

Online Search Ad Market, Global Outlook and Forecast 2022-2028

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Abstracts

In Internet marketing, online search advertising is a method of placing online advertisements on web pages that show results from search engine queries. Through the same search-engine advertising services, ads can also be placed on Web pages with other published content.

This report contains market size and forecasts of Online Search Ad in Global, including the following market information:

Global Online Search Ad Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Online Search Ad market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Video Ad Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Online Search Ad include Amazon.Com, Inc., Aol, Inc., Baidu, Facebook, Google, IAC, LinkedIn, Microsoft and Twitter and etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Online Search Ad companies, and industry experts on this industry, involving the revenue, demand,

product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Online Search Ad Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Online Search Ad Market Segment Percentages, by Type, 2021 (%)

Video Ad

Text Ad

Image Ad

Global Online Search Ad Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Online Search Ad Market Segment Percentages, by Application, 2021 (%)

Smartphone

PC

Global Online Search Ad Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global Online Search Ad Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Online Search Ad revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies Online Search Ad revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Amazon.Com, Inc.

Aol, Inc.

Baidu

Facebook

Google

IAC

Linkedin

Microsoft

Twitter

Yahoo

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