

OEM and ODM Services for Consumer Electronics Market, Global Outlook and Forecast 2022-2028

<https://marketpublishers.com/r/OCC6E178FD92EN.html>

Date: January 2022

Pages: 116

Price: US\$ 3,250.00 (Single User License)

ID: OCC6E178FD92EN

Abstracts

An original design manufacturer (ODM) is a company which designs and manufactures a product which is specified and eventually branded by another firm for sale. Such companies allow the brand firm to produce (either as a supplement or solely) without having to engage in the organization or running of a factory. ODMs have grown in size in recent years and many are now sufficient in size to handle production for multiple clients, often providing a large portion of overall production. A primary attribute of this business model is that the ODM owns and/or designs in-house the products that are branded by the buying firm. This is in contrast to a contract manufacturer (CM).

This report contains market size and forecasts of OEM and ODM Services for Consumer Electronics in Global, including the following market information:

Global OEM and ODM Services for Consumer Electronics Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global OEM and ODM Services for Consumer Electronics market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Designs Service Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of OEM and ODM Services for Consumer Electronics include HONHAI, Pegtron, Quanta, Compal, Flextronics, Wistron, Jabil, Inventec and Sanmina, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the OEM and ODM Services for Consumer Electronics companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global OEM and ODM Services for Consumer Electronics Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global OEM and ODM Services for Consumer Electronics Market Segment Percentages, by Type, 2021 (%)

Designs Service

Manufacturing Service

Global OEM and ODM Services for Consumer Electronics Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global OEM and ODM Services for Consumer Electronics Market Segment Percentages, by Application, 2021 (%)

Mobile Devices

Wearables

TVs, Set Top Boxes, Monitors

Laptops, Tablets, Computers

Appliances & White Goods

Others

Global OEM and ODM Services for Consumer Electronics Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global OEM and ODM Services for Consumer Electronics Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies OEM and ODM Services for Consumer Electronics revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies OEM and ODM Services for Consumer Electronics revenues share in

global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

HONHAI

Pegtron

Quanta

Compal

Flextronics

Wistron

Jabil

Inventec

Sanmina

New KINPO

Celestica

USI

PLEXUS

Benchmark

Kaifa

Venture

SIIX

Zollner

UMC

Fabrinet

Huaqin

Wingtech

Chino

Longcheer

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