

# OLED Television Market, Global Outlook and Forecast 2022-2028

<https://marketpublishers.com/r/OEB68ACD6BAFEN.html>

Date: March 2022

Pages: 72

Price: US\$ 3,250.00 (Single User License)

ID: OEB68ACD6BAFEN

## Abstracts

OLED is known as organic light emitting diodes. It is an advanced display screen technology which is made of carbon containing materials in order to enhance the display. In an OLED TV, the pixels emit their own light, which means there's no need for the LCD screen to display the image.

This report contains market size and forecasts of OLED Television in global, including the following market information:

Global OLED Television Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global OLED Television Market Sales, 2017-2022, 2023-2028, (K Units)

Global top five OLED Television companies in 2021 (%)

The global OLED Television market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

AMOLED (Active Matrix OLED) Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of OLED Television include LG Electronics, Samsung Electronics, Haier Group, Sony Corporation, Panasonic, Konka Group, Toshiba Corporation, Philips and Changhong. etc. In 2021, the global top five players have a

share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the OLED Television manufacturers, suppliers, distributors and industry experts on this industry, involving the sales, revenue, demand, price change, product type, recent development and plan, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global OLED Television Market, by Type, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global OLED Television Market Segment Percentages, by Type, 2021 (%)

AMOLED (Active Matrix OLED)

PMOLED (Passive Matrix OLED)

Global OLED Television Market, by Application, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global OLED Television Market Segment Percentages, by Application, 2021 (%)

Home Use

Commercial Use

Others

Global OLED Television Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global OLED Television Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

## Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies OLED Television revenues in global market, 2017-2022 (Estimated), (\$ millions)

Key companies OLED Television revenues share in global market, 2021 (%)

Key companies OLED Television sales in global market, 2017-2022 (Estimated), (K Units)

Key companies OLED Television sales share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

LG Electronics

Samsung Electronics

Haier Group

Sony Corporation

Panasonic

Konka Group

Toshiba Corporation

Philips

Changhong

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