

Nightwear Market, Global Outlook and Forecast 2022-2028

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Abstracts

clothes, usually in direct contact with the skin, although they may comprise more than a single layer. They serve to keep outer garments from being soiled or damaged by bodily excretions, to lessen the friction of outerwear against the skin, to shape the body, and to provide concealment or support for parts of it. Nightwear – also called sleepwear, nightclothes, or nightdress – is clothing designed to be worn while sleeping. The style of nightwear worn may vary with the seasons, with warmer styles being worn in colder conditions and vice versa. Some styles or materials are selected to be visually appealing or erotic in addition to their functional purposes.

This report contains market size and forecasts of Nightwear in global, including the following market information:

Global Nightwear Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global Nightwear Market Sales, 2017-2022, 2023-2028, (K Units)

Global top five Nightwear companies in 2021 (%)

The global Nightwear market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Pyjamas Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Nightwear include Adidas, Alfani, Calvin Klein, Champion, Emporio Armani, ExOfficio, Fruit of the Loom, Hanes and Jockey, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Nightwear manufacturers, suppliers, distributors and industry experts on this industry, involving the sales, revenue, demand, price change, product type, recent development and plan, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Nightwear Market, by Type, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Nightwear Market Segment Percentages, by Type, 2021 (%)

Pyjamas

Nightdress

Nightcap

Others

Global Nightwear Market, by Application, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Nightwear Market Segment Percentages, by Application, 2021 (%)

Men

Women

Kids

Global Nightwear Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Nightwear Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Nightwear revenues in global market, 2017-2022 (Estimated), (\$ millions)

Key companies Nightwear revenues share in global market, 2021 (%)

Key companies Nightwear sales in global market, 2017-2022 (Estimated), (K Units)

Key companies Nightwear sales share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Adidas

Alfani

Calvin Klein

Champion

Emporio Armani

ExOfficio

Fruit of the Loom

Hanes

Jockey

L.L.Bean

Patagonia

SmartWool

Under Armour

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