

Online TVs Market, Global Outlook and Forecast 2022-2028

<https://marketpublishers.com/r/OD4A8E62344CEN.html>

Date: March 2022

Pages: 74

Price: US\$ 3,250.00 (Single User License)

ID: OD4A8E62344CEN

Abstracts

Online TV is a natural development of the increasing convergence and expansion of multimedia delivery. Online TVs allow users to customize their TV entertainment experience by using apps that are very similar to the apps people use on their mobile phones.

This report contains market size and forecasts of Online TVs in global, including the following market information:

Global Online TVs Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global Online TVs Market Sales, 2017-2022, 2023-2028, (K Units)

Global top five Online TVs companies in 2021 (%)

The global Online TVs market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

32 inch Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Online TVs include Samsung Electronics, LG Electronics, TCL, Hisense, Sony, Skyworth, Foxconn(Sharp), Xiaomi and Vizio, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Online TVs manufacturers, suppliers, distributors and industry experts on this industry, involving the sales, revenue, demand, price change, product type, recent development and plan, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Online TVs Market, by Type, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Online TVs Market Segment Percentages, by Type, 2021 (%)

32 inch

40 inch

42 inch

55 inch

?60 inch

Global Online TVs Market, by Application, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Online TVs Market Segment Percentages, by Application, 2021 (%)

Family

Public

Global Online TVs Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Online TVs Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Online TVs revenues in global market, 2017-2022 (Estimated), (\$ millions)

Key companies Online TVs revenues share in global market, 2021 (%)

Key companies Online TVs sales in global market, 2017-2022 (Estimated), (K Units)

Key companies Online TVs sales share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Samsung Electronics

LG Electronics

TCL

Hisense

Sony

Skyworth

Foxconn(Sharp)

Xiaomi

Vizio

Haier

Panasonic

Changhong

Konka

TOSHIBA

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