

Online Fitness Services Market, Global Outlook and Forecast 2022-2028

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Abstracts

Online Fitness Services is a service that provides fitness videos or online coaching via the Internet.

This report contains market size and forecasts of Online Fitness Services in Global, including the following market information:

Global Online Fitness Services Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Online Fitness Services market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Subscription Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Online Fitness Services include Keep, TONE IT UP, ALL/OUT Studio, Peloton, Daily Burn, Physique57, Kayla Itsines, CorePower Yoga and Livekick and etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Online Fitness Services companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges,

obstacles, and potential risks.

Total Market by Segment:

Global Online Fitness Services Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Online Fitness Services Market Segment Percentages, by Type, 2021 (%)

Subscription

Pay by Course

Global Online Fitness Services Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Online Fitness Services Market Segment Percentages, by Application, 2021 (%)

Men

Women

Global Online Fitness Services Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global Online Fitness Services Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Online Fitness Services revenues in global market, 2017-2022
(estimated), (\$ millions)

Key companies Online Fitness Services revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Keep

TONE IT UP

ALL/OUT Studio

Peloton

Daily Burn

Physique57

Kayla Itsines

CorePower Yoga

Livekick

Fitbit Coach

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