

Online AD Management Software Market, Global Outlook and Forecast 2022-2028

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Abstracts

This report contains market size and forecasts of Online AD Management Software in Global, including the following market information:

Global Online AD Management Software Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Online AD Management Software market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period 2022-2028.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Cloud-based Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Online AD Management Software include HubSpot, AdRoll, Marin Software, RollWorks, Influ2, Adstream, 6Sense, Celtra and Smartly.io, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Online AD Management Software companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Online AD Management Software Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Online AD Management Software Market Segment Percentages, by Type, 2021 (%)

Cloud-based

Web-based

Global Online AD Management Software Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Online AD Management Software Market Segment Percentages, by Application, 2021 (%)

SMEs

Large Enterprises

Global Online AD Management Software Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global Online AD Management Software Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Online AD Management Software revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies Online AD Management Software revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

HubSpot

AdRoll

Marin Software

RollWorks

Influ2

Adstream

6Sense

Celtra

Smartly.io

ADvendio

StackAdapt

WordStream

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