

# OTC Cough and Cold and Allergy Medicine Market, Global Outlook and Forecast 2022-2028

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# **Abstracts**

Very few individuals consult doctors for common conditions such as cold, cough and allergies. Cough, cold and allergy medicines are one of most common OTC (over-the-counter) categories, however, physicians recommend their use only for minor health issues. In many countries, there are certain laws enforced on directs sales of these medicines in order to ensure consumer safety.

This report contains market size and forecasts of OTC Cough and Cold and Allergy Medicine in global, including the following market information:

Global OTC Cough and Cold and Allergy Medicine Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global OTC Cough and Cold and Allergy Medicine Market Sales, 2017-2022, 2023-2028, (K Units)

Global top five OTC Cough and Cold and Allergy Medicine companies in 2021 (%)

The global OTC Cough and Cold and Allergy Medicine market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Antihistamine Segment to Reach \$ Million by 2028, with a % CAGR in next six years.



The global key manufacturers of OTC Cough and Cold and Allergy Medicine include Sanofi-Aventis, Johnson and Johnson, Reckitt Benckiser Group, Novartis, GlaxoSmithKline, AstraZaneca, Pfizer, Sun Pharmaceutical Industries and Prestige Brands Holdings, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the OTC Cough and Cold and Allergy Medicine manufacturers, suppliers, distributors and industry experts on this industry, involving the sales, revenue, demand, price change, product type, recent development and plan, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global OTC Cough and Cold and Allergy Medicine Market, by Type, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global OTC Cough and Cold and Allergy Medicine Market Segment Percentages, by Type, 2021 (%)

Antihistamine

Expectorants

Bronchodialators

**Antibiotics** 

Others

Global OTC Cough and Cold and Allergy Medicine Market, by Application, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global OTC Cough and Cold and Allergy Medicine Market Segment Percentages, by Application, 2021 (%)

Online



## Offline

Global OTC Cough and Cold and Allergy Medicine Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global OTC Cough and Cold and Allergy Medicine Market Segment Percentages, By Region and Country, 2021 (%)

lion and Country, 2021 (%)				
	North America			
		US		
		Canada		
		Mexico		
	Europe			
		Germany		
		France		
		U.K.		
		Italy		
		Russia		
		Nordic Countries		
		Benelux		
		Rest of Europe		
	Asia			
		China		



Japan		
South	Korea	
Southe	east Asia	
India		
Rest o	f Asia	
South America		
Brazil		
Argent	ina	
Rest o	f South America	
Middle East & Africa		
Turkey	,	
Israel		
Saudi	Arabia	
UAE		
Rest o	f Middle East & Africa	
Competitor Analysis		
The report also provides analysis of leading market participants including:		
Key companies OTC Cough and Cold and Allergy Medicine revenues in global market,		

Key companies OTC Cough and Cold and Allergy Medicine revenues share in global

2017-2022 (Estimated), (\$ millions)



market, 2021 (%)

Key companies OTC Cough and Cold and Allergy Medicine sales in global market, 2017-2022 (Estimated), (K Units)

Key companies OTC Cough and Cold and Allergy Medicine sales share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

ner, the report presents profiles of competitors in the market, key playe		
	Sanofi-Aventis	
	Johnson and Johnson	
	Reckitt Benckiser Group	
	Novartis	
	GlaxoSmithKline	
	AstraZaneca	
	Pfizer	
	Sun Pharmaceutical Industries	
	Prestige Brands Holdings	
	Procter and Gamble	
	Bristol-Myers Squib	
	Merck and Co.	
	Allergen	



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