

ODM Smartphones Market, Global Outlook and Forecast 2022-2028

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Abstracts

Outsourcing design & manufacturing of smartphone models has become a growing trend in the global mobile phone industry. The entire smartphone industry now depends on the Chinese design houses, original design manufacturers called as IDH/ODMs.

This report contains market size and forecasts of ODM Smartphones in Global, including the following market information:

Global ODM Smartphones Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global ODM Smartphones market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Android Smartphones Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of ODM Smartphones include Wingtech, Huaqin, Longcheer, Wind-Mobi, TINNO, Ragentek, Chino/OnTim, CK and Haipai, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the ODM Smartphones companies, and industry experts on this industry, involving the revenue, demand,

product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global ODM Smartphones Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global ODM Smartphones Market Segment Percentages, by Type, 2021 (%)

Android Smartphones

iPhone

Global ODM Smartphones Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global ODM Smartphones Market Segment Percentages, by Application, 2021 (%)

Offline

Online

Global ODM Smartphones Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global ODM Smartphones Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies ODM Smartphones revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies ODM Smartphones revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Wingtech

Huaqin

Longcheer

Wind-Mobi

TINNO

Ragentek

Chino/OnTim

CK

Haipai

Huiye

FIH Mobile

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