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Online Dating Application Market, Global Outlook and Forecast 2022-2028

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Abstracts

An online dating application is an online dating service presented through a mobile phone application, Online dating applications are gaining tremendous popularity among young individuals, especially millennials. The usage of these apps has witnessed a tremendous rise, especially among the LGBTQ+ community, owing to the social stigma associated with the community in many countries.

This report contains market size and forecasts of Online Dating Application in Global, including the following market information:

Global Online Dating Application Market Revenue, 2017-2022, 2023-2028, ($ millions)

Global top five companies in 2021 (%)

The global Online Dating Application market was valued at million in 2021 and is projected to reach US$ million by 2028, at a CAGR of % during the forecast period 2022-2028.

The U.S. Market is Estimated at $ Million in 2021, While China is Forecast to Reach $ Million by 2028.

Subscription Segment to Reach $ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Online Dating Application include Tinder, Bumble Inc., Plentyoffish, OkCupid, Badoo, Grindr LLC, eHarmony, Inc., Spark Networks SE and The Meet Group, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

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MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Online Dating Application companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Online Dating Application Market, by Revenue Generation, 2017-2022, 2023-2028 ($ millions)

Global Online Dating Application Market Segment Percentages, by Revenue Generation, 2021 (%)

Subscription

Advertisement

Global Online Dating Application Market, by Age, 2017-2022, 2023-2028 ($ millions)

Global Online Dating Application Market Segment Percentages, by Age, 2021 (%)

18 - 25 years

26 - 34 years

35 - 50 years

Above 50 years

Global Online Dating Application Market, By Region and Country, 2017-2022, 2023-2028 ($ Millions)

Global Online Dating Application Market Segment Percentages, By Region and Country, 2021 (%)

North America

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- US
- Canada
- Mexico

Europe

- Germany
- France
- U.K.
- Italy
- Russia
- Nordic Countries
- Benelux
- Rest of Europe

Asia

- China
- Japan
- South Korea
- Southeast Asia
- India
- Rest of Asia

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South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Online Dating Application revenues in global market, 2017-2022 (estimated), ($ millions)

Key companies Online Dating Application revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Tinder

Bumble Inc.

Plentyoffish

OkCupid

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Badoo

Grindr LLC

eHarmony, Inc.

Spark Networks SE

The Meet Group

rsvp.com.au Pty Ltd.

Zoosk, Inc.

The League

Coffee Meets Bagel

Happn

Feeld Ltd.

3Fun

Lex

#Open

Taimi

Bloom Community

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