

# Online Microtransaction Market - Global Outlook and Forecast 2021-2027

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## Abstracts

This report contains market size and forecasts of Online Microtransaction in Global, including the following market information:

Global Online Microtransaction Market Revenue, 2016-2021, 2022-2027, (\$ millions)

Global top five companies in 2020 (%)

The global Online Microtransaction market was valued at xx million in 2020 and is projected to reach US\$ xx million by 2027, at a CAGR of xx% during the forecast period.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Online Microtransaction companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Online Microtransaction Market, By Type, 2016-2021, 2022-2027 (\$ millions)

Global Online Microtransaction Market Segment Percentages, By Type, 2020 (%)

By Type

In-Game Curriencies

## Random Chance Purchases

In-Game Items

Expiration

Othes

## By Device

Mobile

Gaming Console

PC

Others

China Online Microtransaction Market, By Application, 2016-2021, 2022-2027 (\$ millions)

China Online Microtransaction Market Segment Percentages, By Application, 2020 (%)

Teenager

Adult

Global Online Microtransaction Market, By Region and Country, 2016-2021, 2022-2027 (\$ Millions)

Global Online Microtransaction Market Segment Percentages, By Region and Country, 2020 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

## Competitor Analysis

The report also provides analysis of leading market participants including:

Total Online Microtransaction Market Competitors Revenues in Global, by Players 2016-2021 (Estimated), (\$ millions)

Total Online Microtransaction Market Competitors Revenues Share in Global, by Players 2020 (%)

Further, the report presents profiles of competitors in the market, including the following:

SmileGate (CrossFire)

Riot Games, Inc

Nexon Co. Ltd

Wargaming.net

NCSOFT

Activision Blizzard Inc

Electronic Arts Inc

Valve Corporation

Tencent Holdings Ltd

NetEase Inc

Microsoft Corp

GungHo Online Entertainment Inc

CyberAgent Inc

Ubisoft Entertainment

Niantic Inc

Take-Two Interactive

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