

New Media Market - Global Outlook and Forecast 2021-2027

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Abstracts

This report contains market size and forecasts of New Media in Global, including the following market information:

Global New Media Market Revenue, 2016-2021, 2022-2027, (\$ millions)

Global top five companies in 2020 (%)

The global New Media market was valued at xx million in 2020 and is projected to reach US\$ xx million by 2027, at a CAGR of xx% during the forecast period.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the New Media companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global New Media Market, By Type, 2016-2021, 2022-2027 (\$ millions)

Global New Media Market Segment Percentages, By Type, 2020 (%)

New Media on Internet

New Media on Mobile

New TV Media

Other New Media

China New Media Market, By Application, 2016-2021, 2022-2027 (\$ millions)

China New Media Market Segment Percentages, By Application, 2020 (%)

Movies and TV Shows

Knowledge Popularization

Leisure and Recreation

Online Education

Global New Media Market, By Region and Country, 2016-2021, 2022-2027 (\$ Millions)

Global New Media Market Segment Percentages, By Region and Country, 2020 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Total New Media Market Competitors Revenues in Global, by Players 2016-2021
(Estimated), (\$ millions)

Total New Media Market Competitors Revenues Share in Global, by Players 2020 (%)

Further, the report presents profiles of competitors in the market, including the following:

YouTube

Bilibili

WeChat

TikTok

IQIYI

Netflix

Sina

Twitter

Facebook

Contents

1 INTRODUCTION TO RESEARCH & ANALYSIS REPORTS

- 1.1 Rental Housing Market Definition
- 1.2 Market Segments
 - 1.2.1 Market by Type
 - 1.2.2 Market by Application
- 1.3 Global Rental Housing Market Overview
- 1.4 Features & Benefits of This Report
- 1.5 Methodology & Sources of Information
 - 1.5.1 Research Methodology
 - 1.5.2 Research Process
 - 1.5.3 Base Year
 - 1.5.4 Report Assumptions & Caveats

2 GLOBAL RENTAL HOUSING OVERALL MARKET SIZE

- 2.1 Global Rental Housing Market Size: 2021 VS 2027
- 2.2 Global Rental Housing Market Size, Prospects & Forecasts: 2016-2027
- 2.3 Key Market Trends, Opportunity, Drivers and Restraints
 - 2.3.1 Market Opportunities & Trends
 - 2.3.2 Market Drivers
 - 2.3.3 Market Restraints

3 COMPANY LANDSCAPE

- 3.1 Top Rental Housing Players in Global Market
- 3.2 Top Global Rental Housing Companies Ranked by Revenue
- 3.3 Global Rental Housing Revenue by Companies
- 3.4 Top 3 and Top 5 Rental Housing Companies in Global Market, by Revenue in 2020
- 3.5 Global Companies Rental Housing Product Type
- 3.6 Tier 1, Tier 2 and Tier 3 Rental Housing Players in Global Market
 - 3.6.1 List of Global Tier 1 Rental Housing Companies
 - 3.6.2 List of Global Tier 2 and Tier 3 Rental Housing Companies

4 MARKET SIGHTS BY PRODUCT

- 4.1 Overview

- 4.1.1 By Type - Global Rental Housing Market Size Markets, 2021 & 2027
- 4.1.2 Hotel
- 4.1.3 Apartment
- 4.1.4 Civil Accommodation
- 4.2 By Type - Global Rental Housing Revenue & Forecasts
 - 4.2.1 By Type - Global Rental Housing Revenue, 2016-2021
 - 4.2.2 By Type - Global Rental Housing Revenue, 2022-2027
 - 4.2.3 By Type - Global Rental Housing Revenue Market Share, 2016-2027

5 SIGHTS BY APPLICATION

- 5.1 Overview
 - 5.1.1 By Application - Global Rental Housing Market Size, 2021 & 2027
 - 5.1.2 Long-term Lease
 - 5.1.3 Tourist Short-term Rental
- 5.2 By Application - Global Rental Housing Revenue & Forecasts
 - 5.2.1 By Application - Global Rental Housing Revenue, 2016-2021
 - 5.2.2 By Application - Global Rental Housing Revenue, 2022-2027
 - 5.2.3 By Application - Global Rental Housing Revenue Market Share, 2016-2027

6 SIGHTS BY REGION

- 6.1 By Region - Global Rental Housing Market Size, 2021 & 2027
- 6.2 By Region - Global Rental Housing Revenue & Forecasts
 - 6.2.1 By Region - Global Rental Housing Revenue, 2016-2021
 - 6.2.2 By Region - Global Rental Housing Revenue, 2022-2027
 - 6.2.3 By Region - Global Rental Housing Revenue Market Share, 2016-2027
- 6.3 North America
 - 6.3.1 By Country - North America Rental Housing Revenue, 2016-2027
 - 6.3.2 US Rental Housing Market Size, 2016-2027
 - 6.3.3 Canada Rental Housing Market Size, 2016-2027
 - 6.3.4 Mexico Rental Housing Market Size, 2016-2027
- 6.4 Europe
 - 6.4.1 By Country - Europe Rental Housing Revenue, 2016-2027
 - 6.4.2 Germany Rental Housing Market Size, 2016-2027
 - 6.4.3 France Rental Housing Market Size, 2016-2027
 - 6.4.4 U.K. Rental Housing Market Size, 2016-2027
 - 6.4.5 Italy Rental Housing Market Size, 2016-2027
 - 6.4.6 Russia Rental Housing Market Size, 2016-2027

6.4.7 Nordic Countries Rental Housing Market Size, 2016-2027

6.4.8 Benelux Rental Housing Market Size, 2016-2027

6.5 Asia

6.5.1 By Region - Asia Rental Housing Revenue, 2016-2027

6.5.2 China Rental Housing Market Size, 2016-2027

6.5.3 Japan Rental Housing Market Size, 2016-2027

6.5.4 South Korea Rental Housing Market Size, 2016-2027

6.5.5 Southeast Asia Rental Housing Market Size, 2016-2027

6.5.6 India Rental Housing Market Size, 2016-2027

6.6 South America

6.6.1 By Country - South America Rental Housing Revenue, 2016-2027

6.6.2 Brazil Rental Housing Market Size, 2016-2027

6.6.3 Argentina Rental Housing Market Size, 2016-2027

6.7 Middle East & Africa

6.7.1 By Country - Middle East & Africa Rental Housing Revenue, 2016-2027

6.7.2 Turkey Rental Housing Market Size, 2016-2027

6.7.3 Israel Rental Housing Market Size, 2016-2027

6.7.4 Saudi Arabia Rental Housing Market Size, 2016-2027

6.7.5 UAE Rental Housing Market Size, 2016-2027

7 PLAYERS PROFILES

7.1 Ziru

7.1.1 Ziru Corporate Summary

7.1.2 Ziru Business Overview

7.1.3 Ziru Rental Housing Major Product Offerings

7.1.4 Ziru Rental Housing Revenue in Global (2016-2021)

7.1.5 Ziru Key News

7.2 Boyu

7.2.1 Boyu Corporate Summary

7.2.2 Boyu Business Overview

7.2.3 Boyu Rental Housing Major Product Offerings

7.2.4 Boyu Rental Housing Revenue in Global (2016-2021)

7.2.5 Boyu Key News

7.3 Airbnb

7.3.1 Airbnb Corporate Summary

7.3.2 Airbnb Business Overview

7.3.3 Airbnb Rental Housing Major Product Offerings

7.3.4 Airbnb Rental Housing Revenue in Global (2016-2021)

- 7.3.5 Airbnb Key News
- 7.4 Lianjia
 - 7.4.1 Lianjia Corporate Summary
 - 7.4.2 Lianjia Business Overview
 - 7.4.3 Lianjia Rental Housing Major Product Offerings
 - 7.4.4 Lianjia Rental Housing Revenue in Global (2016-2021)
 - 7.4.5 Lianjia Key News
- 7.5 Douban
 - 7.5.1 Douban Corporate Summary
 - 7.5.2 Douban Business Overview
 - 7.5.3 Douban Rental Housing Major Product Offerings
 - 7.5.4 Douban Rental Housing Revenue in Global (2016-2021)
 - 7.5.5 Douban Key News
- 7.6 Guanyu
 - 7.6.1 Guanyu Corporate Summary
 - 7.6.2 Guanyu Business Overview
 - 7.6.3 Guanyu Rental Housing Major Product Offerings
 - 7.6.4 Guanyu Rental Housing Revenue in Global (2016-2021)
 - 7.6.5 Guanyu Key News
- 7.7 Apartment List
 - 7.7.1 Apartment List Corporate Summary
 - 7.7.2 Apartment List Business Overview
 - 7.7.3 Apartment List Rental Housing Major Product Offerings
 - 7.7.4 Apartment List Rental Housing Revenue in Global (2016-2021)
 - 7.7.5 Apartment List Key News
- 7.8 Trulia
 - 7.8.1 Trulia Corporate Summary
 - 7.8.2 Trulia Business Overview
 - 7.8.3 Trulia Rental Housing Major Product Offerings
 - 7.8.4 Trulia Rental Housing Revenue in Global (2016-2021)
 - 7.8.5 Trulia Key News
- 7.9 Zillow
 - 7.9.1 Zillow Corporate Summary
 - 7.9.2 Zillow Business Overview
 - 7.9.3 Zillow Rental Housing Major Product Offerings
 - 7.9.4 Zillow Rental Housing Revenue in Global (2016-2021)
 - 7.9.5 Zillow Key News
- 7.10 Rent
 - 7.10.1 Rent Corporate Summary

7.10.2 Rent Business Overview

7.10.3 Rent Rental Housing Major Product Offerings

7.10.4 Rent Rental Housing Revenue in Global (2016-2021)

7.10.5 Rent Key News

8 CONCLUSION

9 APPENDIX

9.1 Note

9.2 Examples of Clients

9.3 Disclaimer

List Of Tables

LIST OF TABLES

- Table 1. New Media Market Opportunities & Trends in Global Market
- Table 2. New Media Market Drivers in Global Market
- Table 3. New Media Market Restraints in Global Market
- Table 4. Key Players of New Media in Global Market
- Table 5. Top New Media Players in Global Market, Ranking by Revenue (2019)
- Table 6. Global New Media Revenue by Companies, (US\$, Mn), 2016-2021
- Table 7. Global New Media Revenue Share by Companies, 2016-2021
- Table 8. Global Companies New Media Product Type
- Table 9. List of Global Tier 1 New Media Companies, Revenue (US\$, Mn) in 2020 and Market Share
- Table 10. List of Global Tier 2 and Tier 3 New Media Companies, Revenue (US\$, Mn) in 2020 and Market Share
- Table 11. By Type – Global New Media Revenue, (US\$, Mn), 2021 VS 2027
- Table 12. By Type - New Media Revenue in Global (US\$, Mn), 2016-2021
- Table 13. By Type - New Media Revenue in Global (US\$, Mn), 2022-2027
- Table 14. By Application – Global New Media Revenue, (US\$, Mn), 2021 VS 2027
- Table 15. By Application - New Media Revenue in Global (US\$, Mn), 2016-2021
- Table 16. By Application - New Media Revenue in Global (US\$, Mn), 2022-2027
- Table 17. By Region – Global New Media Revenue, (US\$, Mn), 2021 VS 2027
- Table 18. By Region - Global New Media Revenue (US\$, Mn), 2016-2021
- Table 19. By Region - Global New Media Revenue (US\$, Mn), 2022-2027
- Table 20. By Country - North America New Media Revenue, (US\$, Mn), 2016-2021
- Table 21. By Country - North America New Media Revenue, (US\$, Mn), 2022-2027
- Table 22. By Country - Europe New Media Revenue, (US\$, Mn), 2016-2021
- Table 23. By Country - Europe New Media Revenue, (US\$, Mn), 2022-2027
- Table 24. By Region - Asia New Media Revenue, (US\$, Mn), 2016-2021
- Table 25. By Region - Asia New Media Revenue, (US\$, Mn), 2022-2027
- Table 26. By Country - South America New Media Revenue, (US\$, Mn), 2016-2021
- Table 27. By Country - South America New Media Revenue, (US\$, Mn), 2022-2027
- Table 28. By Country - Middle East & Africa New Media Revenue, (US\$, Mn), 2016-2021
- Table 29. By Country - Middle East & Africa New Media Revenue, (US\$, Mn), 2022-2027
- Table 30. YouTube Corporate Summary
- Table 31. YouTube New Media Product Offerings

Table 32. YouTube New Media Revenue (US\$, Mn), (2016-2021)

Table 33. Bilibili Corporate Summary

Table 34. Bilibili New Media Product Offerings

Table 35. Bilibili New Media Revenue (US\$, Mn), (2016-2021)

Table 36. WeChat Corporate Summary

Table 37. WeChat New Media Product Offerings

Table 38. WeChat New Media Revenue (US\$, Mn), (2016-2021)

Table 39. TikTok Corporate Summary

Table 40. TikTok New Media Product Offerings

Table 41. TikTok New Media Revenue (US\$, Mn), (2016-2021)

Table 42. IQIYI Corporate Summary

Table 43. IQIYI New Media Product Offerings

Table 44. IQIYI New Media Revenue (US\$, Mn), (2016-2021)

Table 45. Netflix Corporate Summary

Table 46. Netflix New Media Product Offerings

Table 47. Netflix New Media Revenue (US\$, Mn), (2016-2021)

Table 48. Sina Corporate Summary

Table 49. Sina New Media Product Offerings

Table 50. Sina New Media Revenue (US\$, Mn), (2016-2021)

Table 51. Twitter Corporate Summary

Table 52. Twitter New Media Product Offerings

Table 53. Twitter New Media Revenue (US\$, Mn), (2016-2021)

Table 54. Facebook Corporate Summary

Table 55. Facebook New Media Product Offerings

Table 56. Facebook New Media Revenue (US\$, Mn), (2016-2021)

List Of Figures

LIST OF FIGURES

- Figure 1. New Media Segment by Type
- Figure 2. New Media Segment by Application
- Figure 3. Global New Media Market Overview: 2020
- Figure 4. Key Caveats
- Figure 5. Global New Media Market Size: 2021 VS 2027 (US\$, Mn)
- Figure 6. Global New Media Revenue, 2016-2027 (US\$, Mn)
- Figure 7. The Top 3 and 5 Players Market Share by New Media Revenue in 2020
- Figure 8. By Type - Global New Media Revenue Market Share, 2016-2027
- Figure 9. By Application - Global New Media Revenue Market Share, 2016-2027
- Figure 10. By Region - Global New Media Revenue Market Share, 2016-2027
- Figure 11. By Country - North America New Media Revenue Market Share, 2016-2027
- Figure 12. US New Media Revenue, (US\$, Mn), 2016-2027
- Figure 13. Canada New Media Revenue, (US\$, Mn), 2016-2027
- Figure 14. Mexico New Media Revenue, (US\$, Mn), 2016-2027
- Figure 15. By Country - Europe New Media Revenue Market Share, 2016-2027
- Figure 16. Germany New Media Revenue, (US\$, Mn), 2016-2027
- Figure 17. France New Media Revenue, (US\$, Mn), 2016-2027
- Figure 18. U.K. New Media Revenue, (US\$, Mn), 2016-2027
- Figure 19. Italy New Media Revenue, (US\$, Mn), 2016-2027
- Figure 20. Russia New Media Revenue, (US\$, Mn), 2016-2027
- Figure 21. Nordic Countries New Media Revenue, (US\$, Mn), 2016-2027
- Figure 22. Benelux New Media Revenue, (US\$, Mn), 2016-2027
- Figure 23. By Region - Asia New Media Revenue Market Share, 2016-2027
- Figure 24. China New Media Revenue, (US\$, Mn), 2016-2027
- Figure 25. Japan New Media Revenue, (US\$, Mn), 2016-2027
- Figure 26. South Korea New Media Revenue, (US\$, Mn), 2016-2027
- Figure 27. Southeast Asia New Media Revenue, (US\$, Mn), 2016-2027
- Figure 28. India New Media Revenue, (US\$, Mn), 2016-2027
- Figure 29. By Country - South America New Media Revenue Market Share, 2016-2027
- Figure 30. Brazil New Media Revenue, (US\$, Mn), 2016-2027
- Figure 31. Argentina New Media Revenue, (US\$, Mn), 2016-2027
- Figure 32. By Country - Middle East & Africa New Media Revenue Market Share, 2016-2027
- Figure 33. Turkey New Media Revenue, (US\$, Mn), 2016-2027
- Figure 34. Israel New Media Revenue, (US\$, Mn), 2016-2027

Figure 35. Saudi Arabia New Media Revenue, (US\$, Mn), 2016-2027

Figure 36. UAE New Media Revenue, (US\$, Mn), 2016-2027

Figure 37. YouTube New Media Revenue Year Over Year Growth (US\$, Mn) & (2016-2021)

Figure 38. Bilibili New Media Revenue Year Over Year Growth (US\$, Mn) & (2016-2021)

Figure 39. WeChat New Media Revenue Year Over Year Growth (US\$, Mn) & (2016-2021)

Figure 40. TikTok New Media Revenue Year Over Year Growth (US\$, Mn) & (2016-2021)

Figure 41. IQIYI New Media Revenue Year Over Year Growth (US\$, Mn) & (2016-2021)

Figure 42. Netflix New Media Revenue Year Over Year Growth (US\$, Mn) & (2016-2021)

Figure 43. Sina New Media Revenue Year Over Year Growth (US\$, Mn) & (2016-2021)

Figure 44. Twitter New Media Revenue Year Over Year Growth (US\$, Mn) & (2016-2021)

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