

# Note Taking App Market, Global Outlook and Forecast 2022-2028

<https://marketpublishers.com/r/N70A7B8114DAEN.html>

Date: May 2022

Pages: 116

Price: US\$ 3,250.00 (Single User License)

ID: N70A7B8114DAEN

## Abstracts

Note-taking applications (also called note-taking apps) allow users to: store all notes and important information digitally, usually in a cloud-based storage system. Type, write, and draw notes on the device of choice just as one would using pen and paper. This report studies the market size of paid notebook apps only from the perspective of enterprise revenue. In fact, most users in the market use free apps such as Google Keep, Apple Notes, etc. or the free trial function of paid apps.

This report contains market size and forecasts of Note Taking App in Global, including the following market information:

Global Note Taking App Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Note Taking App market was valued at 592.8 million in 2021 and is projected to reach US\$ 1644.7 million by 2028, at a CAGR of 15.7% during the forecast period 2022-2028.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Android Systems Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Note Taking App include Evernote, Ginger Labs, Dropbox, Standard Notes, Shiny Frog, Notion, Slite, Automattic and Milanote, etc. In

2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Note Taking App companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Note Taking App Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Note Taking App Market Segment Percentages, by Type, 2021 (%)

Android Systems

IOS Systems

Others

Global Note Taking App Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Note Taking App Market Segment Percentages, by Application, 2021 (%)

General Users

Students

Enterprise Users

Global Note Taking App Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global Note Taking App Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

## South America

Brazil

Argentina

Rest of South America

## Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

## Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Note Taking App revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies Note Taking App revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Evernote

Ginger Labs

Dropbox

Standard Notes

Shiny Frog

Notion

Slite

Automattic

Milanote

Steadfast Innovation

Nimbus Web

Obsidian

Bit Tech Labs

ProofHub

Box

GoodNotes

Google

Microsoft

Apple

Zoho

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