

# Online Video Market, Global Outlook and Forecast 2022-2028

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## Abstracts

Online video is the general field that deals with the transmission of video over the Internet. Internet video exists in several formats, the most notable being AVCHD, FLV, and MP4.

This report contains market size and forecasts of Online Video in Global, including the following market information:

Global Online Video Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Online Video market was valued at 514.1 million in 2021 and is projected to reach US\$ 2002 million by 2028, at a CAGR of 21.4% during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

SaaS Model Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Online Video include Brightcove, Ooyala (Telstra), Piskel, thePlatform (Comcast Technology Solutions), IBM Cloud Video, Kaltura, Samba Tech, Wistia and Arkena, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Online Video companies, and industry experts on this industry, involving the revenue, demand, product type,

recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Online Video Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Online Video Market Segment Percentages, by Type, 2021 (%)

SaaS Model

Others

Global Online Video Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Online Video Market Segment Percentages, by Application, 2021 (%)

Media & Entertainment Industry

Enterprise

Global Online Video Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global Online Video Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

## Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Online Video revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies Online Video revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Brightcove

Ooyala (Telstra)

Piksel

thePlatform (Comcast Technology Solutions)

IBM Cloud Video

Kaltura

Samba Tech

Wistia

Arkena

Xstream

Ensemble Video

MediaPlatform

Viocorp

Anvato (Google)

Vzaar

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