

New Approach in Mobile Commerce Market, Global Outlook and Forecast 2022-2028

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Abstracts

Mobile commerce, also called m-commerce or mcommerce, includes any monetary transaction completed with a mobile device. It is an advance of electronic commerce, which allows people to buy and sell products or services from almost anywhere, simply using a mobile phone or tablet. M-commerce allows users to access online shopping platforms without needing to use a desktop computer. Examples of Mobile Commerce Market include mobile banking, in-app purchasing, virtual marketplace apps like the Amazon mobile app or digital wallets such as Google pay, Apple pay, Android pay and Samsung pay.

This report contains market size and forecasts of New Approach in Mobile Commerce in Global, including the following market information:

Global New Approach in Mobile Commerce Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global New Approach in Mobile Commerce market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Premium SMS Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of New Approach in Mobile Commerce include Ericsson, Gemalto, Google Inc, IBM, Mastercard Inc, Mopay AG, Oxygen8, Paypal and SAP AG and etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the New Approach in Mobile Commerce companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global New Approach in Mobile Commerce Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global New Approach in Mobile Commerce Market Segment Percentages, by Type, 2021 (%)

Premium SMS

Near Field Communication (NFC)

Direct Carrier Billing

Wireless Application Protocol (WAP)

Others

Global New Approach in Mobile Commerce Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global New Approach in Mobile Commerce Market Segment Percentages, by Application, 2021 (%)

Retailing

Billing

Ticketing Services

Others

Global New Approach in Mobile Commerce Market, By Region and Country,
2017-2022, 2023-2028 (\$ Millions)

Global New Approach in Mobile Commerce Market Segment Percentages, By Region
and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies New Approach in Mobile Commerce revenues in global market,
2017-2022 (estimated), (\$ millions)

Key companies New Approach in Mobile Commerce revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Ericsson

Gemalto

Google Inc

IBM

Mastercard Inc

Mopay AG

Oxygen8

Paypal

SAP AG

Visa Inc

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