

OTC Consumer Health Products Market, Global Outlook and Forecast 2022-2028

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Abstracts

OTC consumer health products include the OTC pharmaceutical products which can be defined as the drugs which can be purchased by the customers without the physician's prescription. In addition, OTC consumer health products include nutritional supplements and sports nutrition products, among others. The market for OTC consumer health products (powder form) has been segmented on the basis of indication and distribution channel. On the basis of indication, the market has been segmented into skin care products, nutritional supplement products, oral care products, wound care management products, gastrointestinal products and others. On the basis of distribution channel, the market has been segmented into hospital pharmacy, independent pharmacies and retail stores, hypermarkets and supermarkets and others.

This report contains market size and forecasts of OTC Consumer Health Products in global, including the following market information:

Global OTC Consumer Health Products Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global OTC Consumer Health Products Market Sales, 2017-2022, 2023-2028, (K Units)

Global top five OTC Consumer Health Products companies in 2021 (%)

The global OTC Consumer Health Products market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Skin Care Products Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of OTC Consumer Health Products include Pfizer, American Health, Abbott Laboratories, GlaxosmithKline, Ipsen, Sanofi, Bayer, Piramal Enterprises, Sun Pharmaceuticals and Glenmark Pharmaceuticals and etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the OTC Consumer Health Products manufacturers, suppliers, distributors and industry experts on this industry, involving the sales, revenue, demand, price change, product type, recent development and plan, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global OTC Consumer Health Products Market, by Type, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global OTC Consumer Health Products Market Segment Percentages, by Type, 2021 (%)

Skin Care Products

Oral Care Products

Nutritional Supplements

Wound Care Management Products

Gastrointestinal Products

Global OTC Consumer Health Products Market, by Application, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global OTC Consumer Health Products Market Segment Percentages, by Application, 2021 (%)

Hospital Pharmacy

Independent Pharmacies

Online Sales

Others

Global OTC Consumer Health Products Market, By Region and Country, 2017-2022,
2023-2028 (\$ Millions) & (K Units)

Global OTC Consumer Health Products Market Segment Percentages, By Region and
Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies OTC Consumer Health Products revenues in global market, 2017-2022 (Estimated), (\$ millions)

Key companies OTC Consumer Health Products revenues share in global market, 2021 (%)

Key companies OTC Consumer Health Products sales in global market, 2017-2022 (Estimated), (K Units)

Key companies OTC Consumer Health Products sales share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Pfizer

American Health

Abbott Laboratories

GlaxosmithKline

Ipsen, Sanofi

Bayer

Piramal Enterprises

Sun Pharmaceuticals

Glenmark Pharmaceuticals

Johnson & Johnson

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