

OTT Media Services Market, Global Outlook and Forecast 2022-2028

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Abstracts

OTT services can be defined as any service provided over the internet that bypasses traditional operators' distribution channel.

This report contains market size and forecasts of OTT Media Services in Global, including the following market information:

Global OTT Media Services Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global OTT Media Services market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

VoIP Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of OTT Media Services include Facebook, Twitter, LinkedIn, Netflix, Google, Skype (Microsoft Corporation), Amazon, YouTube (Google) and Wechat, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the OTT Media Services companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges,

obstacles, and potential risks.

Total Market by Segment:

Global OTT Media Services Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global OTT Media Services Market Segment Percentages, by Type, 2021 (%)

VoIP

SMS

Apps

Cloud Services

Internet Television

Global OTT Media Services Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global OTT Media Services Market Segment Percentages, by Application, 2021 (%)

Household

Commercial

Global OTT Media Services Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global OTT Media Services Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies OTT Media Services revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies OTT Media Services revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Facebook

Twitter

LinkedIn

Netflix

Google

Skype (Microsoft Corporation)

Amazon

YouTube (Google)

Wechat

Apple

Rakuten

iQIYI

Tencent Video

Hulu, LLC

Oksusu (SK Broadband)

Olleh TV (KT)

Second TV (LGU+)

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