

# Online Program Management in Higher Education Market, Global Outlook and Forecast 2022-2028

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## Abstracts

Online program management (OPM) providers are a growing segment of service providers that work with colleges and universities globally to take new academic programs online. OPM providers offer a suite of services either as a package or on a fee-for-service basis. These services include market research, student recruitment and enrollment, course design and technology platforms, student retention, and placement of students in employment or training opportunities

This report contains market size and forecasts of Online Program Management in Higher Education in Global, including the following market information:

Global Online Program Management in Higher Education Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Online Program Management in Higher Education market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Cloud-Based Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Online Program Management in Higher Education include Blackboard, Online Education Services, Wiley, IDesign, Pearson, 2U and Six

Red Marbles, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Online Program Management in Higher Education companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Online Program Management in Higher Education Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Online Program Management in Higher Education Market Segment Percentages, by Type, 2021 (%)

Cloud-Based

On-Premises

Global Online Program Management in Higher Education Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Online Program Management in Higher Education Market Segment Percentages, by Application, 2021 (%)

Colleges and Universities

Educational Services

Other

Global Online Program Management in Higher Education Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global Online Program Management in Higher Education Market Segment Percentages, By Region and Country, 2021 (%)

## North America

US

Canada

Mexico

## Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

## Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

## South America

Brazil

Argentina

Rest of South America

## Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

## Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Online Program Management in Higher Education revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies Online Program Management in Higher Education revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Blackboard

Online Education Services

Wiley

IDesign

Pearson

2U

Six Red Marbles

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