

# OTC Drug and Dietary Supplement Market, Global Outlook and Forecast 2022-2028

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## Abstracts

Dietary supplements include such ingredients as vitamins, minerals, herbs, amino acids, and enzymes. Dietary supplements are marketed in forms such as tablets, capsules, softgels, gelcaps, powders, and liquids.

This report contains market size and forecasts of OTC Drug and Dietary Supplement in Global, including the following market information:

Global OTC Drug and Dietary Supplement Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global OTC Drug and Dietary Supplement market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Tablets Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of OTC Drug and Dietary Supplement include Pfizer, Amway, Suntory, Glanbia, GSK, Abbott, Herbalife, Reckitt Benckiser and Bayer and etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the OTC Drug and Dietary Supplement companies, and industry experts on this industry, involving the revenue,

demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global OTC Drug and Dietary Supplement Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global OTC Drug and Dietary Supplement Market Segment Percentages, by Type, 2021 (%)

Tablets

Powders

Capsules

Liquids

Global OTC Drug and Dietary Supplement Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global OTC Drug and Dietary Supplement Market Segment Percentages, by Application, 2021 (%)

Convenience Stores

Pharmacies

Supermarkets

Global OTC Drug and Dietary Supplement Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global OTC Drug and Dietary Supplement Market Segment Percentages, By Region and Country, 2021 (%)

## North America

US

Canada

Mexico

## Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

## Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

## South America

Brazil

Argentina

Rest of South America

## Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

## Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies OTC Drug and Dietary Supplement revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies OTC Drug and Dietary Supplement revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Pfizer

Amway

Suntory

Glanbia

GSK

Abbott

Herbalife

Reckitt Benckiser

Bayer

Blackmores

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