

# OTT Market in Italy - Industry Outlook and Forecast 2020-2026

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## Abstracts

This report contains market size and forecasts of OTT in Italy, including the following market information:

Italy OTT Market Revenue, 2015-2020, 2021-2026, (\$ millions)

Top Five Competitors in Italy OTT Market 2019 (%)

The global OTT market was valued at xx million in 2019 and is projected to reach US\$ xx million by 2026, at a CAGR of xx% during the forecast period. While the OTT market size in Italy was US\$ XX million in 2019, and it is expected to reach US\$ XX million by the end of 2026, with a CAGR of XX% during 2020-2026.

COVID-19 pandemic has big impact on OTT businesses, with lots of challenges and uncertainty faced by many players of OTT in Italy.

This report also analyses and evaluates the COVID-19 impact on OTT market size in 2020 and the next few years in Italy

Total Market by Segment:

Italy OTT Market, By Type, 2015-2020, 2021-2026 (\$ millions)

Italy OTT Market Segment Percentages, By Type, 2019 (%)

VoIP

SMS

Apps

## Cloud Services

### Internet Television

Italy OTT Market, By Application, 2015-2020, 2021-2026 (\$ millions)

Italy OTT Market Segment Percentages, By Application, 2019 (%)

### Household

### Commercial

## Competitor Analysis

The report also provides analysis of leading market participants including:

Total OTT Market Competitors Revenues in Italy, by Players 2015-2020 (Estimated), (\$ millions)

Total OTT Market Competitors Revenues Share in Italy, by Players 2019 (%)

Further, the report presents profiles of competitors in the market, including the following:

Facebook

Twitter

LinkedIn

Netflix

Google

Skype (Microsoft Corporation)

Amazon

YouTube (Google)

Wechat

Apple

Rakuten

iQIYI

Tencent Video

Hulu, LLC

Oksusu (SK Broadband)

Olleh TV (KT)

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