

Oat-based Cereal Market, Global Outlook and Forecast 2022-2028

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Abstracts

Oats are a gluten-free whole grain and a good source of essential vitamins, minerals, fibres and antioxidants. Oat-based cereals contain a range of micronutrients such as vitamin E, vitamin B, magnesium, and zinc.

This report contains market size and forecasts of Oat-based Cereal in global, including the following market information:

Global Oat-based Cereal Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global Oat-based Cereal Market Sales, 2017-2022, 2023-2028, (K Tons)

Global top five Oat-based Cereal companies in 2021 (%)

The global Oat-based Cereal market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Bran Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Oat-based Cereal include PepsiCo, Inc. (US), Post Consumer Brands, LLC (US), Kellogg Company (US), Nestl? S.A. (Switzerland), General Mills, Inc. (US), Hodgson Mill, Inc. (US), The Hain Celestial Group, Inc. (US), Back to Nature Foods Company, LLC (US) and Weetabix Ltd (UK) and etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Oat-based Cereal manufacturers, suppliers, distributors and industry experts on this industry, involving the sales, revenue, demand, price change, product type, recent development and plan, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Oat-based Cereal Market, by Type, 2017-2022, 2023-2028 (\$ Millions) & (K Tons)

Global Oat-based Cereal Market Segment Percentages, by Type, 2021 (%)

Bran

Instant Oats

Global Oat-based Cereal Market, by Application, 2017-2022, 2023-2028 (\$ Millions) & (K Tons)

Global Oat-based Cereal Market Segment Percentages, by Application, 2021 (%)

Hypermarkets and Supermarkets

Convenience Stores

Others

Global Oat-based Cereal Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions) & (K Tons)

Global Oat-based Cereal Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Oat-based Cereal revenues in global market, 2017-2022 (Estimated), (\$ millions)

Key companies Oat-based Cereal revenues share in global market, 2021 (%)

Key companies Oat-based Cereal sales in global market, 2017-2022 (Estimated), (K Tons)

Key companies Oat-based Cereal sales share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

PepsiCo, Inc. (US)

Post Consumer Brands, LLC (US)

Kellogg Company (US)

Nestl? S.A. (Switzerland)

General Mills, Inc. (US)

Hodgson Mill, Inc. (US)

The Hain Celestial Group, Inc. (US)

Back to Nature Foods Company, LLC (US)

Weetabix Ltd (UK)

Topco Associates LLC (US)

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