

Oral Hygiene Products Market, Global Outlook and Forecast 2022-2028

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Abstracts

Oral hygiene is the practice of keeping one's mouth clean and free of disease and other problems (e.g. bad breath) by regular brushing of the teeth (dental hygiene) and cleaning between the teeth. It is important that oral hygiene be carried out on a regular basis to enable prevention of dental disease and bad breath. The most common types of dental disease are tooth decay (cavities, dental caries) and gum diseases, including gingivitis, and periodontitis. Oral hygiene products are helpful for avoiding those oral problems.

This report contains market size and forecasts of Oral Hygiene Products in global, including the following market information:

Global Oral Hygiene Products Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global Oral Hygiene Products Market Sales, 2017-2022, 2023-2028, (K Units)

Global top five Oral Hygiene Products companies in 2021 (%)

The global Oral Hygiene Products market was valued at 54310 million in 2021 and is projected to reach US\$ 66470 million by 2028, at a CAGR of 2.9% during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Toothbrush Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Oral Hygiene Products include Dentsply International, Ivoclar Vivadent, Danaher Corporation, Colgate-Palmolive Company, 3M-ESPE, GC Corporation, P&G, Unilever and SeGo, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Oral Hygiene Products manufacturers, suppliers, distributors and industry experts on this industry, involving the sales, revenue, demand, price change, product type, recent development and plan, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Oral Hygiene Products Market, by Type, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Oral Hygiene Products Market Segment Percentages, by Type, 2021 (%)

Toothbrush

Toothpaste

Tooth Whiteners

Others

Global Oral Hygiene Products Market, by End User, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Oral Hygiene Products Market Segment Percentages, by End User, 2021 (%)

Children

Adults

Global Oral Hygiene Products Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Oral Hygiene Products Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Oral Hygiene Products revenues in global market, 2017-2022
(Estimated), (\$ millions)

Key companies Oral Hygiene Products revenues share in global market, 2021 (%)

Key companies Oral Hygiene Products sales in global market, 2017-2022 (Estimated),
(K Units)

Key companies Oral Hygiene Products sales share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Dentsply International

Ivoclar Vivadent

Danaher Corporation

Colgate-Palmolive Company

3M-ESPE

GC Corporation

P&G

Unilever

SeGo

Lantian

Baicaotang

Lion

WHITE SKY

PERFECT

ARM & HAMMER

MARVIS

Comvita

LG household & Health Care

Margaret Josefin

LUSH

Church & Dwight

Contents

1 INTRODUCTION TO RESEARCH & ANALYSIS REPORTS

- 1.1 Oral Hygiene Products Market Definition
- 1.2 Market Segments
 - 1.2.1 Market by Type
 - 1.2.2 Market by End User
- 1.3 Global Oral Hygiene Products Market Overview
- 1.4 Features & Benefits of This Report
- 1.5 Methodology & Sources of Information
 - 1.5.1 Research Methodology
 - 1.5.2 Research Process
 - 1.5.3 Base Year
 - 1.5.4 Report Assumptions & Caveats

2 GLOBAL ORAL HYGIENE PRODUCTS OVERALL MARKET SIZE

- 2.1 Global Oral Hygiene Products Market Size: 2021 VS 2028
- 2.2 Global Oral Hygiene Products Revenue, Prospects & Forecasts: 2017-2028
- 2.3 Global Oral Hygiene Products Sales: 2017-2028

3 COMPANY LANDSCAPE

- 3.1 Top Oral Hygiene Products Players in Global Market
- 3.2 Top Global Oral Hygiene Products Companies Ranked by Revenue
- 3.3 Global Oral Hygiene Products Revenue by Companies
- 3.4 Global Oral Hygiene Products Sales by Companies
- 3.5 Global Oral Hygiene Products Price by Manufacturer (2017-2022)
- 3.6 Top 3 and Top 5 Oral Hygiene Products Companies in Global Market, by Revenue in 2021
- 3.7 Global Manufacturers Oral Hygiene Products Product Type
- 3.8 Tier 1, Tier 2 and Tier 3 Oral Hygiene Products Players in Global Market
 - 3.8.1 List of Global Tier 1 Oral Hygiene Products Companies
 - 3.8.2 List of Global Tier 2 and Tier 3 Oral Hygiene Products Companies

4 SIGHTS BY PRODUCT

- 4.1 Overview

- 4.1.1 By Type - Global Oral Hygiene Products Market Size Markets, 2021 & 2028
- 4.1.2 Toothbrush
- 4.1.3 Toothpaste
- 4.1.4 Tooth Whiteners
- 4.1.5 Others
- 4.2 By Type - Global Oral Hygiene Products Revenue & Forecasts
 - 4.2.1 By Type - Global Oral Hygiene Products Revenue, 2017-2022
 - 4.2.2 By Type - Global Oral Hygiene Products Revenue, 2023-2028
 - 4.2.3 By Type - Global Oral Hygiene Products Revenue Market Share, 2017-2028
- 4.3 By Type - Global Oral Hygiene Products Sales & Forecasts
 - 4.3.1 By Type - Global Oral Hygiene Products Sales, 2017-2022
 - 4.3.2 By Type - Global Oral Hygiene Products Sales, 2023-2028
 - 4.3.3 By Type - Global Oral Hygiene Products Sales Market Share, 2017-2028
- 4.4 By Type - Global Oral Hygiene Products Price (Manufacturers Selling Prices), 2017-2028

5 SIGHTS BY END USER

- 5.1 Overview
 - 5.1.1 By End User - Global Oral Hygiene Products Market Size, 2021 & 2028
 - 5.1.2 Children
 - 5.1.3 Adults
- 5.2 By End User - Global Oral Hygiene Products Revenue & Forecasts
 - 5.2.1 By End User - Global Oral Hygiene Products Revenue, 2017-2022
 - 5.2.2 By End User - Global Oral Hygiene Products Revenue, 2023-2028
 - 5.2.3 By End User - Global Oral Hygiene Products Revenue Market Share, 2017-2028
- 5.3 By End User - Global Oral Hygiene Products Sales & Forecasts
 - 5.3.1 By End User - Global Oral Hygiene Products Sales, 2017-2022
 - 5.3.2 By End User - Global Oral Hygiene Products Sales, 2023-2028
 - 5.3.3 By End User - Global Oral Hygiene Products Sales Market Share, 2017-2028
- 5.4 By End User - Global Oral Hygiene Products Price (Manufacturers Selling Prices), 2017-2028

6 SIGHTS BY REGION

- 6.1 By Region - Global Oral Hygiene Products Market Size, 2021 & 2028
- 6.2 By Region - Global Oral Hygiene Products Revenue & Forecasts
 - 6.2.1 By Region - Global Oral Hygiene Products Revenue, 2017-2022
 - 6.2.2 By Region - Global Oral Hygiene Products Revenue, 2023-2028

- 6.2.3 By Region - Global Oral Hygiene Products Revenue Market Share, 2017-2028
- 6.3 By Region - Global Oral Hygiene Products Sales & Forecasts
 - 6.3.1 By Region - Global Oral Hygiene Products Sales, 2017-2022
 - 6.3.2 By Region - Global Oral Hygiene Products Sales, 2023-2028
 - 6.3.3 By Region - Global Oral Hygiene Products Sales Market Share, 2017-2028
- 6.4 North America
 - 6.4.1 By Country - North America Oral Hygiene Products Revenue, 2017-2028
 - 6.4.2 By Country - North America Oral Hygiene Products Sales, 2017-2028
 - 6.4.3 US Oral Hygiene Products Market Size, 2017-2028
 - 6.4.4 Canada Oral Hygiene Products Market Size, 2017-2028
 - 6.4.5 Mexico Oral Hygiene Products Market Size, 2017-2028
- 6.5 Europe
 - 6.5.1 By Country - Europe Oral Hygiene Products Revenue, 2017-2028
 - 6.5.2 By Country - Europe Oral Hygiene Products Sales, 2017-2028
 - 6.5.3 Germany Oral Hygiene Products Market Size, 2017-2028
 - 6.5.4 France Oral Hygiene Products Market Size, 2017-2028
 - 6.5.5 U.K. Oral Hygiene Products Market Size, 2017-2028
 - 6.5.6 Italy Oral Hygiene Products Market Size, 2017-2028
 - 6.5.7 Russia Oral Hygiene Products Market Size, 2017-2028
 - 6.5.8 Nordic Countries Oral Hygiene Products Market Size, 2017-2028
 - 6.5.9 Benelux Oral Hygiene Products Market Size, 2017-2028
- 6.6 Asia
 - 6.6.1 By Region - Asia Oral Hygiene Products Revenue, 2017-2028
 - 6.6.2 By Region - Asia Oral Hygiene Products Sales, 2017-2028
 - 6.6.3 China Oral Hygiene Products Market Size, 2017-2028
 - 6.6.4 Japan Oral Hygiene Products Market Size, 2017-2028
 - 6.6.5 South Korea Oral Hygiene Products Market Size, 2017-2028
 - 6.6.6 Southeast Asia Oral Hygiene Products Market Size, 2017-2028
 - 6.6.7 India Oral Hygiene Products Market Size, 2017-2028
- 6.7 South America
 - 6.7.1 By Country - South America Oral Hygiene Products Revenue, 2017-2028
 - 6.7.2 By Country - South America Oral Hygiene Products Sales, 2017-2028
 - 6.7.3 Brazil Oral Hygiene Products Market Size, 2017-2028
 - 6.7.4 Argentina Oral Hygiene Products Market Size, 2017-2028
- 6.8 Middle East & Africa
 - 6.8.1 By Country - Middle East & Africa Oral Hygiene Products Revenue, 2017-2028
 - 6.8.2 By Country - Middle East & Africa Oral Hygiene Products Sales, 2017-2028
 - 6.8.3 Turkey Oral Hygiene Products Market Size, 2017-2028
 - 6.8.4 Israel Oral Hygiene Products Market Size, 2017-2028

6.8.5 Saudi Arabia Oral Hygiene Products Market Size, 2017-2028

6.8.6 UAE Oral Hygiene Products Market Size, 2017-2028

7 MANUFACTURERS & BRANDS PROFILES

7.1 Dentsply International

7.1.1 Dentsply International Corporate Summary

7.1.2 Dentsply International Business Overview

7.1.3 Dentsply International Oral Hygiene Products Major Product Offerings

7.1.4 Dentsply International Oral Hygiene Products Sales and Revenue in Global (2017-2022)

7.1.5 Dentsply International Key News

7.2 Ivoclar Vivadent

7.2.1 Ivoclar Vivadent Corporate Summary

7.2.2 Ivoclar Vivadent Business Overview

7.2.3 Ivoclar Vivadent Oral Hygiene Products Major Product Offerings

7.2.4 Ivoclar Vivadent Oral Hygiene Products Sales and Revenue in Global (2017-2022)

7.2.5 Ivoclar Vivadent Key News

7.3 Danaher Corporation

7.3.1 Danaher Corporation Corporate Summary

7.3.2 Danaher Corporation Business Overview

7.3.3 Danaher Corporation Oral Hygiene Products Major Product Offerings

7.3.4 Danaher Corporation Oral Hygiene Products Sales and Revenue in Global (2017-2022)

7.3.5 Danaher Corporation Key News

7.4 Colgate-Palmolive Company

7.4.1 Colgate-Palmolive Company Corporate Summary

7.4.2 Colgate-Palmolive Company Business Overview

7.4.3 Colgate-Palmolive Company Oral Hygiene Products Major Product Offerings

7.4.4 Colgate-Palmolive Company Oral Hygiene Products Sales and Revenue in Global (2017-2022)

7.4.5 Colgate-Palmolive Company Key News

7.5 3M-ESPE

7.5.1 3M-ESPE Corporate Summary

7.5.2 3M-ESPE Business Overview

7.5.3 3M-ESPE Oral Hygiene Products Major Product Offerings

7.5.4 3M-ESPE Oral Hygiene Products Sales and Revenue in Global (2017-2022)

7.5.5 3M-ESPE Key News

7.6 GC Corporation

7.6.1 GC Corporation Corporate Summary

7.6.2 GC Corporation Business Overview

7.6.3 GC Corporation Oral Hygiene Products Major Product Offerings

7.6.4 GC Corporation Oral Hygiene Products Sales and Revenue in Global (2017-2022)

7.6.5 GC Corporation Key News

7.7 P&G

7.7.1 P&G Corporate Summary

7.7.2 P&G Business Overview

7.7.3 P&G Oral Hygiene Products Major Product Offerings

7.7.4 P&G Oral Hygiene Products Sales and Revenue in Global (2017-2022)

7.7.5 P&G Key News

7.8 Unilever

7.8.1 Unilever Corporate Summary

7.8.2 Unilever Business Overview

7.8.3 Unilever Oral Hygiene Products Major Product Offerings

7.8.4 Unilever Oral Hygiene Products Sales and Revenue in Global (2017-2022)

7.8.5 Unilever Key News

7.9 SeGo

7.9.1 SeGo Corporate Summary

7.9.2 SeGo Business Overview

7.9.3 SeGo Oral Hygiene Products Major Product Offerings

7.9.4 SeGo Oral Hygiene Products Sales and Revenue in Global (2017-2022)

7.9.5 SeGo Key News

7.10 Lantian

7.10.1 Lantian Corporate Summary

7.10.2 Lantian Business Overview

7.10.3 Lantian Oral Hygiene Products Major Product Offerings

7.10.4 Lantian Oral Hygiene Products Sales and Revenue in Global (2017-2022)

7.10.5 Lantian Key News

7.11 Baicaotang

7.11.1 Baicaotang Corporate Summary

7.11.2 Baicaotang Oral Hygiene Products Business Overview

7.11.3 Baicaotang Oral Hygiene Products Major Product Offerings

7.11.4 Baicaotang Oral Hygiene Products Sales and Revenue in Global (2017-2022)

7.11.5 Baicaotang Key News

7.12 Lion

7.12.1 Lion Corporate Summary

- 7.12.2 Lion Oral Hygiene Products Business Overview
- 7.12.3 Lion Oral Hygiene Products Major Product Offerings
- 7.12.4 Lion Oral Hygiene Products Sales and Revenue in Global (2017-2022)
- 7.12.5 Lion Key News
- 7.13 WHITE SKY
 - 7.13.1 WHITE SKY Corporate Summary
 - 7.13.2 WHITE SKY Oral Hygiene Products Business Overview
 - 7.13.3 WHITE SKY Oral Hygiene Products Major Product Offerings
 - 7.13.4 WHITE SKY Oral Hygiene Products Sales and Revenue in Global (2017-2022)
 - 7.13.5 WHITE SKY Key News
- 7.14 PERFCT
 - 7.14.1 PERFCT Corporate Summary
 - 7.14.2 PERFCT Business Overview
 - 7.14.3 PERFCT Oral Hygiene Products Major Product Offerings
 - 7.14.4 PERFCT Oral Hygiene Products Sales and Revenue in Global (2017-2022)
 - 7.14.5 PERFCT Key News
- 7.15 ARM &HAMMER
 - 7.15.1 ARM &HAMMER Corporate Summary
 - 7.15.2 ARM &HAMMER Business Overview
 - 7.15.3 ARM &HAMMER Oral Hygiene Products Major Product Offerings
 - 7.15.4 ARM &HAMMER Oral Hygiene Products Sales and Revenue in Global (2017-2022)
 - 7.15.5 ARM &HAMMER Key News
- 7.16 MARVIS
 - 7.16.1 MARVIS Corporate Summary
 - 7.16.2 MARVIS Business Overview
 - 7.16.3 MARVIS Oral Hygiene Products Major Product Offerings
 - 7.16.4 MARVIS Oral Hygiene Products Sales and Revenue in Global (2017-2022)
 - 7.16.5 MARVIS Key News
- 7.17 Comvita
 - 7.17.1 Comvita Corporate Summary
 - 7.17.2 Comvita Business Overview
 - 7.17.3 Comvita Oral Hygiene Products Major Product Offerings
 - 7.17.4 Comvita Oral Hygiene Products Sales and Revenue in Global (2017-2022)
 - 7.17.5 Comvita Key News
- 7.18 LG household & Health Care
 - 7.18.1 LG household & Health Care Corporate Summary
 - 7.18.2 LG household & Health Care Business Overview
 - 7.18.3 LG household & Health Care Oral Hygiene Products Major Product Offerings

7.18.4 LG household & Health Care Oral Hygiene Products Sales and Revenue in Global (2017-2022)

7.18.5 LG household & Health Care Key News

7.19 Margaret Josefin

7.19.1 Margaret Josefin Corporate Summary

7.19.2 Margaret Josefin Business Overview

7.19.3 Margaret Josefin Oral Hygiene Products Major Product Offerings

7.19.4 Margaret Josefin Oral Hygiene Products Sales and Revenue in Global (2017-2022)

7.19.5 Margaret Josefin Key News

7.20 LUSH

7.20.1 LUSH Corporate Summary

7.20.2 LUSH Business Overview

7.20.3 LUSH Oral Hygiene Products Major Product Offerings

7.20.4 LUSH Oral Hygiene Products Sales and Revenue in Global (2017-2022)

7.20.5 LUSH Key News

7.21 Church & Dwight

7.21.1 Church & Dwight Corporate Summary

7.21.2 Church & Dwight Business Overview

7.21.3 Church & Dwight Oral Hygiene Products Major Product Offerings

7.21.4 Church & Dwight Oral Hygiene Products Sales and Revenue in Global (2017-2022)

7.21.5 Church & Dwight Key News

8 GLOBAL ORAL HYGIENE PRODUCTS PRODUCTION CAPACITY, ANALYSIS

8.1 Global Oral Hygiene Products Production Capacity, 2017-2028

8.2 Oral Hygiene Products Production Capacity of Key Manufacturers in Global Market

8.3 Global Oral Hygiene Products Production by Region

9 KEY MARKET TRENDS, OPPORTUNITY, DRIVERS AND RESTRAINTS

9.1 Market Opportunities & Trends

9.2 Market Drivers

9.3 Market Restraints

10 ORAL HYGIENE PRODUCTS SUPPLY CHAIN ANALYSIS

10.1 Oral Hygiene Products Industry Value Chain

10.2 Oral Hygiene Products Upstream Market

10.3 Oral Hygiene Products Downstream and Clients

10.4 Marketing Channels Analysis

10.4.1 Marketing Channels

10.4.2 Oral Hygiene Products Distributors and Sales Agents in Global

11 CONCLUSION

12 APPENDIX

12.1 Note

12.2 Examples of Clients

12.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. Key Players of Oral Hygiene Products in Global Market

Table 2. Top Oral Hygiene Products Players in Global Market, Ranking by Revenue (2021)

Table 3. Global Oral Hygiene Products Revenue by Companies, (US\$, Mn), 2017-2022

Table 4. Global Oral Hygiene Products Revenue Share by Companies, 2017-2022

Table 5. Global Oral Hygiene Products Sales by Companies, (K Units), 2017-2022

Table 6. Global Oral Hygiene Products Sales Share by Companies, 2017-2022

Table 7. Key Manufacturers Oral Hygiene Products Price (2017-2022) & (USD/Unit)

Table 8. Global Manufacturers Oral Hygiene Products Product Type

Table 9. List of Global Tier 1 Oral Hygiene Products Companies, Revenue (US\$, Mn) in 2021 and Market Share

Table 10. List of Global Tier 2 and Tier 3 Oral Hygiene Products Companies, Revenue (US\$, Mn) in 2021 and Market Share

Table 11. By Type – Global Oral Hygiene Products Revenue, (US\$, Mn), 2021 & 2028

Table 12. By Type - Global Oral Hygiene Products Revenue (US\$, Mn), 2017-2022

Table 13. By Type - Global Oral Hygiene Products Revenue (US\$, Mn), 2023-2028

Table 14. By Type - Global Oral Hygiene Products Sales (K Units), 2017-2022

Table 15. By Type - Global Oral Hygiene Products Sales (K Units), 2023-2028

Table 16. By End User – Global Oral Hygiene Products Revenue, (US\$, Mn), 2021 & 2028

Table 17. By End User - Global Oral Hygiene Products Revenue (US\$, Mn), 2017-2022

Table 18. By End User - Global Oral Hygiene Products Revenue (US\$, Mn), 2023-2028

Table 19. By End User - Global Oral Hygiene Products Sales (K Units), 2017-2022

Table 20. By End User - Global Oral Hygiene Products Sales (K Units), 2023-2028

Table 21. By Region – Global Oral Hygiene Products Revenue, (US\$, Mn), 2021 VS 2028

Table 22. By Region - Global Oral Hygiene Products Revenue (US\$, Mn), 2017-2022

Table 23. By Region - Global Oral Hygiene Products Revenue (US\$, Mn), 2023-2028

Table 24. By Region - Global Oral Hygiene Products Sales (K Units), 2017-2022

Table 25. By Region - Global Oral Hygiene Products Sales (K Units), 2023-2028

Table 26. By Country - North America Oral Hygiene Products Revenue, (US\$, Mn), 2017-2022

Table 27. By Country - North America Oral Hygiene Products Revenue, (US\$, Mn), 2023-2028

Table 28. By Country - North America Oral Hygiene Products Sales, (K Units),

2017-2022

Table 29. By Country - North America Oral Hygiene Products Sales, (K Units),
2023-2028

Table 30. By Country - Europe Oral Hygiene Products Revenue, (US\$, Mn), 2017-2022

Table 31. By Country - Europe Oral Hygiene Products Revenue, (US\$, Mn), 2023-2028

Table 32. By Country - Europe Oral Hygiene Products Sales, (K Units), 2017-2022

Table 33. By Country - Europe Oral Hygiene Products Sales, (K Units), 2023-2028

Table 34. By Region - Asia Oral Hygiene Products Revenue, (US\$, Mn), 2017-2022

Table 35. By Region - Asia Oral Hygiene Products Revenue, (US\$, Mn), 2023-2028

Table 36. By Region - Asia Oral Hygiene Products Sales, (K Units), 2017-2022

Table 37. By Region - Asia Oral Hygiene Products Sales, (K Units), 2023-2028

Table 38. By Country - South America Oral Hygiene Products Revenue, (US\$, Mn),
2017-2022

Table 39. By Country - South America Oral Hygiene Products Revenue, (US\$, Mn),
2023-2028

Table 40. By Country - South America Oral Hygiene Products Sales, (K Units),
2017-2022

Table 41. By Country - South America Oral Hygiene Products Sales, (K Units),
2023-2028

Table 42. By Country - Middle East & Africa Oral Hygiene Products Revenue, (US\$,
Mn), 2017-2022

Table 43. By Country - Middle East & Africa Oral Hygiene Products Revenue, (US\$,
Mn), 2023-2028

Table 44. By Country - Middle East & Africa Oral Hygiene Products Sales, (K Units),
2017-2022

Table 45. By Country - Middle East & Africa Oral Hygiene Products Sales, (K Units),
2023-2028

Table 46. Dentsply International Corporate Summary

Table 47. Dentsply International Oral Hygiene Products Product Offerings

Table 48. Dentsply International Oral Hygiene Products Sales (K Units), Revenue (US\$,
Mn) and Average Price (USD/Unit) (2017-2022)

Table 49. Ivoclar Vivadent Corporate Summary

Table 50. Ivoclar Vivadent Oral Hygiene Products Product Offerings

Table 51. Ivoclar Vivadent Oral Hygiene Products Sales (K Units), Revenue (US\$, Mn)
and Average Price (USD/Unit) (2017-2022)

Table 52. Danaher Corporation Corporate Summary

Table 53. Danaher Corporation Oral Hygiene Products Product Offerings

Table 54. Danaher Corporation Oral Hygiene Products Sales (K Units), Revenue (US\$,
Mn) and Average Price (USD/Unit) (2017-2022)

Table 55. Colgate-Palmolive Company Corporate Summary
Table 56. Colgate-Palmolive Company Oral Hygiene Products Product Offerings
Table 57. Colgate-Palmolive Company Oral Hygiene Products Sales (K Units), Revenue (US\$, Mn) and Average Price (USD/Unit) (2017-2022)
Table 58. 3M-ESPE Corporate Summary
Table 59. 3M-ESPE Oral Hygiene Products Product Offerings
Table 60. 3M-ESPE Oral Hygiene Products Sales (K Units), Revenue (US\$, Mn) and Average Price (USD/Unit) (2017-2022)
Table 61. GC Corporation Corporate Summary
Table 62. GC Corporation Oral Hygiene Products Product Offerings
Table 63. GC Corporation Oral Hygiene Products Sales (K Units), Revenue (US\$, Mn) and Average Price (USD/Unit) (2017-2022)
Table 64. P&G Corporate Summary
Table 65. P&G Oral Hygiene Products Product Offerings
Table 66. P&G Oral Hygiene Products Sales (K Units), Revenue (US\$, Mn) and Average Price (USD/Unit) (2017-2022)
Table 67. Unilever Corporate Summary
Table 68. Unilever Oral Hygiene Products Product Offerings
Table 69. Unilever Oral Hygiene Products Sales (K Units), Revenue (US\$, Mn) and Average Price (USD/Unit) (2017-2022)
Table 70. SeGo Corporate Summary
Table 71. SeGo Oral Hygiene Products Product Offerings
Table 72. SeGo Oral Hygiene Products Sales (K Units), Revenue (US\$, Mn) and Average Price (USD/Unit) (2017-2022)
Table 73. Lantian Corporate Summary
Table 74. Lantian Oral Hygiene Products Product Offerings
Table 75. Lantian Oral Hygiene Products Sales (K Units), Revenue (US\$, Mn) and Average Price (USD/Unit) (2017-2022)
Table 76. Baicaotang Corporate Summary
Table 77. Baicaotang Oral Hygiene Products Product Offerings
Table 78. Baicaotang Oral Hygiene Products Sales (K Units), Revenue (US\$, Mn) and Average Price (USD/Unit) (2017-2022)
Table 79. Lion Corporate Summary
Table 80. Lion Oral Hygiene Products Product Offerings
Table 81. Lion Oral Hygiene Products Sales (K Units), Revenue (US\$, Mn) and Average Price (USD/Unit) (2017-2022)
Table 82. WHITE SKY Corporate Summary
Table 83. WHITE SKY Oral Hygiene Products Product Offerings
Table 84. WHITE SKY Oral Hygiene Products Sales (K Units), Revenue (US\$, Mn) and

Average Price (USD/Unit) (2017-2022)

Table 85. PERFCT Corporate Summary

Table 86. PERFCT Oral Hygiene Products Product Offerings

Table 87. PERFCT Oral Hygiene Products Sales (K Units), Revenue (US\$, Mn) and Average Price (USD/Unit) (2017-2022)

Table 88. ARM &HAMMER Corporate Summary

Table 89. ARM &HAMMER Oral Hygiene Products Product Offerings

Table 90. ARM &HAMMER Oral Hygiene Products Sales (K Units), Revenue (US\$, Mn) and Average Price (USD/Unit) (2017-2022)

Table 91. MARVIS Corporate Summary

Table 92. MARVIS Oral Hygiene Products Product Offerings

Table 93. MARVIS Oral Hygiene Products Sales (K Units), Revenue (US\$, Mn) and Average Price (USD/Unit) (2017-2022)

Table 94. Comvita Corporate Summary

Table 95. Comvita Oral Hygiene Products Product Offerings

Table 96. Comvita Oral Hygiene Products Sales (K Units), Revenue (US\$, Mn) and Average Price (USD/Unit) (2017-2022)

Table 97. LG household & Health Care Corporate Summary

Table 98. LG household & Health Care Oral Hygiene Products Product Offerings

Table 99. LG household & Health Care Oral Hygiene Products Sales (K Units), Revenue (US\$, Mn) and Average Price (USD/Unit) (2017-2022)

Table 100. Margaret Josefin Corporate Summary

Table 101. Margaret Josefin Oral Hygiene Products Product Offerings

Table 102. Margaret Josefin Oral Hygiene Products Sales (K Units), Revenue (US\$, Mn) and Average Price (USD/Unit) (2017-2022)

Table 103. LUSH Corporate Summary

Table 104. LUSH Oral Hygiene Products Product Offerings

Table 105. LUSH Oral Hygiene Products Sales (K Units), Revenue (US\$, Mn) and Average Price (USD/Unit) (2017-2022)

Table 106. Church & Dwight Corporate Summary

Table 107. Church & Dwight Oral Hygiene Products Product Offerings

Table 108. Church & Dwight Oral Hygiene Products Sales (K Units), Revenue (US\$, Mn) and Average Price (USD/Unit) (2017-2022)

Table 109. Oral Hygiene Products Production Capacity (K Units) of Key Manufacturers in Global Market, 2020-2022 (K Units)

Table 110. Global Oral Hygiene Products Capacity Market Share of Key Manufacturers, 2020-2022

Table 111. Global Oral Hygiene Products Production by Region, 2017-2022 (K Units)

Table 112. Global Oral Hygiene Products Production by Region, 2023-2028 (K Units)

Table 113. Oral Hygiene Products Market Opportunities & Trends in Global Market

Table 114. Oral Hygiene Products Market Drivers in Global Market

Table 115. Oral Hygiene Products Market Restraints in Global Market

Table 116. Oral Hygiene Products Raw Materials

Table 117. Oral Hygiene Products Raw Materials Suppliers in Global Market

Table 118. Typical Oral Hygiene Products Downstream

Table 119. Oral Hygiene Products Downstream Clients in Global Market

Table 120. Oral Hygiene Products Distributors and Sales Agents in Global Market

List Of Figures

LIST OF FIGURES

- Figure 1. Oral Hygiene Products Segment by Type
- Figure 2. Oral Hygiene Products Segment by End User
- Figure 3. Global Oral Hygiene Products Market Overview: 2021
- Figure 4. Key Caveats
- Figure 5. Global Oral Hygiene Products Market Size: 2021 VS 2028 (US\$, Mn)
- Figure 6. Global Oral Hygiene Products Revenue, 2017-2028 (US\$, Mn)
- Figure 7. Oral Hygiene Products Sales in Global Market: 2017-2028 (K Units)
- Figure 8. The Top 3 and 5 Players Market Share by Oral Hygiene Products Revenue in 2021
- Figure 9. By Type - Global Oral Hygiene Products Sales Market Share, 2017-2028
- Figure 10. By Type - Global Oral Hygiene Products Revenue Market Share, 2017-2028
- Figure 11. By Type - Global Oral Hygiene Products Price (USD/Unit), 2017-2028
- Figure 12. By End User - Global Oral Hygiene Products Sales Market Share, 2017-2028
- Figure 13. By End User - Global Oral Hygiene Products Revenue Market Share, 2017-2028
- Figure 14. By End User - Global Oral Hygiene Products Price (USD/Unit), 2017-2028
- Figure 15. By Region - Global Oral Hygiene Products Sales Market Share, 2017-2028
- Figure 16. By Region - Global Oral Hygiene Products Revenue Market Share, 2017-2028
- Figure 17. By Country - North America Oral Hygiene Products Revenue Market Share, 2017-2028
- Figure 18. By Country - North America Oral Hygiene Products Sales Market Share, 2017-2028
- Figure 19. US Oral Hygiene Products Revenue, (US\$, Mn), 2017-2028
- Figure 20. Canada Oral Hygiene Products Revenue, (US\$, Mn), 2017-2028
- Figure 21. Mexico Oral Hygiene Products Revenue, (US\$, Mn), 2017-2028
- Figure 22. By Country - Europe Oral Hygiene Products Revenue Market Share, 2017-2028
- Figure 23. By Country - Europe Oral Hygiene Products Sales Market Share, 2017-2028
- Figure 24. Germany Oral Hygiene Products Revenue, (US\$, Mn), 2017-2028
- Figure 25. France Oral Hygiene Products Revenue, (US\$, Mn), 2017-2028
- Figure 26. U.K. Oral Hygiene Products Revenue, (US\$, Mn), 2017-2028
- Figure 27. Italy Oral Hygiene Products Revenue, (US\$, Mn), 2017-2028
- Figure 28. Russia Oral Hygiene Products Revenue, (US\$, Mn), 2017-2028
- Figure 29. Nordic Countries Oral Hygiene Products Revenue, (US\$, Mn), 2017-2028

- Figure 30. Benelux Oral Hygiene Products Revenue, (US\$, Mn), 2017-2028
- Figure 31. By Region - Asia Oral Hygiene Products Revenue Market Share, 2017-2028
- Figure 32. By Region - Asia Oral Hygiene Products Sales Market Share, 2017-2028
- Figure 33. China Oral Hygiene Products Revenue, (US\$, Mn), 2017-2028
- Figure 34. Japan Oral Hygiene Products Revenue, (US\$, Mn), 2017-2028
- Figure 35. South Korea Oral Hygiene Products Revenue, (US\$, Mn), 2017-2028
- Figure 36. Southeast Asia Oral Hygiene Products Revenue, (US\$, Mn), 2017-2028
- Figure 37. India Oral Hygiene Products Revenue, (US\$, Mn), 2017-2028
- Figure 38. By Country - South America Oral Hygiene Products Revenue Market Share, 2017-2028
- Figure 39. By Country - South America Oral Hygiene Products Sales Market Share, 2017-2028
- Figure 40. Brazil Oral Hygiene Products Revenue, (US\$, Mn), 2017-2028
- Figure 41. Argentina Oral Hygiene Products Revenue, (US\$, Mn), 2017-2028
- Figure 42. By Country - Middle East & Africa Oral Hygiene Products Revenue Market Share, 2017-2028
- Figure 43. By Country - Middle East & Africa Oral Hygiene Products Sales Market Share, 2017-2028
- Figure 44. Turkey Oral Hygiene Products Revenue, (US\$, Mn), 2017-2028
- Figure 45. Israel Oral Hygiene Products Revenue, (US\$, Mn), 2017-2028
- Figure 46. Saudi Arabia Oral Hygiene Products Revenue, (US\$, Mn), 2017-2028
- Figure 47. UAE Oral Hygiene Products Revenue, (US\$, Mn), 2017-2028
- Figure 48. Global Oral Hygiene Products Production Capacity (K Units), 2017-2028
- Figure 49. The Percentage of Production Oral Hygiene Products by Region, 2021 VS 2028
- Figure 50. Oral Hygiene Products Industry Value Chain
- Figure 51. Marketing Channels

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