

Online Reputation Management Software Market, Global Outlook and Forecast 2022-2028

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Abstracts

Online reputation management software is used by companies to monitor users' online reviews and promote positive experiences through online review platforms in order to promote their brand.

This report contains market size and forecasts of Online Reputation Management Software in Global, including the following market information:

Global Online Reputation Management Software Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Online Reputation Management Software market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

On-Premises Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Online Reputation Management Software include Circus Social, BirdEye, Podium, ReviewTrackers, Yotpo, Broadly, LocalClarity, Hootsuite and Oktopost, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Online Reputation Management Software companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Online Reputation Management Software Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Online Reputation Management Software Market Segment Percentages, by Type, 2021 (%)

On-Premises

Cloud Based

Global Online Reputation Management Software Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Online Reputation Management Software Market Segment Percentages, by Application, 2021 (%)

Large Enterprised

SMEs

Global Online Reputation Management Software Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global Online Reputation Management Software Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Online Reputation Management Software revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies Online Reputation Management Software revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Circus Social

BirdEye

Podium

ReviewTrackers

Yotpo

Broadly

LocalClarity

Hootsuite

Oktopost

WebPunch

Yext

Trustpilot

Reputology

MomentFeed

Contents

1 INTRODUCTION TO RESEARCH & ANALYSIS REPORTS

- 1.1 Online Reputation Management Software Market Definition
- 1.2 Market Segments
 - 1.2.1 Market by Type
 - 1.2.2 Market by Application
- 1.3 Global Online Reputation Management Software Market Overview
- 1.4 Features & Benefits of This Report
- 1.5 Methodology & Sources of Information
 - 1.5.1 Research Methodology
 - 1.5.2 Research Process
 - 1.5.3 Base Year
 - 1.5.4 Report Assumptions & Caveats

2 GLOBAL ONLINE REPUTATION MANAGEMENT SOFTWARE OVERALL MARKET SIZE

- 2.1 Global Online Reputation Management Software Market Size: 2021 VS 2028
- 2.2 Global Online Reputation Management Software Market Size, Prospects & Forecasts: 2017-2028
- 2.3 Key Market Trends, Opportunity, Drivers and Restraints
 - 2.3.1 Market Opportunities & Trends
 - 2.3.2 Market Drivers
 - 2.3.3 Market Restraints

3 COMPANY LANDSCAPE

- 3.1 Top Online Reputation Management Software Players in Global Market
- 3.2 Top Global Online Reputation Management Software Companies Ranked by Revenue
- 3.3 Global Online Reputation Management Software Revenue by Companies
- 3.4 Top 3 and Top 5 Online Reputation Management Software Companies in Global Market, by Revenue in 2021
- 3.5 Global Companies Online Reputation Management Software Product Type
- 3.6 Tier 1, Tier 2 and Tier 3 Online Reputation Management Software Players in Global Market
 - 3.6.1 List of Global Tier 1 Online Reputation Management Software Companies

3.6.2 List of Global Tier 2 and Tier 3 Online Reputation Management Software Companies

4 MARKET SIGHTS BY PRODUCT

4.1 Overview

4.1.1 by Type - Global Online Reputation Management Software Market Size Markets, 2021 & 2028

4.1.2 On-Premises

4.1.3 Cloud Based

4.2 By Type - Global Online Reputation Management Software Revenue & Forecasts

4.2.1 By Type - Global Online Reputation Management Software Revenue, 2017-2022

4.2.2 By Type - Global Online Reputation Management Software Revenue, 2023-2028

4.2.3 By Type - Global Online Reputation Management Software Revenue Market Share, 2017-2028

5 SIGHTS BY APPLICATION

5.1 Overview

5.1.1 By Application - Global Online Reputation Management Software Market Size, 2021 & 2028

5.1.2 Large Enterprised

5.1.3 SMEs

5.2 By Application - Global Online Reputation Management Software Revenue & Forecasts

5.2.1 By Application - Global Online Reputation Management Software Revenue, 2017-2022

5.2.2 By Application - Global Online Reputation Management Software Revenue, 2023-2028

5.2.3 By Application - Global Online Reputation Management Software Revenue Market Share, 2017-2028

6 SIGHTS BY REGION

6.1 By Region - Global Online Reputation Management Software Market Size, 2021 & 2028

6.2 By Region - Global Online Reputation Management Software Revenue & Forecasts

6.2.1 By Region - Global Online Reputation Management Software Revenue, 2017-2022

6.2.2 By Region - Global Online Reputation Management Software Revenue, 2023-2028

6.2.3 By Region - Global Online Reputation Management Software Revenue Market Share, 2017-2028

6.3 North America

6.3.1 By Country - North America Online Reputation Management Software Revenue, 2017-2028

6.3.2 US Online Reputation Management Software Market Size, 2017-2028

6.3.3 Canada Online Reputation Management Software Market Size, 2017-2028

6.3.4 Mexico Online Reputation Management Software Market Size, 2017-2028

6.4 Europe

6.4.1 By Country - Europe Online Reputation Management Software Revenue, 2017-2028

6.4.2 Germany Online Reputation Management Software Market Size, 2017-2028

6.4.3 France Online Reputation Management Software Market Size, 2017-2028

6.4.4 U.K. Online Reputation Management Software Market Size, 2017-2028

6.4.5 Italy Online Reputation Management Software Market Size, 2017-2028

6.4.6 Russia Online Reputation Management Software Market Size, 2017-2028

6.4.7 Nordic Countries Online Reputation Management Software Market Size, 2017-2028

6.4.8 Benelux Online Reputation Management Software Market Size, 2017-2028

6.5 Asia

6.5.1 By Region - Asia Online Reputation Management Software Revenue, 2017-2028

6.5.2 China Online Reputation Management Software Market Size, 2017-2028

6.5.3 Japan Online Reputation Management Software Market Size, 2017-2028

6.5.4 South Korea Online Reputation Management Software Market Size, 2017-2028

6.5.5 Southeast Asia Online Reputation Management Software Market Size, 2017-2028

6.5.6 India Online Reputation Management Software Market Size, 2017-2028

6.6 South America

6.6.1 By Country - South America Online Reputation Management Software Revenue, 2017-2028

6.6.2 Brazil Online Reputation Management Software Market Size, 2017-2028

6.6.3 Argentina Online Reputation Management Software Market Size, 2017-2028

6.7 Middle East & Africa

6.7.1 By Country - Middle East & Africa Online Reputation Management Software Revenue, 2017-2028

6.7.2 Turkey Online Reputation Management Software Market Size, 2017-2028

6.7.3 Israel Online Reputation Management Software Market Size, 2017-2028

6.7.4 Saudi Arabia Online Reputation Management Software Market Size, 2017-2028

6.7.5 UAE Online Reputation Management Software Market Size, 2017-2028

7 PLAYERS PROFILES

7.1 Circus Social

7.1.1 Circus Social Corporate Summary

7.1.2 Circus Social Business Overview

7.1.3 Circus Social Online Reputation Management Software Major Product Offerings

7.1.4 Circus Social Online Reputation Management Software Revenue in Global Market (2017-2022)

7.1.5 Circus Social Key News

7.2 BirdEye

7.2.1 BirdEye Corporate Summary

7.2.2 BirdEye Business Overview

7.2.3 BirdEye Online Reputation Management Software Major Product Offerings

7.2.4 BirdEye Online Reputation Management Software Revenue in Global Market (2017-2022)

7.2.5 BirdEye Key News

7.3 Podium

7.3.1 Podium Corporate Summary

7.3.2 Podium Business Overview

7.3.3 Podium Online Reputation Management Software Major Product Offerings

7.3.4 Podium Online Reputation Management Software Revenue in Global Market (2017-2022)

7.3.5 Podium Key News

7.4 ReviewTrackers

7.4.1 ReviewTrackers Corporate Summary

7.4.2 ReviewTrackers Business Overview

7.4.3 ReviewTrackers Online Reputation Management Software Major Product Offerings

7.4.4 ReviewTrackers Online Reputation Management Software Revenue in Global Market (2017-2022)

7.4.5 ReviewTrackers Key News

7.5 Yotpo

7.5.1 Yotpo Corporate Summary

7.5.2 Yotpo Business Overview

7.5.3 Yotpo Online Reputation Management Software Major Product Offerings

7.5.4 Yotpo Online Reputation Management Software Revenue in Global Market

(2017-2022)

7.5.5 Yotpo Key News

7.6 Broadly

7.6.1 Broadly Corporate Summary

7.6.2 Broadly Business Overview

7.6.3 Broadly Online Reputation Management Software Major Product Offerings

7.6.4 Broadly Online Reputation Management Software Revenue in Global Market

(2017-2022)

7.6.5 Broadly Key News

7.7 LocalClarity

7.7.1 LocalClarity Corporate Summary

7.7.2 LocalClarity Business Overview

7.7.3 LocalClarity Online Reputation Management Software Major Product Offerings

7.7.4 LocalClarity Online Reputation Management Software Revenue in Global Market

(2017-2022)

7.7.5 LocalClarity Key News

7.8 Hootsuite

7.8.1 Hootsuite Corporate Summary

7.8.2 Hootsuite Business Overview

7.8.3 Hootsuite Online Reputation Management Software Major Product Offerings

7.8.4 Hootsuite Online Reputation Management Software Revenue in Global Market

(2017-2022)

7.8.5 Hootsuite Key News

7.9 Oktopost

7.9.1 Oktopost Corporate Summary

7.9.2 Oktopost Business Overview

7.9.3 Oktopost Online Reputation Management Software Major Product Offerings

7.9.4 Oktopost Online Reputation Management Software Revenue in Global Market

(2017-2022)

7.9.5 Oktopost Key News

7.10 WebPunch

7.10.1 WebPunch Corporate Summary

7.10.2 WebPunch Business Overview

7.10.3 WebPunch Online Reputation Management Software Major Product Offerings

7.10.4 WebPunch Online Reputation Management Software Revenue in Global Market

(2017-2022)

7.10.5 WebPunch Key News

7.11 Yext

7.11.1 Yext Corporate Summary

- 7.11.2 Yext Business Overview
- 7.11.3 Yext Online Reputation Management Software Major Product Offerings
- 7.11.4 Yext Online Reputation Management Software Revenue in Global Market (2017-2022)
- 7.11.5 Yext Key News
- 7.12 Trustpilot
 - 7.12.1 Trustpilot Corporate Summary
 - 7.12.2 Trustpilot Business Overview
 - 7.12.3 Trustpilot Online Reputation Management Software Major Product Offerings
 - 7.12.4 Trustpilot Online Reputation Management Software Revenue in Global Market (2017-2022)
 - 7.12.5 Trustpilot Key News
- 7.13 Reputology
 - 7.13.1 Reputology Corporate Summary
 - 7.13.2 Reputology Business Overview
 - 7.13.3 Reputology Online Reputation Management Software Major Product Offerings
 - 7.13.4 Reputology Online Reputation Management Software Revenue in Global Market (2017-2022)
 - 7.13.5 Reputology Key News
- 7.14 MomentFeed
 - 7.14.1 MomentFeed Corporate Summary
 - 7.14.2 MomentFeed Business Overview
 - 7.14.3 MomentFeed Online Reputation Management Software Major Product Offerings
 - 7.14.4 MomentFeed Online Reputation Management Software Revenue in Global Market (2017-2022)
 - 7.14.5 MomentFeed Key News

8 CONCLUSION

9 APPENDIX

- 9.1 Note
- 9.2 Examples of Clients
- 9.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. Online Reputation Management Software Market Opportunities & Trends in Global Market

Table 2. Online Reputation Management Software Market Drivers in Global Market

Table 3. Online Reputation Management Software Market Restraints in Global Market

Table 4. Key Players of Online Reputation Management Software in Global Market

Table 5. Top Online Reputation Management Software Players in Global Market, Ranking by Revenue (2021)

Table 6. Global Online Reputation Management Software Revenue by Companies, (US\$, Mn), 2017-2022

Table 7. Global Online Reputation Management Software Revenue Share by Companies, 2017-2022

Table 8. Global Companies Online Reputation Management Software Product Type

Table 9. List of Global Tier 1 Online Reputation Management Software Companies, Revenue (US\$, Mn) in 2021 and Market Share

Table 10. List of Global Tier 2 and Tier 3 Online Reputation Management Software Companies, Revenue (US\$, Mn) in 2021 and Market Share

Table 11. By Type – Global Online Reputation Management Software Revenue, (US\$, Mn), 2021 & 2028

Table 12. By Type - Online Reputation Management Software Revenue in Global (US\$, Mn), 2017-2022

Table 13. By Type - Online Reputation Management Software Revenue in Global (US\$, Mn), 2023-2028

Table 14. By Application – Global Online Reputation Management Software Revenue, (US\$, Mn), 2021 & 2028

Table 15. By Application - Online Reputation Management Software Revenue in Global (US\$, Mn), 2017-2022

Table 16. By Application - Online Reputation Management Software Revenue in Global (US\$, Mn), 2023-2028

Table 17. By Region – Global Online Reputation Management Software Revenue, (US\$, Mn), 2021 & 2028

Table 18. By Region - Global Online Reputation Management Software Revenue (US\$, Mn), 2017-2022

Table 19. By Region - Global Online Reputation Management Software Revenue (US\$, Mn), 2023-2028

Table 20. By Country - North America Online Reputation Management Software

Revenue, (US\$, Mn), 2017-2022

Table 21. By Country - North America Online Reputation Management Software

Revenue, (US\$, Mn), 2023-2028

Table 22. By Country - Europe Online Reputation Management Software Revenue, (US\$, Mn), 2017-2022

Table 23. By Country - Europe Online Reputation Management Software Revenue, (US\$, Mn), 2023-2028

Table 24. By Region - Asia Online Reputation Management Software Revenue, (US\$, Mn), 2017-2022

Table 25. By Region - Asia Online Reputation Management Software Revenue, (US\$, Mn), 2023-2028

Table 26. By Country - South America Online Reputation Management Software Revenue, (US\$, Mn), 2017-2022

Table 27. By Country - South America Online Reputation Management Software Revenue, (US\$, Mn), 2023-2028

Table 28. By Country - Middle East & Africa Online Reputation Management Software Revenue, (US\$, Mn), 2017-2022

Table 29. By Country - Middle East & Africa Online Reputation Management Software Revenue, (US\$, Mn), 2023-2028

Table 30. Circus Social Corporate Summary

Table 31. Circus Social Online Reputation Management Software Product Offerings

Table 32. Circus Social Online Reputation Management Software Revenue (US\$, Mn), (2017-2022)

Table 33. BirdEye Corporate Summary

Table 34. BirdEye Online Reputation Management Software Product Offerings

Table 35. BirdEye Online Reputation Management Software Revenue (US\$, Mn), (2017-2022)

Table 36. Podium Corporate Summary

Table 37. Podium Online Reputation Management Software Product Offerings

Table 38. Podium Online Reputation Management Software Revenue (US\$, Mn), (2017-2022)

Table 39. ReviewTrackers Corporate Summary

Table 40. ReviewTrackers Online Reputation Management Software Product Offerings

Table 41. ReviewTrackers Online Reputation Management Software Revenue (US\$, Mn), (2017-2022)

Table 42. Yotpo Corporate Summary

Table 43. Yotpo Online Reputation Management Software Product Offerings

Table 44. Yotpo Online Reputation Management Software Revenue (US\$, Mn), (2017-2022)

Table 45. Broadly Corporate Summary

Table 46. Broadly Online Reputation Management Software Product Offerings

Table 47. Broadly Online Reputation Management Software Revenue (US\$, Mn),
(2017-2022)

Table 48. LocalClarity Corporate Summary

Table 49. LocalClarity Online Reputation Management Software Product Offerings

Table 50. LocalClarity Online Reputation Management Software Revenue (US\$, Mn),
(2017-2022)

Table 51. Hootsuite Corporate Summary

Table 52. Hootsuite Online Reputation Management Software Product Offerings

Table 53. Hootsuite Online Reputation Management Software Revenue (US\$, Mn),
(2017-2022)

Table 54. Oktopost Corporate Summary

Table 55. Oktopost Online Reputation Management Software Product Offerings

Table 56. Oktopost Online Reputation Management Software Revenue (US\$, Mn),
(2017-2022)

Table 57. WebPunch Corporate Summary

Table 58. WebPunch Online Reputation Management Software Product Offerings

Table 59. WebPunch Online Reputation Management Software Revenue (US\$, Mn),
(2017-2022)

Table 60. Yext Corporate Summary

Table 61. Yext Online Reputation Management Software Product Offerings

Table 62. Yext Online Reputation Management Software Revenue (US\$, Mn),
(2017-2022)

Table 63. Trustpilot Corporate Summary

Table 64. Trustpilot Online Reputation Management Software Product Offerings

Table 65. Trustpilot Online Reputation Management Software Revenue (US\$, Mn),
(2017-2022)

Table 66. Reputology Corporate Summary

Table 67. Reputology Online Reputation Management Software Product Offerings

Table 68. Reputology Online Reputation Management Software Revenue (US\$, Mn),
(2017-2022)

Table 69. MomentFeed Corporate Summary

Table 70. MomentFeed Online Reputation Management Software Product Offerings

Table 71. MomentFeed Online Reputation Management Software Revenue (US\$, Mn),
(2017-2022)

List Of Figures

LIST OF FIGURES

- Figure 1. Online Reputation Management Software Segment by Type in 2021
- Figure 2. Online Reputation Management Software Segment by Application in 2021
- Figure 3. Global Online Reputation Management Software Market Overview: 2021
- Figure 4. Key Caveats
- Figure 5. Global Online Reputation Management Software Market Size: 2021 VS 2028 (US\$, Mn)
- Figure 6. Global Online Reputation Management Software Revenue, 2017-2028 (US\$, Mn)
- Figure 7. The Top 3 and 5 Players Market Share by Online Reputation Management Software Revenue in 2021
- Figure 8. By Type - Global Online Reputation Management Software Revenue Market Share, 2017-2028
- Figure 9. By Application - Global Online Reputation Management Software Revenue Market Share, 2017-2028
- Figure 10. By Region - Global Online Reputation Management Software Revenue Market Share, 2017-2028
- Figure 11. By Country - North America Online Reputation Management Software Revenue Market Share, 2017-2028
- Figure 12. US Online Reputation Management Software Revenue, (US\$, Mn), 2017-2028
- Figure 13. Canada Online Reputation Management Software Revenue, (US\$, Mn), 2017-2028
- Figure 14. Mexico Online Reputation Management Software Revenue, (US\$, Mn), 2017-2028
- Figure 15. By Country - Europe Online Reputation Management Software Revenue Market Share, 2017-2028
- Figure 16. Germany Online Reputation Management Software Revenue, (US\$, Mn), 2017-2028
- Figure 17. France Online Reputation Management Software Revenue, (US\$, Mn), 2017-2028
- Figure 18. U.K. Online Reputation Management Software Revenue, (US\$, Mn), 2017-2028
- Figure 19. Italy Online Reputation Management Software Revenue, (US\$, Mn), 2017-2028
- Figure 20. Russia Online Reputation Management Software Revenue, (US\$, Mn),

2017-2028

Figure 21. Nordic Countries Online Reputation Management Software Revenue, (US\$, Mn), 2017-2028

Figure 22. Benelux Online Reputation Management Software Revenue, (US\$, Mn), 2017-2028

Figure 23. By Region - Asia Online Reputation Management Software Revenue Market Share, 2017-2028

Figure 24. China Online Reputation Management Software Revenue, (US\$, Mn), 2017-2028

Figure 25. Japan Online Reputation Management Software Revenue, (US\$, Mn), 2017-2028

Figure 26. South Korea Online Reputation Management Software Revenue, (US\$, Mn), 2017-2028

Figure 27. Southeast Asia Online Reputation Management Software Revenue, (US\$, Mn), 2017-2028

Figure 28. India Online Reputation Management Software Revenue, (US\$, Mn), 2017-2028

Figure 29. By Country - South America Online Reputation Management Software Revenue Market Share, 2017-2028

Figure 30. Brazil Online Reputation Management Software Revenue, (US\$, Mn), 2017-2028

Figure 31. Argentina Online Reputation Management Software Revenue, (US\$, Mn), 2017-2028

Figure 32. By Country - Middle East & Africa Online Reputation Management Software Revenue Market Share, 2017-2028

Figure 33. Turkey Online Reputation Management Software Revenue, (US\$, Mn), 2017-2028

Figure 34. Israel Online Reputation Management Software Revenue, (US\$, Mn), 2017-2028

Figure 35. Saudi Arabia Online Reputation Management Software Revenue, (US\$, Mn), 2017-2028

Figure 36. UAE Online Reputation Management Software Revenue, (US\$, Mn), 2017-2028

Figure 37. Circus Social Online Reputation Management Software Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 38. BirdEye Online Reputation Management Software Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 39. Podium Online Reputation Management Software Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 40. ReviewTrackers Online Reputation Management Software Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 41. Yotpo Online Reputation Management Software Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 42. Broadly Online Reputation Management Software Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 43. LocalClarity Online Reputation Management Software Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 44. Hootsuite Online Reputation Management Software Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 45. Oktopost Online Reputation Management Software Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 46. WebPunch Online Reputation Management Software Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 47. Yext Online Reputation Management Software Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 48. Trustpilot Online Reputation Management Software Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 49. Reputology Online Reputation Management Software Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 50. MomentFeed Online Reputation Management Software Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

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