

OLED TVs Market - Global Outlook and Forecast 2022-2028

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Abstracts

This report contains market size and forecasts of OLED TVs in global, including the following market information:

Global OLED TVs Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global OLED TVs Market Sales, 2017-2022, 2023-2028, (K Units)

Global top five OLED TVs companies in 2021 (%)

The global OLED TVs market was valued at 7780.9 million in 2021 and is projected to reach US\$ 19050 million by 2028, at a CAGR of 13.6% during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

1080P Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of OLED TVs include Panasonic, LG Electronics, Haier Group, Sichuan Changhong, Konka Group, Sony, TCL, Sharp and Hisense and etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the OLED TVs manufacturers, suppliers, distributors and industry experts on this industry, involving the sales, revenue, demand, price change, product type, recent development and plan, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global OLED TVs Market, by Type, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global OLED TVs Market Segment Percentages, by Type, 2021 (%)

1080P

4K

Other

Global OLED TVs Market, by Application, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global OLED TVs Market Segment Percentages, by Application, 2021 (%)

Home

Commercial

Global OLED TVs Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global OLED TVs Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies OLED TVs revenues in global market, 2017-2022 (Estimated), (\$ millions)

Key companies OLED TVs revenues share in global market, 2021 (%)

Key companies OLED TVs sales in global market, 2017-2022 (Estimated), (K Units)

Key companies OLED TVs sales share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Panasonic

LG Electronics

Haier Group

Sichuan Changhong

Konka Group

Sony

TCL

Sharp

Hisense

Philips

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