

Online Grocery Market in Italy - Industry Outlook and Forecast 2020-2026

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Abstracts

Online grocery refers to the purchase of fresh and packaged food through online portals. Ways of buying groceries have evolved over a period of time, owing to easy availability of products through stores and online platforms.

This report contains market size and forecasts of Online Grocery in Italy, including the following market information:

Italy Online Grocery Market Revenue, 2015-2020, 2021-2026, (\$ millions)

Top Five Competitors in Italy Online Grocery Market 2019 (%)

The global Online Grocery market was valued at 44950 million in 2019 and is projected to reach US\$ 105370 million by 2026, at a CAGR of 23.7% during the forecast period. While the Online Grocery market size in Italy was US\$ XX million in 2019, and it is expected to reach US\$ XX million by the end of 2026, with a CAGR of XX% during 2020-2026.

COVID-19 pandemic has big impact on Online Grocery businesses, with lots of challenges and uncertainty faced by many players of Online Grocery in Italy. This report also analyses and evaluates the COVID-19 impact on Online Grocery market size in 2020 and the next few years in Italy

Total Market by Segment:

Italy Online Grocery Market, By Type, 2015-2020, 2021-2026 (\$ millions)

Italy Online Grocery Market Segment Percentages, By Type, 2019 (%)

Packaged Foods

Fresh Foods

Italy Online Grocery Market, By Application, 2015-2020, 2021-2026 (\$ millions)

Italy Online Grocery Market Segment Percentages, By Application, 2019 (%)

Personal Shoppers

Business Customers

Competitor Analysis

The report also provides analysis of leading market participants including:

Total Online Grocery Market Competitors Revenues in Italy, by Players 2015-2020
(Estimated), (\$ millions)

Total Online Grocery Market Competitors Revenues Share in Italy, by Players 2019 (%)

Further, the report presents profiles of competitors in the market, including the following:

Carrefour

Kroger

Tesco

Walmart

Amazon

Target

ALDI

Coles Online

BigBasket

Longo

Schwan Food

FreshDirect

Honestbee

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