

OTA Transmission Platform Market - Global Outlook and Forecast 2022-2028

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Abstracts

In the broadcasting industry, over-the-air (OTA) is a type of wireless transmission platform. It is mainly used in radio and television platforms for broadcasting the channels wirelessly.

This report contains market size and forecasts of OTA Transmission Platform in Global, including the following market information:

Global OTA Transmission Platform Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global OTA Transmission Platform market was valued at 89 million in 2021 and is projected to reach US\$ 117 million by 2028, at a CAGR of 4.0% during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Platform Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of OTA Transmission Platform include Harmonic, LG Electronics, SK Telecom, TiVo, Channel Master, AirTV, GatesAir, Tablo TV and Sinclair Broadcast Group. etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the OTA Transmission Platform companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global OTA Transmission Platform Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global OTA Transmission Platform Market Segment Percentages, by Type, 2021 (%)

Platform

Services (Consulting, Installation, Support/Maintenance)

Global OTA Transmission Platform Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global OTA Transmission Platform Market Segment Percentages, by Application, 2021 (%)

Radio

Television Platforms

Global OTA Transmission Platform Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global OTA Transmission Platform Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies OTA Transmission Platform revenues in global market, 2017-2022
(estimated), (\$ millions)

Key companies OTA Transmission Platform revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Harmonic

LG Electronics

SK Telecom

TiVo

Channel Master

AirTV

GatesAir

Tablo TV

Sinclair Broadcast Group

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