

Online Social Media Content Moderation Market, Global Outlook and Forecast 2022-2028

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Abstracts

This report contains market size and forecasts of Online Social Media Content Moderation in Global, including the following market information:

Global Online Social Media Content Moderation Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Online Social Media Content Moderation market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period 2022-2028.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Pre-Moderation Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Online Social Media Content Moderation include Teleperformance SA, Convergys, Arvato, Besedo, Viafoura, TaskUs, Appen, Open Access BPO and Microsoft Azure, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Online Social Media Content Moderation companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Online Social Media Content Moderation Market, by Type, 2017-2022,
2023-2028 (\$ millions)

Global Online Social Media Content Moderation Market Segment Percentages, by
Type, 2021 (%)

Pre-Moderation

Post Moderation

Reactive Moderation

User-only Moderation

Global Online Social Media Content Moderation Market, by Application, 2017-2022,
2023-2028 (\$ millions)

Global Online Social Media Content Moderation Market Segment Percentages, by
Application, 2021 (%)

Text Moderation

Image Moderation

Video Moderation

Others

Global Online Social Media Content Moderation Market, By Region and Country,
2017-2022, 2023-2028 (\$ Millions)

Global Online Social Media Content Moderation Market Segment Percentages, By
Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Online Social Media Content Moderation revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies Online Social Media Content Moderation revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Teleperformance SA

Convergys

Arvato

Besedo

Viafoura

TaskUs

Appen

Open Access BPO

Microsoft Azure

Magellan Solutions

Cogito

Clarifai

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