

# Online Grocery Market in Malaysia - Industry Outlook and Forecast 2020-2026

https://marketpublishers.com/r/O31ACC52B917EN.html

Date: April 2020 Pages: 104 Price: US\$ 2,700.00 (Single User License) ID: O31ACC52B917EN

# Abstracts

Online grocery refers to the purchase of fresh and packaged food through online portals. Ways of buying groceries have evolved over a period of time, owing to easy availability of products through stores and online platforms.

This report contains market size and forecasts of Online Grocery in Malaysia, including the following market information:

Malaysia Online Grocery Market Revenue, 2015-2020, 2021-2026, (\$ millions)

Top Five Competitors in Malaysia Online Grocery Market 2019 (%) The global Online Grocery market was valued at 44950 million in 2019 and is projected to reach US\$ 105370 million by 2026, at a CAGR of 23.7% during the forecast period. While the Online Grocery market size in Malaysia was US\$ XX million in 2019, and it is expected to reach US\$ XX million by the end of 2026, with a CAGR of XX% during 2020-2026.

COVID-19 pandemic has big impact on Online Grocery businesses, with lots of challenges and uncertainty faced by many players of Online Grocery in Malaysia. This report also analyses and evaluates the COVID-19 impact on Online Grocery market size in 2020 and the next few years in Malaysia

Total Market by Segment:

Malaysia Online Grocery Market, By Type, 2015-2020, 2021-2026 (\$ millions) Malaysia Online Grocery Market Segment Percentages, By Type, 2019 (%)

Packaged Foods



Fresh Foods

Malaysia Online Grocery Market, By Application, 2015-2020, 2021-2026 (\$ millions) Malaysia Online Grocery Market Segment Percentages, By Application, 2019 (%)

Personal Shoppers

**Business Customers** 

**Competitor Analysis** 

The report also provides analysis of leading market participants including:

Total Online Grocery Market Competitors Revenues in Malaysia, by Players 2015-2020 (Estimated), (\$ millions)

Total Online Grocery Market Competitors Revenues Share in Malaysia, by Players 2019 (%)

Further, the report presents profiles of competitors in the market, including the following:

Carrefour
Kroger
Tesco
Walmart
Amazon
Target
ALDI
Coles Online
BigBasket
Longo



Schwan Food

FreshDirect

Honestbee



# Contents

## **1 INTRODUCTION TO RESEARCH & ANALYSIS REPORTS**

- 1.1 Online Grocery Market Definition
- 1.2 Market Segments
- 1.2.1 Segment by Type
- 1.2.2 Segment by Application
- 1.3 COVID-19 Impact: Malaysia Online Grocery Market Overview
- 1.4 Features & Benefits of This Report
- 1.5 Methodology & Sources of Information
- 1.5.1 Research Methodology
- 1.5.2 Research Process
- 1.5.3 Base Year
- 1.5.4 Report Assumptions & Caveats

# 2 MALAYSIA ONLINE GROCERY OVERALL MARKET SIZE

- 2.1 Malaysia Online Grocery Market Size: 2020 VS 2026
- 2.2 Malaysia Online Grocery Revenue, Prospects & Forecasts: 2015-2026

# **3 COMPANY LANDSCAPE**

- 3.1 Top Online Grocery Players in Malaysia (including Foreign and Local Companies)
- 3.2 Top Malaysia Online Grocery Companies Ranked by Revenue

3.3 Malaysia Online Grocery Revenue by Companies (including Foreign and Local Companies)

- 3.4 Top 3 and Top 5 Online Grocery Companies in Malaysia, by Revenue in 2019
- 3.5 Malaysia Manufacturers Online Grocery Product Type
- 3.6 Tier 1, Tier 2 and Tier 3 Online Grocery Players in Malaysia
- 3.6.1 List of Malaysia Tier 1 Online Grocery Companies
- 3.6.2 List of Malaysia Tier 2 and Tier 3 Online Grocery Companies

# **4 SIGHTS BY PRODUCT**

- 4.1 Overview
  - 4.1.1 By Type Malaysia Online Grocery Market Size Markets, 2020 & 2026
  - 4.1.2 Packaged Foods
  - 4.1.3 Fresh Foods



- 4.2 By Type Malaysia Online Grocery Revenue & Forecasts
- 4.2.1 By Type Malaysia Online Grocery Revenue, 2015-2020
- 4.2.2 By Type Malaysia Online Grocery Revenue, 2021-2026
- 4.2.3 By Type Malaysia Online Grocery Revenue Market Share, 2015-2026

## **5 SIGHTS BY APPLICATION**

- 5.1 Overview
  - 5.1.1 By Application Malaysia Online Grocery Market Size, 2020 & 2026
  - 5.1.2 Personal Shoppers
  - 5.1.3 Business Customers
- 5.2 By Application Malaysia Online Grocery Revenue & Forecasts
- 5.2.1 By Application Malaysia Online Grocery Revenue, 2015-2020
- 5.2.2 By Application Malaysia Online Grocery Revenue, 2021-2026
- 5.2.3 By Application Malaysia Online Grocery Revenue Market Share, 2015-2026

## **6 PLAYERS PROFILES**

- 6.1 Carrefour
  - 6.1.1 Carrefour Corporate Summary
  - 6.1.2 Carrefour Business Overview
  - 6.1.3 Carrefour Online Grocery Major Product Offerings
  - 6.1.4 Carrefour Revenue in Malaysia (2015-2020)
  - 6.1.5 Carrefour Key News
- 6.2 Kroger
  - 6.2.1 Kroger Corporate Summary
  - 6.2.2 Kroger Business Overview
  - 6.2.3 Kroger Online Grocery Major Product Offerings
  - 6.2.4 Kroger Revenue in Malaysia (2015-2020)
- 6.2.5 Kroger Key News
- 6.3 Tesco
  - 6.3.1 Tesco Corporate Summary
  - 6.3.2 Tesco Business Overview
  - 6.3.3 Tesco Online Grocery Major Product Offerings
  - 6.3.4 Tesco Revenue in Malaysia (2015-2020)
  - 6.3.5 Tesco Key News
- 6.4 Walmart
  - 6.4.1 Walmart Corporate Summary
  - 6.4.2 Walmart Business Overview



- 6.4.3 Walmart Online Grocery Major Product Offerings
- 6.4.4 Walmart Revenue in Malaysia (2015-2020)
- 6.4.5 Walmart Key News
- 6.5 Amazon
  - 6.5.1 Amazon Corporate Summary
  - 6.5.2 Amazon Business Overview
  - 6.5.3 Amazon Online Grocery Major Product Offerings
  - 6.5.4 Amazon Revenue in Malaysia (2015-2020)
  - 6.5.5 Amazon Key News
- 6.6 Target
  - 6.6.1 Target Corporate Summary
  - 6.6.2 Target Business Overview
  - 6.6.3 Target Online Grocery Major Product Offerings
  - 6.6.4 Target Revenue in Malaysia (2015-2020)
- 6.6.5 Target Key News
- 6.7 ALDI
  - 6.6.1 ALDI Corporate Summary
  - 6.6.2 ALDI Business Overview
  - 6.6.3 ALDI Online Grocery Major Product Offerings
  - 6.4.4 ALDI Revenue in Malaysia (2015-2020)
- 6.7.5 ALDI Key News
- 6.8 Coles Online
  - 6.8.1 Coles Online Corporate Summary
  - 6.8.2 Coles Online Business Overview
  - 6.8.3 Coles Online Online Grocery Major Product Offerings
  - 6.8.4 Coles Online Revenue in Malaysia (2015-2020)
- 6.8.5 Coles Online Key News
- 6.9 BigBasket
  - 6.9.1 BigBasket Corporate Summary
  - 6.9.2 BigBasket Business Overview
- 6.9.3 BigBasket Online Grocery Major Product Offerings
- 6.9.4 BigBasket Revenue in Malaysia (2015-2020)
- 6.9.5 BigBasket Key News
- 6.10 Longo
  - 6.10.1 Longo Corporate Summary
  - 6.10.2 Longo Business Overview
  - 6.10.3 Longo Online Grocery Major Product Offerings
  - 6.10.4 Longo Revenue in Malaysia (2015-2020)
  - 6.10.5 Longo Key News



- 6.11 Schwan Food
  - 6.11.1 Schwan Food Corporate Summary
  - 6.11.2 Schwan Food Online Grocery Business Overview
  - 6.11.3 Schwan Food Online Grocery Major Product Offerings
  - 6.11.4 Schwan Food Revenue in Malaysia (2015-2020)
  - 6.11.5 Schwan Food Key News

#### 6.12 FreshDirect

- 6.12.1 FreshDirect Corporate Summary
- 6.12.2 FreshDirect Online Grocery Business Overview
- 6.12.3 FreshDirect Online Grocery Major Product Offerings
- 6.12.4 FreshDirect Revenue in Malaysia (2015-2020)
- 6.12.5 FreshDirect Key News

#### 6.13 Honestbee

- 6.13.1 Honestbee Corporate Summary
- 6.13.2 Honestbee Online Grocery Business Overview
- 6.13.3 Honestbee Online Grocery Major Product Offerings
- 6.13.4 Honestbee Revenue in Malaysia (2015-2020)
- 6.13.5 Honestbee Key News
- 6.14 Alibaba
  - 6.14.1 Alibaba Corporate Summary
  - 6.14.2 Alibaba Online Grocery Business Overview
  - 6.14.3 Alibaba Online Grocery Major Product Offerings
  - 6.14.4 Alibaba Revenue in Malaysia (2015-2020)
  - 6.14.5 Alibaba Key News

#### 7 KEY MARKET TRENDS & INFLUENCES 2021-2026

- 7.1 PESTLE Analysis for Malaysia Online Grocery Market
- 7.2 Market Opportunities & Trends
- 7.3 Market Drivers
- 7.4 Market Restraints

#### **8 CONCLUSION**

#### 9 APPENDIX

#### 9.1 Note

- 9.2 Examples of Clients
- 9.3 Disclaimer



# **List Of Tables**

## LIST OF TABLES

Table 1. Key Players of Online Grocery in Malaysia Table 2. Top Players in Malaysia, Ranking by Revenue (2019) Table 3. Malaysia Online Grocery Revenue by Companies, (US\$, Mn), 2015-2020 Table 4. Malaysia Online Grocery Revenue Share by Companies, 2015-2020 Table 5. Malaysia Online Grocery Sales by Companies, (K Units), 2015-2020 Table 6. Malaysia Online Grocery Sales Share by Companies, 2015-2020 Table 7. Key Manufacturers Online Grocery Price (2015-2020) (US\$/Unit) Table 8. Malaysia Manufacturers Online Grocery Product Type Table 9. List of Malaysia Tier 1 Online Grocery Companies, Revenue (US\$, Mn) in 2019 and Market Share Table 10. List of Malaysia Tier 2 and Tier 3 Online Grocery Companies, Revenue (US\$, Mn) in 2019 and Market Share Table 11. By Type - Online Grocery Revenue in Malaysia (US\$, Mn), 2015-2020 Table 12. By Type - Online Grocery Revenue in Malaysia (US\$, Mn), 2021-2026 Table 13. By Type - Online Grocery Sales in Malaysia (K Units), 2015-2020 Table 14. By Type - Online Grocery Sales in Malaysia (K Units), 2021-2026 Table 15. By Application - Online Grocery Revenue in Malaysia, (US\$, Mn), 2015-2020 Table 16. By Application - Online Grocery Revenue in Malaysia, (US\$, Mn), 2021-2026 Table 17. By Application - Online Grocery Sales in Malaysia, (K Units), 2015-2020 Table 18. By Application - Online Grocery Sales in Malaysia, (K Units), 2021-2026 Table 19. Carrefour Corporate Summary Table 20. Carrefour Online Grocery Product Offerings Table 21. Carrefour Online Grocery Revenue (US\$, Mn), (2015-2020) Table 22. Kroger Corporate Summary Table 23. Kroger Online Grocery Product Offerings Table 24. Kroger Online Grocery Revenue (US\$, Mn), (2015-2020) Table 25. Tesco Corporate Summary Table 26. Tesco Online Grocery Product Offerings Table 27. Tesco Online Grocery Revenue (US\$, Mn), (2015-2020) Table 28. Walmart Corporate Summary Table 29. Walmart Online Grocery Product Offerings Table 30. Walmart Online Grocery Revenue (US\$, Mn), (2015-2020) Table 31. Amazon Corporate Summary Table 32. Amazon Online Grocery Product Offerings Table 33. Amazon Online Grocery Revenue (US\$, Mn), (2015-2020)



- Table 34. Target Corporate Summary
- Table 35. Target Online Grocery Product Offerings
- Table 36. Target Online Grocery Revenue (US\$, Mn), (2015-2020)
- Table 37. ALDI Corporate Summary
- Table 38. ALDI Online Grocery Product Offerings
- Table 39. ALDI Online Grocery Revenue (US\$, Mn), (2015-2020)
- Table 40. Coles Online Corporate Summary
- Table 41. Coles Online Online Grocery Product Offerings
- Table 42. Coles Online Online Grocery Revenue (US\$, Mn), (2015-2020)
- Table 43. BigBasket Corporate Summary
- Table 44. BigBasket Online Grocery Product Offerings
- Table 45. BigBasket Online Grocery Revenue (US\$, Mn), (2015-2020)
- Table 46. Longo Corporate Summary
- Table 47. Longo Online Grocery Product Offerings
- Table 48. Longo Online Grocery Revenue (US\$, Mn), (2015-2020)
- Table 49. Schwan Food Corporate Summary
- Table 50. Schwan Food Online Grocery Product Offerings
- Table 51. Schwan Food Online Grocery Revenue (US\$, Mn), (2015-2020)
- Table 52. FreshDirect Corporate Summary
- Table 53. FreshDirect Online Grocery Product Offerings
- Table 54. FreshDirect Online Grocery Revenue (US\$, Mn), (2015-2020)
- Table 55. Honestbee Corporate Summary
- Table 56. Honestbee Online Grocery Product Offerings
- Table 57. Honestbee Online Grocery Revenue (US\$, Mn), (2015-2020)
- Table 58. Alibaba Corporate Summary
- Table 59. Alibaba Online Grocery Product Offerings
- Table 60. Alibaba Online Grocery Revenue (US\$, Mn), (2015-2020)



# **List Of Figures**

#### LIST OF FIGURES

Figure 1. Online Grocery Segment by Type
Figure 2. Online Grocery Segment by Application
Figure 3. Malaysia Online Grocery Market Overview: 2020
Figure 4. Key Caveats
Figure 5. Online Grocery Market Size in Malaysia, (US\$, Mn): 2020 VS 2026
Figure 6. Malaysia Online Grocery Revenue, 2015-2026 (US\$, Mn)
Figure 7. The Top 3 and 5 Players Market Share by Online Grocery Revenue in 2019
Figure 8. By Type - Malaysia Online Grocery Incremental Growth, (US\$, Mn), 2015-2026
Figure 9. By Type - Malaysia Online Grocery Market Share, 2015-2026
Figure 10. By Application - Online Grocery Revenue in Malaysia (US\$, Mn), 2020 & 2026
Figure 11. By Application - Malaysia Online Grocery Market Share, 2015-2026
Figure 12. PEST Analysis for Malaysia Online Grocery Market in 2020
Figure 13. Online Grocery Market Opportunities & Trends in Malaysia

Figure 14. Online Grocery Market Drivers in Malaysia



## I would like to order

Product name: Online Grocery Market in Malaysia - Industry Outlook and Forecast 2020-2026 Product link: <u>https://marketpublishers.com/r/O31ACC52B917EN.html</u>

Price: US\$ 2,700.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service: <u>info@marketpublishers.com</u>

# Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/O31ACC52B917EN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

\*\*All fields are required

Custumer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970