

Oil and Gas Data Monetization Market, Global Outlook and Forecast 2022-2028

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Abstracts

Oil and gas companies are turning the large volume and variety of data into intelligence for improved asset productivity. Real-time data analysis is essential for deriving value out of unstructured data generated from sensors present in the oil field. Predictive and prescriptive analytics are the approaches that help oil and gas companies to minimize expenses and earn money by turning this data into valuable assets. The creation and consumption of data continues to grow in the oil and gas industry and with it, the investment in data analytics and data management software and services.

This report contains market size and forecasts of Oil and Gas Data Monetization in Global, including the following market information:

Global Oil and Gas Data Monetization Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Oil and Gas Data Monetization market was valued at 20240 million in 2021 and is projected to reach US\$ 39530 million by 2028, at a CAGR of 10.0% during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Data-as-a-service Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Oil and Gas Data Monetization include Halliburton, Schlumberger, Informatca, SAP SE, Oracle, Accentureplc, IBM, EMC and Microsoft, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Oil and Gas Data Monetization companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Oil and Gas Data Monetization Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Oil and Gas Data Monetization Market Segment Percentages, by Type, 2021 (%)

Data-as-a-service

Professional Services

Software/Platform

Global Oil and Gas Data Monetization Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Oil and Gas Data Monetization Market Segment Percentages, by Application, 2021 (%)

National Oil Companies (NOCs)

Independent Oil Companies (IOCs)

National Data Repositories (NDRs)

Oil and Gas Service Companies

Global Oil and Gas Data Monetization Market, By Region and Country, 2017-2022,
2023-2028 (\$ Millions)

Global Oil and Gas Data Monetization Market Segment Percentages, By Region and
Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Oil and Gas Data Monetization revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies Oil and Gas Data Monetization revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Halliburton

Schlumberger

Informatica

SAP SE

Oracle

Accentureplc

IBM

EMC

Microsoft

Tata Consultancy Services

Datawatch

Drillinginfo

Hitachi Vantara

Hortonworks

Capgemini

Newgen Software

Cloudera

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Figure 57. OSIsoft Oil and Gas Data Monetization Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

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