

Outbound Telemarketing Market - Global Outlook and Forecast 2022-2028

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Abstracts

This report contains market size and forecasts of Outbound Telemarketing in Global, including the following market information:

Global Outbound Telemarketing Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Outbound Telemarketing market was valued at 10530 million in 2021 and is projected to reach US\$ 12840 million by 2028, at a CAGR of 2.9% during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Business to Consumer Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Outbound Telemarketing include TeleTech Holdings, Inc., Atento S.A., Concentrix Corporation, Alorica Inc., Arvato AG, MarketOne International LLP, MarketMakers Inc. Ltd, OnBrand24, Inc. and Teleperformance Group, Inc. and etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Outbound Telemarketing companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges,

obstacles, and potential risks.

Total Market by Segment:

Global Outbound Telemarketing Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Outbound Telemarketing Market Segment Percentages, by Type, 2021 (%)

Business to Consumer

Business to Business

Global Outbound Telemarketing Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Outbound Telemarketing Market Segment Percentages, by Application, 2021 (%)

BFSI

IT & Telecom

Consulting (Education and Job)

Retail

Government

Healthcare

Manufacturing

Life Sciences

Others

Global Outbound Telemarketing Market, By Region and Country, 2017-2022,

2023-2028 (\$ Millions)

Global Outbound Telemarketing Market Segment Percentages, By Region and Country,
2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Outbound Telemarketing revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies Outbound Telemarketing revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

TeleTech Holdings, Inc.

Atento S.A.

Concentrix Corporation

Alorica Inc.

Arvato AG

MarketOne International LLP

MarketMakers Inc. Ltd

OnBrand24, Inc.

Teleperformance Group, Inc.

Convergys Corporation.

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