

Online Streaming Services Market, Global Outlook and Forecast 2022-2028

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Abstracts

Online streaming service is an on demand online entertainment source for TV shows, movies and other streaming media. These services provide an alternative to cable and satellite on demand service, often at a lower cost. Use of streaming services often requires fees, either per view or subscription.

This report contains market size and forecasts of Online Streaming Services in Global, including the following market information:

Global Online Streaming Services Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Online Streaming Services market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period 2022-2028.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

On-demand Streaming Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Online Streaming Services include Netflix Inc., Amazon, Tencent, Baidu Inc, Comcast Corporation, Hulu, LLC., Ustream Inc., Kaltura, Inc. and Akamai Technologies and etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Online Streaming Services companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Online Streaming Services Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Online Streaming Services Market Segment Percentages, by Type, 2021 (%)

On-demand Streaming

Live Streaming

Global Online Streaming Services Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Online Streaming Services Market Segment Percentages, by Application, 2021 (%)

Residential

Commercial

Government

Others

Global Online Streaming Services Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global Online Streaming Services Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Online Streaming Services revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies Online Streaming Services revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Netflix Inc.

Amazon

Tencent

Baidu Inc

Comcast Corporation

Hulu, LLC.

Ustream Inc.

Kaltura, Inc.

Akamai Technologies

Brightcove Inc.

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