

OTC Cold and Cough Medicines Market, Global Outlook and Forecast 2022-2028

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Abstracts

Over-the-counter (OTC) drugs are medicines sold directly to a consumer without a requirement for a prescription from a healthcare professional, as opposed to prescription drugs, which may be supplied only to consumers possessing a valid prescription. The drugs for the treatment of cold and cough acts on the receptors to which the virus causing the infection gets attached to, by antagonizing the action of the receptors and killing the viral infection, thereby reducing congestion by lysing the mucus and dilating the bronchioles constricted by the mucus deposition. Cold weather is not directly associated with common cold, but the virus which causes common cold, called rhinovirus, is responsible for all cold related illnesses. Once the virus is inhaled, it attaches to the cells in nasal passages.

This report contains market size and forecasts of OTC Cold and Cough Medicines in global, including the following market information:

Global OTC Cold and Cough Medicines Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global OTC Cold and Cough Medicines Market Sales, 2017-2022, 2023-2028, (K Units)

Global top five OTC Cold and Cough Medicines companies in 2021 (%)

The global OTC Cold and Cough Medicines market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Pellets Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of OTC Cold and Cough Medicines include Sanofi-Aventis, Johnson & Johnson, Reckitt Benckiser Group Plc., Novartis AG, GlaxoSmithKline Plc., AstraZeneca Plc., Pfizer Inc., Sun Pharmaceutical and Prestige Brands Holdings, Inc. and etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the OTC Cold and Cough Medicines manufacturers, suppliers, distributors and industry experts on this industry, involving the sales, revenue, demand, price change, product type, recent development and plan, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global OTC Cold and Cough Medicines Market, by Type, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global OTC Cold and Cough Medicines Market Segment Percentages, by Type, 2021 (%)

Pellets

Drops

Tablets

Capsules

Powders

Sprays

Global OTC Cold and Cough Medicines Market, by Application, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global OTC Cold and Cough Medicines Market Segment Percentages, by Application,

2021 (%)

Hospital Pharmacies

Retail Pharmacies

Online Pharmacies

Global OTC Cold and Cough Medicines Market, By Region and Country, 2017-2022,
2023-2028 (\$ Millions) & (K Units)

Global OTC Cold and Cough Medicines Market Segment Percentages, By Region and
Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies OTC Cold and Cough Medicines revenues in global market, 2017-2022
(Estimated), (\$ millions)

Key companies OTC Cold and Cough Medicines revenues share in global market, 2021
(%)

Key companies OTC Cold and Cough Medicines sales in global market, 2017-2022
(Estimated), (K Units)

Key companies OTC Cold and Cough Medicines sales share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Sanofi-Aventis

Johnson & Johnson

Reckitt Benckiser Group Plc.

Novartis AG

GlaxoSmithKline Plc.

AstraZeneca Plc.

Pfizer Inc.

Sun Pharmaceutical

Prestige Brands Holdings, Inc.

Procter & Gamble Co.

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