

Optical Brightening Agents (OBAs) Market, Global Outlook and Forecast 2022-2028

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Abstracts

Optical brightening agents (OBAs) are chemicals that are added to everything from linen slacks and silk blouses to socks and underwear.

This report contains market size and forecasts of Optical Brightening Agents (OBAs) in global, including the following market information:

Global Optical Brightening Agents (OBAs) Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global Optical Brightening Agents (OBAs) Market Sales, 2017-2022, 2023-2028, (MT)

Global top five Optical Brightening Agents (OBAs) companies in 2021 (%)

The global Optical Brightening Agents (OBAs) market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Triazinylaminostilbene Type Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Optical Brightening Agents (OBAs) include Huntsman, Clariant, Mayzo, Archroma (including BASF's stilbene-based OBA business), Kyung-In Synthetic Corporation, Tanatex Chemicals, Indulor, Akash Purochem Private Limited and Daikaffil, etc. In 2021, the global top five players have a share approximately % in

terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Optical Brightening Agents (OBAs) manufacturers, suppliers, distributors and industry experts on this industry, involving the sales, revenue, demand, price change, product type, recent development and plan, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Optical Brightening Agents (OBAs) Market, by Type, 2017-2022, 2023-2028 (\$ Millions) & (MT)

Global Optical Brightening Agents (OBAs) Market Segment Percentages, by Type, 2021 (%)

Triazinylaminostilbene Type

Stilbene Type

Benzoxazoles Type

Coumarins Type

Others

Global Optical Brightening Agents (OBAs) Market, by Application, 2017-2022, 2023-2028 (\$ Millions) & (MT)

Global Optical Brightening Agents (OBAs) Market Segment Percentages, by Application, 2021 (%)

Textiles

Paper and Pulp

Detergent

Others

Global Optical Brightening Agents (OBAs) Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions) & (MT)

Global Optical Brightening Agents (OBAs) Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Optical Brightening Agents (OBAs) revenues in global market, 2017-2022 (Estimated), (\$ millions)

Key companies Optical Brightening Agents (OBAs) revenues share in global market,

2021 (%)

Key companies Optical Brightening Agents (OBAs) sales in global market, 2017-2022 (Estimated), (MT)

Key companies Optical Brightening Agents (OBAs) sales share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Huntsman

Clariant

Mayzo

Archroma (including BASF's stilbene-based OBA business)

Kyung-In Synthetic Corporation

Tanatex Chemicals

Indulor

Akash Purochem Private Limited

Daikaffil

Sarex Textile Chemicals

Deepak Nitrite

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Weifang Greatland Chemicals Co

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Shandong Raytop Chemical Co

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