

OTC Herbal and Traditional Medicines Market - Global Outlook and Forecast 2022-2028

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Abstracts

Herbal medicine--also called botanical medicine or phytomedicine refers to using a plant's seeds, berries, roots, leaves, bark, or flowers for medicinal purposes. Herbalism has a long tradition of use outside of conventional medicine. It is becoming more mainstream as improvements in analysis and quality control along with advances in clinical research show the value of herbal medicine in the treating and preventing disease.

This report contains market size and forecasts of OTC Herbal and Traditional Medicines in global, including the following market information:

Global OTC Herbal and Traditional Medicines Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global OTC Herbal and Traditional Medicines Market Sales, 2017-2022, 2023-2028, (MT)

Global top five OTC Herbal and Traditional Medicines companies in 2021 (%)

The global OTC Herbal and Traditional Medicines market was valued at 152670 million in 2021 and is projected to reach US\$ 182510 million by 2028, at a CAGR of 2.6% during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

OTC Herbal Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of OTC Herbal and Traditional Medicines include Tsumura, Schwabe, Madaus, Weleda, Blackmores, Arkopharma, SIDO MUNCUL, Arizona Natural and Dabur, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the OTC Herbal and Traditional Medicines manufacturers, suppliers, distributors and industry experts on this industry, involving the sales, revenue, demand, price change, product type, recent development and plan, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global OTC Herbal and Traditional Medicines Market, by Type, 2017-2022, 2023-2028 (\$ Millions) & (MT)

Global OTC Herbal and Traditional Medicines Market Segment Percentages, by Type, 2021 (%)

OTC Herbal

Traditional Medicine

Global OTC Herbal and Traditional Medicines Market, by Application, 2017-2022, 2023-2028 (\$ Millions) & (MT)

Global OTC Herbal and Traditional Medicines Market Segment Percentages, by Application, 2021 (%)

Detoxification Medicine

Antipyretic Medicine

Digestive Medicine

Blood Circulation Medicine

Global OTC Herbal and Traditional Medicines Market, By Region and Country,
2017-2022, 2023-2028 (\$ Millions) & (MT)

Global OTC Herbal and Traditional Medicines Market Segment Percentages, By Region
and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies OTC Herbal and Traditional Medicines revenues in global market, 2017-2022 (Estimated), (\$ millions)

Key companies OTC Herbal and Traditional Medicines revenues share in global market, 2021 (%)

Key companies OTC Herbal and Traditional Medicines sales in global market,

2017-2022 (Estimated), (MT)

Key companies OTC Herbal and Traditional Medicines sales share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Tsumura

Schwabe

Madaus

Weleda

Blackmores

Arkopharma

SIDO MUNCUL

Arizona Natural

Dabur

Herbal Africa

Nature's Answer

Bio-Botanica

Potter's

Zand

Nature Herbs

Imperial Ginseng

Yunnan Baiyao

Tongrentang

TASLY

Zhongxin

Kunming Pharma

Sanjiu

JZJT

Guangzhou Pharma

Taiji

Haiyao

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