

OTC Hair Loss Treatments Market - Global Outlook and Forecast 2022-2028

<https://marketpublishers.com/r/OB984DA76495EN.html>

Date: January 2022

Pages: 71

Price: US\$ 3,250.00 (Single User License)

ID: OB984DA76495EN

Abstracts

Hair loss & growth treatments and products are the products which are the way to treat hair loss and promote hair growth (including hair loss and growth devices, shampoos and conditioners, medicine product like vitamins and supplements). OTC Medicine Products are mainly about prescription medications, including oral and topical application.

This report contains market size and forecasts of OTC Hair Loss Treatments in global, including the following market information:

Global OTC Hair Loss Treatments Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global OTC Hair Loss Treatments Market Sales, 2017-2022, 2023-2028, (K Units)

Global top five OTC Hair Loss Treatments companies in 2021 (%)

The global OTC Hair Loss Treatments market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Minoxidil Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of OTC Hair Loss Treatments include Merck, J&J, Taisho Pharma, Costco Wholesale, Wal-Mart, Bayer, Zhejiang Wansheng Pharma, Sichuan Medco Huakang Pharma and Zhendong Anter, etc. In 2021, the global top five players

have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the OTC Hair Loss Treatments manufacturers, suppliers, distributors and industry experts on this industry, involving the sales, revenue, demand, price change, product type, recent development and plan, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global OTC Hair Loss Treatments Market, by Type, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global OTC Hair Loss Treatments Market Segment Percentages, by Type, 2021 (%)

Minoxidil

Procapil

Other

Global OTC Hair Loss Treatments Market, by Application, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global OTC Hair Loss Treatments Market Segment Percentages, by Application, 2021 (%)

Male

Female

Both

Global OTC Hair Loss Treatments Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global OTC Hair Loss Treatments Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies OTC Hair Loss Treatments revenues in global market, 2017-2022
(Estimated), (\$ millions)

Key companies OTC Hair Loss Treatments revenues share in global market, 2021 (%)

Key companies OTC Hair Loss Treatments sales in global market, 2017-2022
(Estimated), (K Units)

Key companies OTC Hair Loss Treatments sales share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Merck

J&J

Taisho Pharma

Costco Wholesale

Wal-Mart

Bayer

Zhejiang Wansheng Pharma

Sichuan Medco Huakang Pharma

Zhendong Anter

DrFormulas

Renata

Dr.R.PFLEGER

DS Healthcare Group

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