

## Online Travel Agencies (OTAs) Services Market, Global Outlook and Forecast 2022-2028

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### Abstracts

This report contains market size and forecasts of Online Travel Agencies (OTAs) Services in Global, including the following market information:

Global Online Travel Agencies (OTAs) Services Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Online Travel Agencies (OTAs) Services market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period 2022-2028.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

International and Domestic Airline Bookings Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Online Travel Agencies (OTAs) Services include Booking Holdings Inc., Expedia Group Inc., Trip.com Group Limited, Tripadvisor, Inc., Odigeo, Despegar, MakeMyTrip Limited, Webjet Limited and Priceline, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Online Travel Agencies (OTAs) Services companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends,



drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Online Travel Agencies (OTAs) Services Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Online Travel Agencies (OTAs) Services Market Segment Percentages, by Type, 2021 (%)

International and Domestic Airline Bookings

Tour and Packaged Travel Bookings

Accommodation Bookings

**Cruise Bookings** 

Car Rental

Others

Global Online Travel Agencies (OTAs) Services Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Online Travel Agencies (OTAs) Services Market Segment Percentages, by Application, 2021 (%)

Desktop PC

Mobile Phone

Tablet

Global Online Travel Agencies (OTAs) Services Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)



Global Online Travel Agencies (OTAs) Services Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

#### Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

#### Asia

China

Japan

South Korea

Southeast Asia



India

Rest of Asia

South America

Brazil

Argentina

**Rest of South America** 

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

**Competitor Analysis** 

The report also provides analysis of leading market participants including:

Key companies Online Travel Agencies (OTAs) Services revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies Online Travel Agencies (OTAs) Services revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Booking Holdings Inc.



Expedia Group Inc.

Trip.com Group Limited

Tripadvisor, Inc.

Odigeo

Despegar

MakeMyTrip Limited

Webjet Limited

Priceline

CVC

**TUI Group** 



## Contents

#### **1 INTRODUCTION TO RESEARCH & ANALYSIS REPORTS**

- 1.1 Online Travel Agencies (OTAs) Services Market Definition
- 1.2 Market Segments
- 1.2.1 Market by Type
- 1.2.2 Market by Application
- 1.3 Global Online Travel Agencies (OTAs) Services Market Overview
- 1.4 Features & Benefits of This Report
- 1.5 Methodology & Sources of Information
- 1.5.1 Research Methodology
- 1.5.2 Research Process
- 1.5.3 Base Year
- 1.5.4 Report Assumptions & Caveats

# 2 GLOBAL ONLINE TRAVEL AGENCIES (OTAS) SERVICES OVERALL MARKET SIZE

- 2.1 Global Online Travel Agencies (OTAs) Services Market Size: 2021 VS 2028
- 2.2 Global Online Travel Agencies (OTAs) Services Market Size, Prospects & Forecasts: 2017-2028
- 2.3 Key Market Trends, Opportunity, Drivers and Restraints
- 2.3.1 Market Opportunities & Trends
- 2.3.2 Market Drivers
- 2.3.3 Market Restraints

#### **3 COMPANY LANDSCAPE**

- 3.1 Top Online Travel Agencies (OTAs) Services Players in Global Market
- 3.2 Top Global Online Travel Agencies (OTAs) Services Companies Ranked by Revenue
- 3.3 Global Online Travel Agencies (OTAs) Services Revenue by Companies
- 3.4 Top 3 and Top 5 Online Travel Agencies (OTAs) Services Companies in Global Market, by Revenue in 2021
- 3.5 Global Companies Online Travel Agencies (OTAs) Services Product Type
- 3.6 Tier 1, Tier 2 and Tier 3 Online Travel Agencies (OTAs) Services Players in Global Market
  - 3.6.1 List of Global Tier 1 Online Travel Agencies (OTAs) Services Companies



3.6.2 List of Global Tier 2 and Tier 3 Online Travel Agencies (OTAs) Services Companies

#### 4 MARKET SIGHTS BY PRODUCT

4.1 Overview

4.1.1 by Type - Global Online Travel Agencies (OTAs) Services Market Size Markets, 2021 & 2028

- 4.1.2 International and Domestic Airline Bookings
- 4.1.3 Tour and Packaged Travel Bookings
- 4.1.4 Accommodation Bookings
- 4.1.5 Cruise Bookings
- 4.1.6 Car Rental
- 4.1.7 Others

4.2 By Type - Global Online Travel Agencies (OTAs) Services Revenue & Forecasts
4.2.1 By Type - Global Online Travel Agencies (OTAs) Services Revenue, 2017-2022
4.2.2 By Type - Global Online Travel Agencies (OTAs) Services Revenue, 2023-2028
4.2.3 By Type - Global Online Travel Agencies (OTAs) Services Revenue Market
Share, 2017-2028

#### **5 SIGHTS BY APPLICATION**

5.1 Overview

5.1.1 By Application - Global Online Travel Agencies (OTAs) Services Market Size, 2021 & 2028

5.1.2 Desktop PC

5.1.3 Mobile Phone

5.1.4 Tablet

5.2 By Application - Global Online Travel Agencies (OTAs) Services Revenue & Forecasts

5.2.1 By Application - Global Online Travel Agencies (OTAs) Services Revenue, 2017-2022

5.2.2 By Application - Global Online Travel Agencies (OTAs) Services Revenue, 2023-2028

5.2.3 By Application - Global Online Travel Agencies (OTAs) Services Revenue Market Share, 2017-2028

#### 6 SIGHTS BY REGION



6.1 By Region - Global Online Travel Agencies (OTAs) Services Market Size, 2021 & 2028

6.2 By Region - Global Online Travel Agencies (OTAs) Services Revenue & Forecasts

6.2.1 By Region - Global Online Travel Agencies (OTAs) Services Revenue, 2017-2022

6.2.2 By Region - Global Online Travel Agencies (OTAs) Services Revenue, 2023-2028

6.2.3 By Region - Global Online Travel Agencies (OTAs) Services Revenue Market Share, 2017-2028

6.3 North America

6.3.1 By Country - North America Online Travel Agencies (OTAs) Services Revenue, 2017-2028

6.3.2 US Online Travel Agencies (OTAs) Services Market Size, 2017-2028

6.3.3 Canada Online Travel Agencies (OTAs) Services Market Size, 2017-2028

6.3.4 Mexico Online Travel Agencies (OTAs) Services Market Size, 2017-20286.4 Europe

6.4.1 By Country - Europe Online Travel Agencies (OTAs) Services Revenue, 2017-2028

6.4.2 Germany Online Travel Agencies (OTAs) Services Market Size, 2017-2028

6.4.3 France Online Travel Agencies (OTAs) Services Market Size, 2017-2028

6.4.4 U.K. Online Travel Agencies (OTAs) Services Market Size, 2017-2028

6.4.5 Italy Online Travel Agencies (OTAs) Services Market Size, 2017-2028

6.4.6 Russia Online Travel Agencies (OTAs) Services Market Size, 2017-2028

6.4.7 Nordic Countries Online Travel Agencies (OTAs) Services Market Size, 2017-2028

6.4.8 Benelux Online Travel Agencies (OTAs) Services Market Size, 2017-20286.5 Asia

6.5.1 By Region - Asia Online Travel Agencies (OTAs) Services Revenue, 2017-2028

6.5.2 China Online Travel Agencies (OTAs) Services Market Size, 2017-2028

6.5.3 Japan Online Travel Agencies (OTAs) Services Market Size, 2017-2028

6.5.4 South Korea Online Travel Agencies (OTAs) Services Market Size, 2017-2028

6.5.5 Southeast Asia Online Travel Agencies (OTAs) Services Market Size, 2017-2028

6.5.6 India Online Travel Agencies (OTAs) Services Market Size, 2017-2028

6.6 South America

6.6.1 By Country - South America Online Travel Agencies (OTAs) Services Revenue, 2017-2028

6.6.2 Brazil Online Travel Agencies (OTAs) Services Market Size, 2017-2028
6.6.3 Argentina Online Travel Agencies (OTAs) Services Market Size, 2017-2028
6.7 Middle East & Africa



6.7.1 By Country - Middle East & Africa Online Travel Agencies (OTAs) Services Revenue, 2017-2028

6.7.2 Turkey Online Travel Agencies (OTAs) Services Market Size, 2017-2028

6.7.3 Israel Online Travel Agencies (OTAs) Services Market Size, 2017-2028

6.7.4 Saudi Arabia Online Travel Agencies (OTAs) Services Market Size, 2017-2028

6.7.5 UAE Online Travel Agencies (OTAs) Services Market Size, 2017-2028

#### 7 PLAYERS PROFILES

7.1 Booking Holdings Inc.

7.1.1 Booking Holdings Inc. Corporate Summary

7.1.2 Booking Holdings Inc. Business Overview

7.1.3 Booking Holdings Inc. Online Travel Agencies (OTAs) Services Major Product Offerings

7.1.4 Booking Holdings Inc. Online Travel Agencies (OTAs) Services Revenue in Global Market (2017-2022)

7.1.5 Booking Holdings Inc. Key News

7.2 Expedia Group Inc.

7.2.1 Expedia Group Inc. Corporate Summary

7.2.2 Expedia Group Inc. Business Overview

7.2.3 Expedia Group Inc. Online Travel Agencies (OTAs) Services Major Product Offerings

7.2.4 Expedia Group Inc. Online Travel Agencies (OTAs) Services Revenue in Global Market (2017-2022)

7.2.5 Expedia Group Inc. Key News

7.3 Trip.com Group Limited

7.3.1 Trip.com Group Limited Corporate Summary

7.3.2 Trip.com Group Limited Business Overview

7.3.3 Trip.com Group Limited Online Travel Agencies (OTAs) Services Major Product Offerings

7.3.4 Trip.com Group Limited Online Travel Agencies (OTAs) Services Revenue in Global Market (2017-2022)

7.3.5 Trip.com Group Limited Key News

7.4 Tripadvisor, Inc.

7.4.1 Tripadvisor, Inc. Corporate Summary

7.4.2 Tripadvisor, Inc. Business Overview

7.4.3 Tripadvisor, Inc. Online Travel Agencies (OTAs) Services Major Product Offerings

7.4.4 Tripadvisor, Inc. Online Travel Agencies (OTAs) Services Revenue in Global



Market (2017-2022)

7.4.5 Tripadvisor, Inc. Key News

7.5 Odigeo

7.5.1 Odigeo Corporate Summary

7.5.2 Odigeo Business Overview

7.5.3 Odigeo Online Travel Agencies (OTAs) Services Major Product Offerings

7.5.4 Odigeo Online Travel Agencies (OTAs) Services Revenue in Global Market (2017-2022)

7.5.5 Odigeo Key News

7.6 Despegar

7.6.1 Despegar Corporate Summary

7.6.2 Despegar Business Overview

7.6.3 Despegar Online Travel Agencies (OTAs) Services Major Product Offerings

7.6.4 Despegar Online Travel Agencies (OTAs) Services Revenue in Global Market (2017-2022)

7.6.5 Despegar Key News

7.7 MakeMyTrip Limited

7.7.1 MakeMyTrip Limited Corporate Summary

7.7.2 MakeMyTrip Limited Business Overview

7.7.3 MakeMyTrip Limited Online Travel Agencies (OTAs) Services Major Product Offerings

7.7.4 MakeMyTrip Limited Online Travel Agencies (OTAs) Services Revenue in Global Market (2017-2022)

7.7.5 MakeMyTrip Limited Key News

7.8 Webjet Limited

7.8.1 Webjet Limited Corporate Summary

7.8.2 Webjet Limited Business Overview

7.8.3 Webjet Limited Online Travel Agencies (OTAs) Services Major Product Offerings

7.8.4 Webjet Limited Online Travel Agencies (OTAs) Services Revenue in Global Market (2017-2022)

7.8.5 Webjet Limited Key News

7.9 Priceline

7.9.1 Priceline Corporate Summary

7.9.2 Priceline Business Overview

7.9.3 Priceline Online Travel Agencies (OTAs) Services Major Product Offerings

7.9.4 Priceline Online Travel Agencies (OTAs) Services Revenue in Global Market (2017-2022)

7.9.5 Priceline Key News

7.10 CVC



7.10.1 CVC Corporate Summary

7.10.2 CVC Business Overview

7.10.3 CVC Online Travel Agencies (OTAs) Services Major Product Offerings

7.10.4 CVC Online Travel Agencies (OTAs) Services Revenue in Global Market (2017-2022)

7.10.5 CVC Key News

7.11 TUI Group

7.11.1 TUI Group Corporate Summary

7.11.2 TUI Group Business Overview

7.11.3 TUI Group Online Travel Agencies (OTAs) Services Major Product Offerings

7.11.4 TUI Group Online Travel Agencies (OTAs) Services Revenue in Global Market (2017-2022)

7.11.5 TUI Group Key News

#### **8 CONCLUSION**

#### 9 APPENDIX

9.1 Note

- 9.2 Examples of Clients
- 9.3 Disclaimer



## List Of Tables

#### LIST OF TABLES

Table 1. Online Travel Agencies (OTAs) Services Market Opportunities & Trends in **Global Market** Table 2. Online Travel Agencies (OTAs) Services Market Drivers in Global Market Table 3. Online Travel Agencies (OTAs) Services Market Restraints in Global Market Table 4. Key Players of Online Travel Agencies (OTAs) Services in Global Market Table 5. Top Online Travel Agencies (OTAs) Services Players in Global Market, Ranking by Revenue (2021) Table 6. Global Online Travel Agencies (OTAs) Services Revenue by Companies, (US\$, Mn), 2017-2022 Table 7. Global Online Travel Agencies (OTAs) Services Revenue Share by Companies, 2017-2022 Table 8. Global Companies Online Travel Agencies (OTAs) Services Product Type Table 9. List of Global Tier 1 Online Travel Agencies (OTAs) Services Companies, Revenue (US\$, Mn) in 2021 and Market Share Table 10. List of Global Tier 2 and Tier 3 Online Travel Agencies (OTAs) Services Companies, Revenue (US\$, Mn) in 2021 and Market Share Table 11. By Type – Global Online Travel Agencies (OTAs) Services Revenue, (US\$, Mn), 2021 & 2028 Table 12. By Type - Online Travel Agencies (OTAs) Services Revenue in Global (US\$, Mn), 2017-2022 Table 13. By Type - Online Travel Agencies (OTAs) Services Revenue in Global (US\$, Mn), 2023-2028 Table 14. By Application – Global Online Travel Agencies (OTAs) Services Revenue, (US\$, Mn), 2021 & 2028 Table 15. By Application - Online Travel Agencies (OTAs) Services Revenue in Global (US\$, Mn), 2017-2022 Table 16. By Application - Online Travel Agencies (OTAs) Services Revenue in Global (US\$, Mn), 2023-2028 Table 17. By Region – Global Online Travel Agencies (OTAs) Services Revenue, (US\$, Mn), 2021 & 2028 Table 18. By Region - Global Online Travel Agencies (OTAs) Services Revenue (US\$, Mn), 2017-2022 Table 19. By Region - Global Online Travel Agencies (OTAs) Services Revenue (US\$, Mn), 2023-2028 Table 20. By Country - North America Online Travel Agencies (OTAs) Services



Revenue, (US\$, Mn), 2017-2022 Table 21. By Country - North America Online Travel Agencies (OTAs) Services Revenue, (US\$, Mn), 2023-2028 Table 22. By Country - Europe Online Travel Agencies (OTAs) Services Revenue, (US\$, Mn), 2017-2022 Table 23. By Country - Europe Online Travel Agencies (OTAs) Services Revenue, (US\$, Mn), 2023-2028 Table 24. By Region - Asia Online Travel Agencies (OTAs) Services Revenue, (US\$, Mn), 2017-2022 Table 25. By Region - Asia Online Travel Agencies (OTAs) Services Revenue, (US\$, Mn), 2023-2028 Table 26. By Country - South America Online Travel Agencies (OTAs) Services Revenue, (US\$, Mn), 2017-2022 Table 27. By Country - South America Online Travel Agencies (OTAs) Services Revenue, (US\$, Mn), 2023-2028 Table 28. By Country - Middle East & Africa Online Travel Agencies (OTAs) Services Revenue, (US\$, Mn), 2017-2022 Table 29. By Country - Middle East & Africa Online Travel Agencies (OTAs) Services Revenue, (US\$, Mn), 2023-2028 Table 30. Booking Holdings Inc. Corporate Summary Table 31. Booking Holdings Inc. Online Travel Agencies (OTAs) Services Product Offerings Table 32. Booking Holdings Inc. Online Travel Agencies (OTAs) Services Revenue (US\$, Mn), (2017-2022) Table 33. Expedia Group Inc. Corporate Summary Table 34. Expedia Group Inc. Online Travel Agencies (OTAs) Services Product Offerings Table 35. Expedia Group Inc. Online Travel Agencies (OTAs) Services Revenue (US\$, Mn), (2017-2022) Table 36. Trip.com Group Limited Corporate Summary Table 37. Trip.com Group Limited Online Travel Agencies (OTAs) Services Product Offerings Table 38. Trip.com Group Limited Online Travel Agencies (OTAs) Services Revenue (US\$, Mn), (2017-2022) Table 39. Tripadvisor, Inc. Corporate Summary Table 40. Tripadvisor, Inc. Online Travel Agencies (OTAs) Services Product Offerings Table 41. Tripadvisor, Inc. Online Travel Agencies (OTAs) Services Revenue (US\$, Mn), (2017-2022)

Table 42. Odigeo Corporate Summary



Table 43. Odigeo Online Travel Agencies (OTAs) Services Product Offerings Table 44. Odigeo Online Travel Agencies (OTAs) Services Revenue (US\$, Mn), (2017-2022)

Table 45. Despegar Corporate Summary

 Table 46. Despegar Online Travel Agencies (OTAs) Services Product Offerings

Table 47. Despegar Online Travel Agencies (OTAs) Services Revenue (US\$, Mn), (2017-2022)

Table 48. MakeMyTrip Limited Corporate Summary

Table 49. MakeMyTrip Limited Online Travel Agencies (OTAs) Services Product Offerings

Table 50. MakeMyTrip Limited Online Travel Agencies (OTAs) Services Revenue (US\$, Mn), (2017-2022)

Table 51. Webjet Limited Corporate Summary

Table 52. Webjet Limited Online Travel Agencies (OTAs) Services Product Offerings

Table 53. Webjet Limited Online Travel Agencies (OTAs) Services Revenue (US\$, Mn), (2017-2022)

Table 54. Priceline Corporate Summary

Table 55. Priceline Online Travel Agencies (OTAs) Services Product Offerings

Table 56. Priceline Online Travel Agencies (OTAs) Services Revenue (US\$, Mn), (2017-2022)

Table 57. CVC Corporate Summary

Table 58. CVC Online Travel Agencies (OTAs) Services Product Offerings

Table 59. CVC Online Travel Agencies (OTAs) Services Revenue (US\$, Mn), (2017-2022)

Table 60. TUI Group Corporate Summary

Table 61. TUI Group Online Travel Agencies (OTAs) Services Product Offerings

Table 62. TUI Group Online Travel Agencies (OTAs) Services Revenue (US\$, Mn), (2017-2022)



## **List Of Figures**

#### LIST OF FIGURES

Figure 1. Online Travel Agencies (OTAs) Services Segment by Type in 2021 Figure 2. Online Travel Agencies (OTAs) Services Segment by Application in 2021 Figure 3. Global Online Travel Agencies (OTAs) Services Market Overview: 2021 Figure 4. Key Caveats Figure 5. Global Online Travel Agencies (OTAs) Services Market Size: 2021 VS 2028 (US\$, Mn) Figure 6. Global Online Travel Agencies (OTAs) Services Revenue, 2017-2028 (US\$, Mn) Figure 7. The Top 3 and 5 Players Market Share by Online Travel Agencies (OTAs) Services Revenue in 2021 Figure 8. By Type - Global Online Travel Agencies (OTAs) Services Revenue Market Share, 2017-2028 Figure 9. By Application - Global Online Travel Agencies (OTAs) Services Revenue Market Share, 2017-2028 Figure 10. By Region - Global Online Travel Agencies (OTAs) Services Revenue Market Share, 2017-2028 Figure 11. By Country - North America Online Travel Agencies (OTAs) Services Revenue Market Share, 2017-2028 Figure 12. US Online Travel Agencies (OTAs) Services Revenue, (US\$, Mn), 2017-2028 Figure 13. Canada Online Travel Agencies (OTAs) Services Revenue, (US\$, Mn), 2017-2028 Figure 14. Mexico Online Travel Agencies (OTAs) Services Revenue, (US\$, Mn), 2017-2028 Figure 15. By Country - Europe Online Travel Agencies (OTAs) Services Revenue Market Share, 2017-2028 Figure 16. Germany Online Travel Agencies (OTAs) Services Revenue, (US\$, Mn), 2017-2028 Figure 17. France Online Travel Agencies (OTAs) Services Revenue, (US\$, Mn), 2017-2028 Figure 18. U.K. Online Travel Agencies (OTAs) Services Revenue, (US\$, Mn), 2017-2028 Figure 19. Italy Online Travel Agencies (OTAs) Services Revenue, (US\$, Mn), 2017-2028 Figure 20. Russia Online Travel Agencies (OTAs) Services Revenue, (US\$, Mn),



2017-2028

Figure 21. Nordic Countries Online Travel Agencies (OTAs) Services Revenue, (US\$, Mn), 2017-2028 Figure 22. Benelux Online Travel Agencies (OTAs) Services Revenue, (US\$, Mn), 2017-2028 Figure 23. By Region - Asia Online Travel Agencies (OTAs) Services Revenue Market Share, 2017-2028 Figure 24. China Online Travel Agencies (OTAs) Services Revenue, (US\$, Mn), 2017-2028 Figure 25. Japan Online Travel Agencies (OTAs) Services Revenue, (US\$, Mn), 2017-2028 Figure 26. South Korea Online Travel Agencies (OTAs) Services Revenue, (US\$, Mn), 2017-2028 Figure 27. Southeast Asia Online Travel Agencies (OTAs) Services Revenue, (US\$, Mn), 2017-2028 Figure 28. India Online Travel Agencies (OTAs) Services Revenue, (US\$, Mn), 2017-2028 Figure 29. By Country - South America Online Travel Agencies (OTAs) Services Revenue Market Share, 2017-2028 Figure 30. Brazil Online Travel Agencies (OTAs) Services Revenue, (US\$, Mn), 2017-2028 Figure 31. Argentina Online Travel Agencies (OTAs) Services Revenue, (US\$, Mn), 2017-2028 Figure 32. By Country - Middle East & Africa Online Travel Agencies (OTAs) Services Revenue Market Share, 2017-2028 Figure 33. Turkey Online Travel Agencies (OTAs) Services Revenue, (US\$, Mn), 2017-2028 Figure 34. Israel Online Travel Agencies (OTAs) Services Revenue, (US\$, Mn), 2017-2028 Figure 35. Saudi Arabia Online Travel Agencies (OTAs) Services Revenue, (US\$, Mn), 2017-2028 Figure 36. UAE Online Travel Agencies (OTAs) Services Revenue, (US\$, Mn), 2017-2028 Figure 37. Booking Holdings Inc. Online Travel Agencies (OTAs) Services Revenue Year Over Year Growth (US\$, Mn) & (2017-2022) Figure 38. Expedia Group Inc. Online Travel Agencies (OTAs) Services Revenue Year Over Year Growth (US\$, Mn) & (2017-2022) Figure 39. Trip.com Group Limited Online Travel Agencies (OTAs) Services Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)



Figure 40. Tripadvisor, Inc. Online Travel Agencies (OTAs) Services Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 41. Odigeo Online Travel Agencies (OTAs) Services Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 42. Despegar Online Travel Agencies (OTAs) Services Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 43. MakeMyTrip Limited Online Travel Agencies (OTAs) Services Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 44. Webjet Limited Online Travel Agencies (OTAs) Services Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 45. Priceline Online Travel Agencies (OTAs) Services Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 46. CVC Online Travel Agencies (OTAs) Services Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 47. TUI Group Online Travel Agencies (OTAs) Services Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)



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