

# Online Courses Market, Global Outlook and Forecast 2022-2028

<https://marketpublishers.com/r/O6745E99742DEN.html>

Date: July 2024

Pages: 66

Price: US\$ 3,250.00 (Single User License)

ID: O6745E99742DEN

## Abstracts

This report contains market size and forecasts of Online Courses in Global, including the following market information:

Global Online Courses Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Online Courses market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Web-based Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Online Courses include LinkedIn Learning, Pluralsight, Udemy, Udacity, Hubspot Academy, Coursera, A Cloud Guru, Cbt Nuggets and Infosec Skills, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Online Courses companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Online Courses Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Online Courses Market Segment Percentages, by Type, 2021 (%)

Web-based

On Premises

Mobile

Global Online Courses Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Online Courses Market Segment Percentages, by Application, 2021 (%)

Corporate

K-12

Higher Education

Global Online Courses Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global Online Courses Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

## Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Online Courses revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies Online Courses revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Linkedin Learning

Pluralsight

Udemy

Udacity

Hubspot Academy

Coursera

A Cloud Guru

Cbt Nuggets

Infosec Skills

Itprotv

Cloud Academy

Khan Academy

## Contents

### **1 INTRODUCTION TO RESEARCH & ANALYSIS REPORTS**

- 1.1 Online Courses Market Definition
- 1.2 Market Segments
  - 1.2.1 Market by Type
  - 1.2.2 Market by Application
- 1.3 Global Online Courses Market Overview
- 1.4 Features & Benefits of This Report
- 1.5 Methodology & Sources of Information
  - 1.5.1 Research Methodology
  - 1.5.2 Research Process
  - 1.5.3 Base Year
  - 1.5.4 Report Assumptions & Caveats

### **2 GLOBAL ONLINE COURSES OVERALL MARKET SIZE**

- 2.1 Global Online Courses Market Size: 2021 VS 2028
- 2.2 Global Online Courses Market Size, Prospects & Forecasts: 2017-2028
- 2.3 Key Market Trends, Opportunity, Drivers and Restraints
  - 2.3.1 Market Opportunities & Trends
  - 2.3.2 Market Drivers
  - 2.3.3 Market Restraints

### **3 COMPANY LANDSCAPE**

- 3.1 Top Online Courses Players in Global Market
- 3.2 Top Global Online Courses Companies Ranked by Revenue
- 3.3 Global Online Courses Revenue by Companies
- 3.4 Top 3 and Top 5 Online Courses Companies in Global Market, by Revenue in 2021
- 3.5 Global Companies Online Courses Product Type
- 3.6 Tier 1, Tier 2 and Tier 3 Online Courses Players in Global Market
  - 3.6.1 List of Global Tier 1 Online Courses Companies
  - 3.6.2 List of Global Tier 2 and Tier 3 Online Courses Companies

### **4 MARKET SIGHTS BY PRODUCT**

- 4.1 Overview

- 4.1.1 by Type - Global Online Courses Market Size Markets, 2021 & 2028
- 4.1.2 Web-based
- 4.1.3 On Premises
- 4.1.4 Mobile
- 4.2 By Type - Global Online Courses Revenue & Forecasts
  - 4.2.1 By Type - Global Online Courses Revenue, 2017-2022
  - 4.2.2 By Type - Global Online Courses Revenue, 2023-2028
  - 4.2.3 By Type - Global Online Courses Revenue Market Share, 2017-2028

## **5 SIGHTS BY APPLICATION**

- 5.1 Overview
  - 5.1.1 By Application - Global Online Courses Market Size, 2021 & 2028
  - 5.1.2 Corporate
  - 5.1.3 K-12
  - 5.1.4 Higher Education
- 5.2 By Application - Global Online Courses Revenue & Forecasts
  - 5.2.1 By Application - Global Online Courses Revenue, 2017-2022
  - 5.2.2 By Application - Global Online Courses Revenue, 2023-2028
  - 5.2.3 By Application - Global Online Courses Revenue Market Share, 2017-2028

## **6 SIGHTS BY REGION**

- 6.1 By Region - Global Online Courses Market Size, 2021 & 2028
- 6.2 By Region - Global Online Courses Revenue & Forecasts
  - 6.2.1 By Region - Global Online Courses Revenue, 2017-2022
  - 6.2.2 By Region - Global Online Courses Revenue, 2023-2028
  - 6.2.3 By Region - Global Online Courses Revenue Market Share, 2017-2028
- 6.3 North America
  - 6.3.1 By Country - North America Online Courses Revenue, 2017-2028
  - 6.3.2 US Online Courses Market Size, 2017-2028
  - 6.3.3 Canada Online Courses Market Size, 2017-2028
  - 6.3.4 Mexico Online Courses Market Size, 2017-2028
- 6.4 Europe
  - 6.4.1 By Country - Europe Online Courses Revenue, 2017-2028
  - 6.4.2 Germany Online Courses Market Size, 2017-2028
  - 6.4.3 France Online Courses Market Size, 2017-2028
  - 6.4.4 U.K. Online Courses Market Size, 2017-2028
  - 6.4.5 Italy Online Courses Market Size, 2017-2028

- 6.4.6 Russia Online Courses Market Size, 2017-2028
- 6.4.7 Nordic Countries Online Courses Market Size, 2017-2028
- 6.4.8 Benelux Online Courses Market Size, 2017-2028

## 6.5 Asia

- 6.5.1 By Region - Asia Online Courses Revenue, 2017-2028
- 6.5.2 China Online Courses Market Size, 2017-2028
- 6.5.3 Japan Online Courses Market Size, 2017-2028
- 6.5.4 South Korea Online Courses Market Size, 2017-2028
- 6.5.5 Southeast Asia Online Courses Market Size, 2017-2028
- 6.5.6 India Online Courses Market Size, 2017-2028

## 6.6 South America

- 6.6.1 By Country - South America Online Courses Revenue, 2017-2028
- 6.6.2 Brazil Online Courses Market Size, 2017-2028
- 6.6.3 Argentina Online Courses Market Size, 2017-2028

## 6.7 Middle East & Africa

- 6.7.1 By Country - Middle East & Africa Online Courses Revenue, 2017-2028
- 6.7.2 Turkey Online Courses Market Size, 2017-2028
- 6.7.3 Israel Online Courses Market Size, 2017-2028
- 6.7.4 Saudi Arabia Online Courses Market Size, 2017-2028
- 6.7.5 UAE Online Courses Market Size, 2017-2028

## 7 PLAYERS PROFILES

### 7.1 LinkedIn Learning

- 7.1.1 LinkedIn Learning Corporate Summary
- 7.1.2 LinkedIn Learning Business Overview
- 7.1.3 LinkedIn Learning Online Courses Major Product Offerings
- 7.1.4 LinkedIn Learning Online Courses Revenue in Global Market (2017-2022)
- 7.1.5 LinkedIn Learning Key News

### 7.2 Pluralsight

- 7.2.1 Pluralsight Corporate Summary
- 7.2.2 Pluralsight Business Overview
- 7.2.3 Pluralsight Online Courses Major Product Offerings
- 7.2.4 Pluralsight Online Courses Revenue in Global Market (2017-2022)
- 7.2.5 Pluralsight Key News

### 7.3 Udemy

- 7.3.1 Udemy Corporate Summary
- 7.3.2 Udemy Business Overview
- 7.3.3 Udemy Online Courses Major Product Offerings



- 7.3.4 Udemy Online Courses Revenue in Global Market (2017-2022)
- 7.3.5 Udemy Key News
- 7.4 Udacity
  - 7.4.1 Udacity Corporate Summary
  - 7.4.2 Udacity Business Overview
  - 7.4.3 Udacity Online Courses Major Product Offerings
  - 7.4.4 Udacity Online Courses Revenue in Global Market (2017-2022)
  - 7.4.5 Udacity Key News
- 7.5 Hubspot Academy
  - 7.5.1 Hubspot Academy Corporate Summary
  - 7.5.2 Hubspot Academy Business Overview
  - 7.5.3 Hubspot Academy Online Courses Major Product Offerings
  - 7.5.4 Hubspot Academy Online Courses Revenue in Global Market (2017-2022)
  - 7.5.5 Hubspot Academy Key News
- 7.6 Coursera
  - 7.6.1 Coursera Corporate Summary
  - 7.6.2 Coursera Business Overview
  - 7.6.3 Coursera Online Courses Major Product Offerings
  - 7.6.4 Coursera Online Courses Revenue in Global Market (2017-2022)
  - 7.6.5 Coursera Key News
- 7.7 A Cloud Guru
  - 7.7.1 A Cloud Guru Corporate Summary
  - 7.7.2 A Cloud Guru Business Overview
  - 7.7.3 A Cloud Guru Online Courses Major Product Offerings
  - 7.7.4 A Cloud Guru Online Courses Revenue in Global Market (2017-2022)
  - 7.7.5 A Cloud Guru Key News
- 7.8 Cbt Nuggets
  - 7.8.1 Cbt Nuggets Corporate Summary
  - 7.8.2 Cbt Nuggets Business Overview
  - 7.8.3 Cbt Nuggets Online Courses Major Product Offerings
  - 7.8.4 Cbt Nuggets Online Courses Revenue in Global Market (2017-2022)
  - 7.8.5 Cbt Nuggets Key News
- 7.9 Infosec Skills
  - 7.9.1 Infosec Skills Corporate Summary
  - 7.9.2 Infosec Skills Business Overview
  - 7.9.3 Infosec Skills Online Courses Major Product Offerings
  - 7.9.4 Infosec Skills Online Courses Revenue in Global Market (2017-2022)
  - 7.9.5 Infosec Skills Key News
- 7.10 Itprotv

- 7.10.1 Itprotv Corporate Summary
- 7.10.2 Itprotv Business Overview
- 7.10.3 Itprotv Online Courses Major Product Offerings
- 7.10.4 Itprotv Online Courses Revenue in Global Market (2017-2022)
- 7.10.5 Itprotv Key News
- 7.11 Cloud Academy
  - 7.11.1 Cloud Academy Corporate Summary
  - 7.11.2 Cloud Academy Business Overview
  - 7.11.3 Cloud Academy Online Courses Major Product Offerings
  - 7.11.4 Cloud Academy Online Courses Revenue in Global Market (2017-2022)
  - 7.11.5 Cloud Academy Key News
- 7.12 Khan Academy
  - 7.12.1 Khan Academy Corporate Summary
  - 7.12.2 Khan Academy Business Overview
  - 7.12.3 Khan Academy Online Courses Major Product Offerings
  - 7.12.4 Khan Academy Online Courses Revenue in Global Market (2017-2022)
  - 7.12.5 Khan Academy Key News

## **8 CONCLUSION**

## **9 APPENDIX**

- 9.1 Note
- 9.2 Examples of Clients
- 9.3 Disclaimer

## List Of Tables

### LIST OF TABLES

- Table 1. Online Courses Market Opportunities & Trends in Global Market
- Table 2. Online Courses Market Drivers in Global Market
- Table 3. Online Courses Market Restraints in Global Market
- Table 4. Key Players of Online Courses in Global Market
- Table 5. Top Online Courses Players in Global Market, Ranking by Revenue (2021)
- Table 6. Global Online Courses Revenue by Companies, (US\$, Mn), 2017-2022
- Table 7. Global Online Courses Revenue Share by Companies, 2017-2022
- Table 8. Global Companies Online Courses Product Type
- Table 9. List of Global Tier 1 Online Courses Companies, Revenue (US\$, Mn) in 2021 and Market Share
- Table 10. List of Global Tier 2 and Tier 3 Online Courses Companies, Revenue (US\$, Mn) in 2021 and Market Share
- Table 11. By Type – Global Online Courses Revenue, (US\$, Mn), 2021 & 2028
- Table 12. By Type - Online Courses Revenue in Global (US\$, Mn), 2017-2022
- Table 13. By Type - Online Courses Revenue in Global (US\$, Mn), 2023-2028
- Table 14. By Application – Global Online Courses Revenue, (US\$, Mn), 2021 & 2028
- Table 15. By Application - Online Courses Revenue in Global (US\$, Mn), 2017-2022
- Table 16. By Application - Online Courses Revenue in Global (US\$, Mn), 2023-2028
- Table 17. By Region – Global Online Courses Revenue, (US\$, Mn), 2021 & 2028
- Table 18. By Region - Global Online Courses Revenue (US\$, Mn), 2017-2022
- Table 19. By Region - Global Online Courses Revenue (US\$, Mn), 2023-2028
- Table 20. By Country - North America Online Courses Revenue, (US\$, Mn), 2017-2022
- Table 21. By Country - North America Online Courses Revenue, (US\$, Mn), 2023-2028
- Table 22. By Country - Europe Online Courses Revenue, (US\$, Mn), 2017-2022
- Table 23. By Country - Europe Online Courses Revenue, (US\$, Mn), 2023-2028
- Table 24. By Region - Asia Online Courses Revenue, (US\$, Mn), 2017-2022
- Table 25. By Region - Asia Online Courses Revenue, (US\$, Mn), 2023-2028
- Table 26. By Country - South America Online Courses Revenue, (US\$, Mn), 2017-2022
- Table 27. By Country - South America Online Courses Revenue, (US\$, Mn), 2023-2028
- Table 28. By Country - Middle East & Africa Online Courses Revenue, (US\$, Mn), 2017-2022
- Table 29. By Country - Middle East & Africa Online Courses Revenue, (US\$, Mn), 2023-2028
- Table 30. LinkedIn Learning Corporate Summary
- Table 31. LinkedIn Learning Online Courses Product Offerings

Table 32. LinkedIn Learning Online Courses Revenue (US\$, Mn), (2017-2022)

Table 33. Pluralsight Corporate Summary

Table 34. Pluralsight Online Courses Product Offerings

Table 35. Pluralsight Online Courses Revenue (US\$, Mn), (2017-2022)

Table 36. Udemy Corporate Summary

Table 37. Udemy Online Courses Product Offerings

Table 38. Udemy Online Courses Revenue (US\$, Mn), (2017-2022)

Table 39. Udacity Corporate Summary

Table 40. Udacity Online Courses Product Offerings

Table 41. Udacity Online Courses Revenue (US\$, Mn), (2017-2022)

Table 42. Hubspot Academy Corporate Summary

Table 43. Hubspot Academy Online Courses Product Offerings

Table 44. Hubspot Academy Online Courses Revenue (US\$, Mn), (2017-2022)

Table 45. Coursera Corporate Summary

Table 46. Coursera Online Courses Product Offerings

Table 47. Coursera Online Courses Revenue (US\$, Mn), (2017-2022)

Table 48. A Cloud Guru Corporate Summary

Table 49. A Cloud Guru Online Courses Product Offerings

Table 50. A Cloud Guru Online Courses Revenue (US\$, Mn), (2017-2022)

Table 51. Cbt Nuggets Corporate Summary

Table 52. Cbt Nuggets Online Courses Product Offerings

Table 53. Cbt Nuggets Online Courses Revenue (US\$, Mn), (2017-2022)

Table 54. Infosec Skills Corporate Summary

Table 55. Infosec Skills Online Courses Product Offerings

Table 56. Infosec Skills Online Courses Revenue (US\$, Mn), (2017-2022)

Table 57. Itprotv Corporate Summary

Table 58. Itprotv Online Courses Product Offerings

Table 59. Itprotv Online Courses Revenue (US\$, Mn), (2017-2022)

Table 60. Cloud Academy Corporate Summary

Table 61. Cloud Academy Online Courses Product Offerings

Table 62. Cloud Academy Online Courses Revenue (US\$, Mn), (2017-2022)

Table 63. Khan Academy Corporate Summary

Table 64. Khan Academy Online Courses Product Offerings

Table 65. Khan Academy Online Courses Revenue (US\$, Mn), (2017-2022)

## List Of Figures

### LIST OF FIGURES

- Figure 1. Online Courses Segment by Type in 2021
- Figure 2. Online Courses Segment by Application in 2021
- Figure 3. Global Online Courses Market Overview: 2021
- Figure 4. Key Caveats
- Figure 5. Global Online Courses Market Size: 2021 VS 2028 (US\$, Mn)
- Figure 6. Global Online Courses Revenue, 2017-2028 (US\$, Mn)
- Figure 7. The Top 3 and 5 Players Market Share by Online Courses Revenue in 2021
- Figure 8. By Type - Global Online Courses Revenue Market Share, 2017-2028
- Figure 9. By Application - Global Online Courses Revenue Market Share, 2017-2028
- Figure 10. By Region - Global Online Courses Revenue Market Share, 2017-2028
- Figure 11. By Country - North America Online Courses Revenue Market Share, 2017-2028
- Figure 12. US Online Courses Revenue, (US\$, Mn), 2017-2028
- Figure 13. Canada Online Courses Revenue, (US\$, Mn), 2017-2028
- Figure 14. Mexico Online Courses Revenue, (US\$, Mn), 2017-2028
- Figure 15. By Country - Europe Online Courses Revenue Market Share, 2017-2028
- Figure 16. Germany Online Courses Revenue, (US\$, Mn), 2017-2028
- Figure 17. France Online Courses Revenue, (US\$, Mn), 2017-2028
- Figure 18. U.K. Online Courses Revenue, (US\$, Mn), 2017-2028
- Figure 19. Italy Online Courses Revenue, (US\$, Mn), 2017-2028
- Figure 20. Russia Online Courses Revenue, (US\$, Mn), 2017-2028
- Figure 21. Nordic Countries Online Courses Revenue, (US\$, Mn), 2017-2028
- Figure 22. Benelux Online Courses Revenue, (US\$, Mn), 2017-2028
- Figure 23. By Region - Asia Online Courses Revenue Market Share, 2017-2028
- Figure 24. China Online Courses Revenue, (US\$, Mn), 2017-2028
- Figure 25. Japan Online Courses Revenue, (US\$, Mn), 2017-2028
- Figure 26. South Korea Online Courses Revenue, (US\$, Mn), 2017-2028
- Figure 27. Southeast Asia Online Courses Revenue, (US\$, Mn), 2017-2028
- Figure 28. India Online Courses Revenue, (US\$, Mn), 2017-2028
- Figure 29. By Country - South America Online Courses Revenue Market Share, 2017-2028
- Figure 30. Brazil Online Courses Revenue, (US\$, Mn), 2017-2028
- Figure 31. Argentina Online Courses Revenue, (US\$, Mn), 2017-2028
- Figure 32. By Country - Middle East & Africa Online Courses Revenue Market Share, 2017-2028

Figure 33. Turkey Online Courses Revenue, (US\$, Mn), 2017-2028

Figure 34. Israel Online Courses Revenue, (US\$, Mn), 2017-2028

Figure 35. Saudi Arabia Online Courses Revenue, (US\$, Mn), 2017-2028

Figure 36. UAE Online Courses Revenue, (US\$, Mn), 2017-2028

Figure 37. LinkedIn Learning Online Courses Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 38. Pluralsight Online Courses Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 39. Udemy Online Courses Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 40. Udacity Online Courses Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 41. Hubspot Academy Online Courses Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 42. Coursera Online Courses Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 43. A Cloud Guru Online Courses Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 44. Cbt Nuggets Online Courses Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 45. Infosec Skills Online Courses Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 46. Itprotv Online Courses Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 47. Cloud Academy Online Courses Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 48. Khan Academy Online Courses Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

## I would like to order

Product name: Online Courses Market, Global Outlook and Forecast 2022-2028

Product link: <https://marketpublishers.com/r/O6745E99742DEN.html>

Price: US\$ 3,250.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/O6745E99742DEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970