

Nutrition Apps Market, Global Outlook and Forecast 2022-2028

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Abstracts

Nutrition apps are basically the programs that may be downloaded and installed on a variety of smart devices, such as smartphones, desktops, and tablets. The health and fitness app has gone a step further in bridging the aforesaid gap by providing entertaining and inventive answers to human concerns. Diet and nutrition applications that focus on improving lifestyle through innovation are becoming increasingly popular.

This report contains market size and forecasts of Nutrition Apps in Global, including the following market information:

Global Nutrition Apps Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Nutrition Apps market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period 2022-2028.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Nutrition Tracking App Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Nutrition Apps include Adidas, MyNetDiary Inc., FatSecret, FitNow, Inc., Eat This Much Inc., Under Armour, Inc., Azumio, Inc., Lifesum AB and Fitbit, Inc., etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Nutrition Apps companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Nutrition Apps Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Nutrition Apps Market Segment Percentages, by Type, 2021 (%)

Nutrition Tracking App

Activity Tracking App

Social Platform Apps

Others

Global Nutrition Apps Market, by Platform, 2017-2022, 2023-2028 (\$ millions)

Global Nutrition Apps Market Segment Percentages, by Platform, 2021 (%)

iOS

Android

Others

Global Nutrition Apps Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global Nutrition Apps Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Nutrition Apps revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies Nutrition Apps revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Adidas

MyNetDiary Inc.

FatSecret

FitNow, Inc.

Eat This Much Inc.

Under Armour, Inc.

Azumio, Inc.

Lifesum AB

Fitbit, Inc.

MyFitnessPal, Inc.

Noom, Inc.

Leaf Group Ltd.

Jefit, Inc.

Apple Inc.

FitOn Inc.

Daily Workout Apps, LLC

Jawbone Inc.

Headspace

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