Market Sales, 2017-2022, 2023-2028, (K Units)

Global top five Outdoor LED Billboard Lights companies in 2021 (%)

The global Outdoor LED Billboard Lights market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Power Below 100W Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Outdoor LED Billboard Lights include Osram, Philips, GE Lighting, Acuity Brands, Eaton, Cree, Panasonic, Toshiba and LG, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Outdoor LED Billboard Lights manufacturers, suppliers, distributors and industry experts on this industry, involving the sales, revenue, demand, price change, product type, recent development and plan, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Outdoor LED Billboard Lights Market, by Type, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Outdoor LED Billboard Lights Market Segment Percentages, by Type, 2021 (%)

Power Below 100W

100W-200W

Power Above 200W

Global Outdoor LED Billboard Lights Market, by Application, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Outdoor LED Billboard Lights Market Segment Percentages, by Application, 2021 (%)

Column Billboard

Wall Billboard

Others

Global Outdoor LED Billboard Lights Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Outdoor LED Billboard Lights Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Outdoor LED Billboard Lights revenues in global market, 2017-2022 (Estimated), (\$ millions)

Key companies Outdoor LED Billboard Lights revenues share in global market, 2021 (%)

Key companies Outdoor LED Billboard Lights sales in global market, 2017-2022 (Estimated), (K Units)

Key companies Outdoor LED Billboard Lights sales share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Osram

Philips

GE Lighting

Acuity Brands

Eaton

Cree

Panasonic

Toshiba

LG

Opple

Hubbell

Nichia

FSL

TCP

Havells

MLS

Lextar

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Figure 49. The Percentage of Production Outdoor LED Billboard Lights by Region, 2021
VS 2028

Figure 50. Outdoor LED Billboard Lights Industry Value Chain

Figure 51. Marketing Channels

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