

# OTC Health Products Market, Global Outlook and Forecast 2022-2028

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## Abstracts

The growth can be attributed to factors such as growing consumer awareness, increasing consumer willingness to spend on nutritional supplements, rise in the geriatric population, and increasing prevalence of lifestyle diseases, including obesity & diabetes.

This report contains market size and forecasts of OTC Health Products in Global, including the following market information:

Global OTC Health Products Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global OTC Health Products market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period 2022-2028.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Cough, Cold, and Flu Products Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of OTC Health Products include Herbalife Nutrition, CV Sciences, Inc., Medical Marijuana Inc., Nature's Sunshine Products Inc., Johnson and Johnson Services, LLC, GlaxoSmithKline Inc., Bayer AG, American Health and THE BOUNTIFUL COMPANY (Nestlé Health Science S.A.). etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the OTC Health Products companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global OTC Health Products Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global OTC Health Products Market Segment Percentages, by Type, 2021 (%)

Cough, Cold, and Flu Products

Dietary Supplements and Weight Loss Products

Sports Nutrition Products

Probiotics

CBD Nutraceutical Products

Others

Global OTC Health Products Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global OTC Health Products Market Segment Percentages, by Application, 2021 (%)

Children

Adults

Global OTC Health Products Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global OTC Health Products Market Segment Percentages, By Region and Country, 2021 (%)

## North America

US

Canada

Mexico

## Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

## Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

## South America

Brazil

Argentina

Rest of South America

## Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

## Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies OTC Health Products revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies OTC Health Products revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Herbalife Nutrition

CV Sciences, Inc.

Medical Marijuana Inc.

Nature's Sunshine Products Inc.

Johnson and Johnson Services, LLC

GlaxoSmithKline Inc.

Bayer AG

American Health

THE BOUNTIFUL COMPANY (Nestlé Health Science S.A.)

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