

Outdoor Digital Signage Market, Global Outlook and Forecast 2022-2028

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Abstracts

Outdoor Digital Signage is a sub-segment of electronic signage. Digital signage for outdoor use only? Digital displays use technologies such as LCD, LED, projection and epaper to display digital images, video, web pages, weather data, restaurant menus, or text.

This report contains market size and forecasts of Outdoor Digital Signage in global, including the following market information:

Global Outdoor Digital Signage Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global Outdoor Digital Signage Market Sales, 2017-2022, 2023-2028, (K Units)

Global top five Outdoor Digital Signage companies in 2021 (%)

The global Outdoor Digital Signage market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Below 32 inch Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Outdoor Digital Signage include Samsung, LG, Sharp, Leyard and Sony, etc. In 2021, the global top five players have a share approximately % in terms of revenue.



MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Outdoor Digital Signage manufacturers, suppliers, distributors and industry experts on this industry, involving the sales, revenue, demand, price change, product type, recent development and plan, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Outdoor Digital Signage Market, by Type, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Outdoor Digital Signage Market Segment Percentages, by Type, 2021 (%)

Below 32 inch

Between 32 and 52 inches

Above 52 inch

Global Outdoor Digital Signage Market, by Application, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Outdoor Digital Signage Market Segment Percentages, by Application, 2021 (%)

Commercial

Institutional

Infrastructure

Industrial

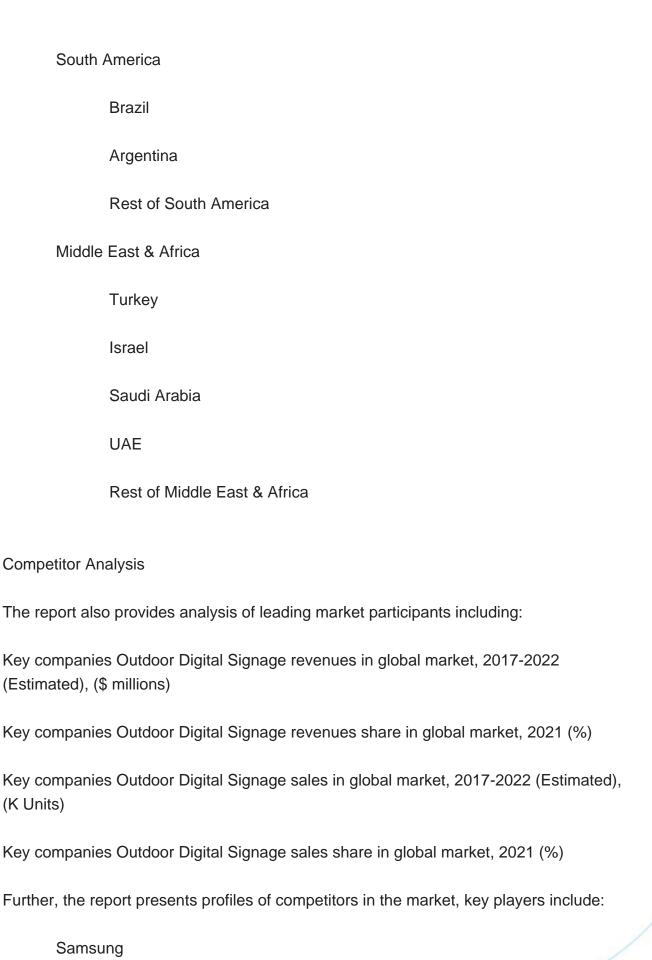
Global Outdoor Digital Signage Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Outdoor Digital Signage Market Segment Percentages, By Region and Country, 2021 (%)



North America		
	US	
	Canada	
	Mexico	
Europe	e	
	Germany	
	France	
	U.K.	
	Italy	
	Russia	
	Nordic Countries	
	Benelux	
	Rest of Europe	
Asia		
	China	
	Japan	
	South Korea	
	Southeast Asia	
	India	
	Rest of Asia	









LG		
Sharp		
Leyard		

Sony



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