

OTT Market in China - Industry Outlook and Forecast 2020-2026

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Abstracts

This report contains market size and forecasts of OTT in China, including the following market information:

China OTT Market Revenue, 2015-2020, 2021-2026, (\$ millions)

Top Five Competitors in China OTT Market 2019 (%)

The global OTT market was valued at xx million in 2019 and is projected to reach US\$ xx million by 2026, at a CAGR of xx% during the forecast period. While the OTT market size in China was US\$ XX million in 2019, and it is expected to reach US\$ XX million by the end of 2026, with a CAGR of XX% during 2020-2026.

COVID-19 pandemic has big impact on OTT businesses, with lots of challenges and uncertainty faced by many players of OTT in China.

This report also analyses and evaluates the COVID-19 impact on OTT market size in 2020 and the next few years in China

Total Market by Segment:

China OTT Market, By Type, 2015-2020, 2021-2026 (\$ millions)

China OTT Market Segment Percentages, By Type, 2019 (%)

VoIP

SMS

Apps

Cloud Services

Internet Television

China OTT Market, By Application, 2015-2020, 2021-2026 (\$ millions)

China OTT Market Segment Percentages, By Application, 2019 (%)

Household

Commercial

Competitor Analysis

The report also provides analysis of leading market participants including:

Total OTT Market Competitors Revenues in China, by Players 2015-2020 (Estimated), (\$ millions)

Total OTT Market Competitors Revenues Share in China, by Players 2019 (%)

Further, the report presents profiles of competitors in the market, including the following:

Facebook

Twitter

LinkedIn

Netflix

Google

Skype (Microsoft Corporation)

Amazon

YouTube (Google)

Wechat

Apple

Rakuten

iQIYI

Tencent Video

Hulu, LLC

Oksusu (SK Broadband)

Olleh TV (KT)

Contents

1 INTRODUCTION TO RESEARCH & ANALYSIS REPORTS

- 1.1 OTT Market Definition
- 1.2 Market Segments
 - 1.2.1 Segment by Type
 - 1.2.2 Segment by Application
- 1.3 COVID-19 Impact: China OTT Market Overview
- 1.4 Features & Benefits of This Report
- 1.5 Methodology & Sources of Information
 - 1.5.1 Research Methodology
 - 1.5.2 Research Process
 - 1.5.3 Base Year
 - 1.5.4 Report Assumptions & Caveats

2 CHINA OTT OVERALL MARKET SIZE

- 2.1 China OTT Market Size: 2020 VS 2026
- 2.2 China OTT Revenue, Prospects & Forecasts: 2015-2026

3 COMPANY LANDSCAPE

- 3.1 Top OTT Players in China (including Foreign and Local Companies)
- 3.2 Top China OTT Companies Ranked by Revenue
- 3.3 China OTT Revenue by Companies (including Foreign and Local Companies)
- 3.4 Top 3 and Top 5 OTT Companies in China, by Revenue in 2019
- 3.5 China Manufacturers OTT Product Type
- 3.6 Tier 1, Tier 2 and Tier 3 OTT Players in China
 - 3.6.1 List of China Tier 1 OTT Companies
 - 3.6.2 List of China Tier 2 and Tier 3 OTT Companies

4 SIGHTS BY PRODUCT

- 4.1 Overview
 - 4.1.1 By Type - China OTT Market Size Markets, 2020 & 2026
 - 4.1.2 VoIP
 - 4.1.3 SMS
 - 4.1.4 Apps

- 4.1.5 Cloud Services
- 4.1.6 Internet Television
- 4.2 By Type - China OTT Revenue & Forecasts
 - 4.2.1 By Type - China OTT Revenue, 2015-2020
 - 4.2.2 By Type - China OTT Revenue, 2021-2026
 - 4.2.3 By Type - China OTT Revenue Market Share, 2015-2026

5 SIGHTS BY APPLICATION

- 5.1 Overview
 - 5.1.1 By Application - China OTT Market Size, 2020 & 2026
 - 5.1.2 Household
 - 5.1.3 Commercial
- 5.2 By Application - China OTT Revenue & Forecasts
 - 5.2.1 By Application - China OTT Revenue, 2015-2020
 - 5.2.2 By Application - China OTT Revenue, 2021-2026
 - 5.2.3 By Application - China OTT Revenue Market Share, 2015-2026

6 PLAYERS PROFILES

- 6.1 Facebook
 - 6.1.1 Facebook Corporate Summary
 - 6.1.2 Facebook Business Overview
 - 6.1.3 Facebook OTT Major Product Offerings
 - 6.1.4 Facebook Revenue in China (2015-2020)
 - 6.1.5 Facebook Key News
- 6.2 Twitter
 - 6.2.1 Twitter Corporate Summary
 - 6.2.2 Twitter Business Overview
 - 6.2.3 Twitter OTT Major Product Offerings
 - 6.2.4 Twitter Revenue in China (2015-2020)
 - 6.2.5 Twitter Key News
- 6.3 LinkedIn
 - 6.3.1 LinkedIn Corporate Summary
 - 6.3.2 LinkedIn Business Overview
 - 6.3.3 LinkedIn OTT Major Product Offerings
 - 6.3.4 LinkedIn Revenue in China (2015-2020)
 - 6.3.5 LinkedIn Key News
- 6.4 Netflix

- 6.4.1 Netflix Corporate Summary
- 6.4.2 Netflix Business Overview
- 6.4.3 Netflix OTT Major Product Offerings
- 6.4.4 Netflix Revenue in China (2015-2020)
- 6.4.5 Netflix Key News
- 6.5 Google
 - 6.5.1 Google Corporate Summary
 - 6.5.2 Google Business Overview
 - 6.5.3 Google OTT Major Product Offerings
 - 6.5.4 Google Revenue in China (2015-2020)
 - 6.5.5 Google Key News
- 6.6 Skype (Microsoft Corporation)
 - 6.6.1 Skype (Microsoft Corporation) Corporate Summary
 - 6.6.2 Skype (Microsoft Corporation) Business Overview
 - 6.6.3 Skype (Microsoft Corporation) OTT Major Product Offerings
 - 6.6.4 Skype (Microsoft Corporation) Revenue in China (2015-2020)
 - 6.6.5 Skype (Microsoft Corporation) Key News
- 6.7 Amazon
 - 6.6.1 Amazon Corporate Summary
 - 6.6.2 Amazon Business Overview
 - 6.6.3 Amazon OTT Major Product Offerings
 - 6.4.4 Amazon Revenue in China (2015-2020)
 - 6.7.5 Amazon Key News
- 6.8 YouTube (Google)
 - 6.8.1 YouTube (Google) Corporate Summary
 - 6.8.2 YouTube (Google) Business Overview
 - 6.8.3 YouTube (Google) OTT Major Product Offerings
 - 6.8.4 YouTube (Google) Revenue in China (2015-2020)
 - 6.8.5 YouTube (Google) Key News
- 6.9 Wechat
 - 6.9.1 Wechat Corporate Summary
 - 6.9.2 Wechat Business Overview
 - 6.9.3 Wechat OTT Major Product Offerings
 - 6.9.4 Wechat Revenue in China (2015-2020)
 - 6.9.5 Wechat Key News
- 6.10 Apple
 - 6.10.1 Apple Corporate Summary
 - 6.10.2 Apple Business Overview
 - 6.10.3 Apple OTT Major Product Offerings

- 6.10.4 Apple Revenue in China (2015-2020)
- 6.10.5 Apple Key News
- 6.11 Rakuten
 - 6.11.1 Rakuten Corporate Summary
 - 6.11.2 Rakuten OTT Business Overview
 - 6.11.3 Rakuten OTT Major Product Offerings
 - 6.11.4 Rakuten Revenue in China (2015-2020)
 - 6.11.5 Rakuten Key News
- 6.12 iQIYI
 - 6.12.1 iQIYI Corporate Summary
 - 6.12.2 iQIYI OTT Business Overview
 - 6.12.3 iQIYI OTT Major Product Offerings
 - 6.12.4 iQIYI Revenue in China (2015-2020)
 - 6.12.5 iQIYI Key News
- 6.13 Tencent Video
 - 6.13.1 Tencent Video Corporate Summary
 - 6.13.2 Tencent Video OTT Business Overview
 - 6.13.3 Tencent Video OTT Major Product Offerings
 - 6.13.4 Tencent Video Revenue in China (2015-2020)
 - 6.13.5 Tencent Video Key News
- 6.14 Hulu, LLC
 - 6.14.1 Hulu, LLC Corporate Summary
 - 6.14.2 Hulu, LLC OTT Business Overview
 - 6.14.3 Hulu, LLC OTT Major Product Offerings
 - 6.14.4 Hulu, LLC Revenue in China (2015-2020)
 - 6.14.5 Hulu, LLC Key News
- 6.15 Oksusu (SK Broadband)
 - 6.15.1 Oksusu (SK Broadband) Corporate Summary
 - 6.15.2 Oksusu (SK Broadband) OTT Business Overview
 - 6.15.3 Oksusu (SK Broadband) OTT Major Product Offerings
 - 6.15.4 Oksusu (SK Broadband) Revenue in China (2015-2020)
 - 6.15.5 Oksusu (SK Broadband) Key News
- 6.16 Olleh TV (KT)
 - 6.16.1 Olleh TV (KT) Corporate Summary
 - 6.16.2 Olleh TV (KT) OTT Business Overview
 - 6.16.3 Olleh TV (KT) OTT Major Product Offerings
 - 6.16.4 Olleh TV (KT) Revenue in China (2015-2020)
 - 6.16.5 Olleh TV (KT) Key News
- 6.17 Second TV (LGU+)

- 6.17.1 Second TV (LGU+) Corporate Summary
- 6.17.2 Second TV (LGU+) OTT Business Overview
- 6.17.3 Second TV (LGU+) OTT Major Product Offerings
- 6.17.4 Second TV (LGU+) Revenue in China (2015-2020)
- 6.17.5 Second TV (LGU+) Key News

7 KEY MARKET TRENDS & INFLUENCES 2021-2026

- 7.1 PESTLE Analysis for China OTT Market
- 7.2 Market Opportunities & Trends
- 7.3 Market Drivers
- 7.4 Market Restraints

8 CONCLUSION

9 APPENDIX

- 9.1 Note
- 9.2 Examples of Clients
- 9.3 Disclaimer

List Of Tables

LIST OF TABLES

- Table 1. Key Players of OTT in China
- Table 2. Top Players in China, Ranking by Revenue (2019)
- Table 3. China OTT Revenue by Companies, (US\$, Mn), 2015-2020
- Table 4. China OTT Revenue Share by Companies, 2015-2020
- Table 5. China OTT Sales by Companies, (K Units), 2015-2020
- Table 6. China OTT Sales Share by Companies, 2015-2020
- Table 7. Key Manufacturers OTT Price (2015-2020) (US\$/Unit)
- Table 8. China Manufacturers OTT Product Type
- Table 9. List of China Tier 1 OTT Companies, Revenue (US\$, Mn) in 2019 and Market Share
- Table 10. List of China Tier 2 and Tier 3 OTT Companies, Revenue (US\$, Mn) in 2019 and Market Share
- Table 11. By Type - OTT Revenue in China (US\$, Mn), 2015-2020
- Table 12. By Type - OTT Revenue in China (US\$, Mn), 2021-2026
- Table 13. By Type - OTT Sales in China (K Units), 2015-2020
- Table 14. By Type - OTT Sales in China (K Units), 2021-2026
- Table 15. By Application - OTT Revenue in China, (US\$, Mn), 2015-2020
- Table 16. By Application - OTT Revenue in China, (US\$, Mn), 2021-2026
- Table 17. By Application - OTT Sales in China, (K Units), 2015-2020
- Table 18. By Application - OTT Sales in China, (K Units), 2021-2026
- Table 19. Facebook Corporate Summary
- Table 20. Facebook OTT Product Offerings
- Table 21. Facebook OTT Revenue (US\$, Mn), (2015-2020)
- Table 22. Twitter Corporate Summary
- Table 23. Twitter OTT Product Offerings
- Table 24. Twitter OTT Revenue (US\$, Mn), (2015-2020)
- Table 25. LinkedIn Corporate Summary
- Table 26. LinkedIn OTT Product Offerings
- Table 27. LinkedIn OTT Revenue (US\$, Mn), (2015-2020)
- Table 28. Netflix Corporate Summary
- Table 29. Netflix OTT Product Offerings
- Table 30. Netflix OTT Revenue (US\$, Mn), (2015-2020)
- Table 31. Google Corporate Summary
- Table 32. Google OTT Product Offerings
- Table 33. Google OTT Revenue (US\$, Mn), (2015-2020)

Table 34. Skype (Microsoft Corporation) Corporate Summary
Table 35. Skype (Microsoft Corporation) OTT Product Offerings
Table 36. Skype (Microsoft Corporation) OTT Revenue (US\$, Mn), (2015-2020)
Table 37. Amazon Corporate Summary
Table 38. Amazon OTT Product Offerings
Table 39. Amazon OTT Revenue (US\$, Mn), (2015-2020)
Table 40. YouTube (Google) Corporate Summary
Table 41. YouTube (Google) OTT Product Offerings
Table 42. YouTube (Google) OTT Revenue (US\$, Mn), (2015-2020)
Table 43. Wechat Corporate Summary
Table 44. Wechat OTT Product Offerings
Table 45. Wechat OTT Revenue (US\$, Mn), (2015-2020)
Table 46. Apple Corporate Summary
Table 47. Apple OTT Product Offerings
Table 48. Apple OTT Revenue (US\$, Mn), (2015-2020)
Table 49. Rakuten Corporate Summary
Table 50. Rakuten OTT Product Offerings
Table 51. Rakuten OTT Revenue (US\$, Mn), (2015-2020)
Table 52. iQIYI Corporate Summary
Table 53. iQIYI OTT Product Offerings
Table 54. iQIYI OTT Revenue (US\$, Mn), (2015-2020)
Table 55. Tencent Video Corporate Summary
Table 56. Tencent Video OTT Product Offerings
Table 57. Tencent Video OTT Revenue (US\$, Mn), (2015-2020)
Table 58. Hulu, LLC Corporate Summary
Table 59. Hulu, LLC OTT Product Offerings
Table 60. Hulu, LLC OTT Revenue (US\$, Mn), (2015-2020)
Table 61. Oksusu (SK Broadband) Corporate Summary
Table 62. Oksusu (SK Broadband) OTT Product Offerings
Table 63. Oksusu (SK Broadband) OTT Revenue (US\$, Mn), (2015-2020)
Table 64. Olleh TV (KT) Corporate Summary
Table 65. Olleh TV (KT) OTT Product Offerings
Table 66. Olleh TV (KT) OTT Revenue (US\$, Mn), (2015-2020)
Table 67. Second TV (LGU+) Corporate Summary
Table 68. Second TV (LGU+) OTT Product Offerings
Table 69. Second TV (LGU+) OTT Revenue (US\$, Mn), (2015-2020)

List Of Figures

LIST OF FIGURES

Figure 1. OTT Segment by Type

Figure 2. OTT Segment by Application

Figure 3. China OTT Market Overview: 2020

Figure 4. Key Caveats

Figure 5. OTT Market Size in China, (US\$, Mn): 2020 VS 2026

Figure 6. China OTT Revenue, 2015-2026 (US\$, Mn)

Figure 7. The Top 3 and 5 Players Market Share by OTT Revenue in 2019

Figure 8. By Type - China OTT Incremental Growth, (US\$, Mn), 2015-2026

Figure 9. By Type - China OTT Market Share, 2015-2026

Figure 10. By Application - OTT Revenue in China (US\$, Mn), 2020 & 2026

Figure 11. By Application - China OTT Market Share, 2015-2026

Figure 12. PEST Analysis for China OTT Market in 2020

Figure 13. OTT Market Opportunities & Trends in China

Figure 14. OTT Market Drivers in China

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